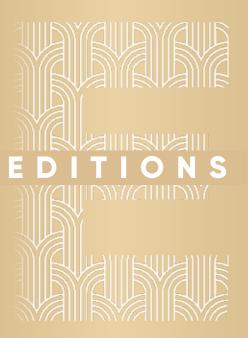


A Penthouse Collection in the heart of Woodberry Down

EDITIONS

CROWN
COLLECTION

Berkeley Designed for life



# Welcome home to The Crown Collection

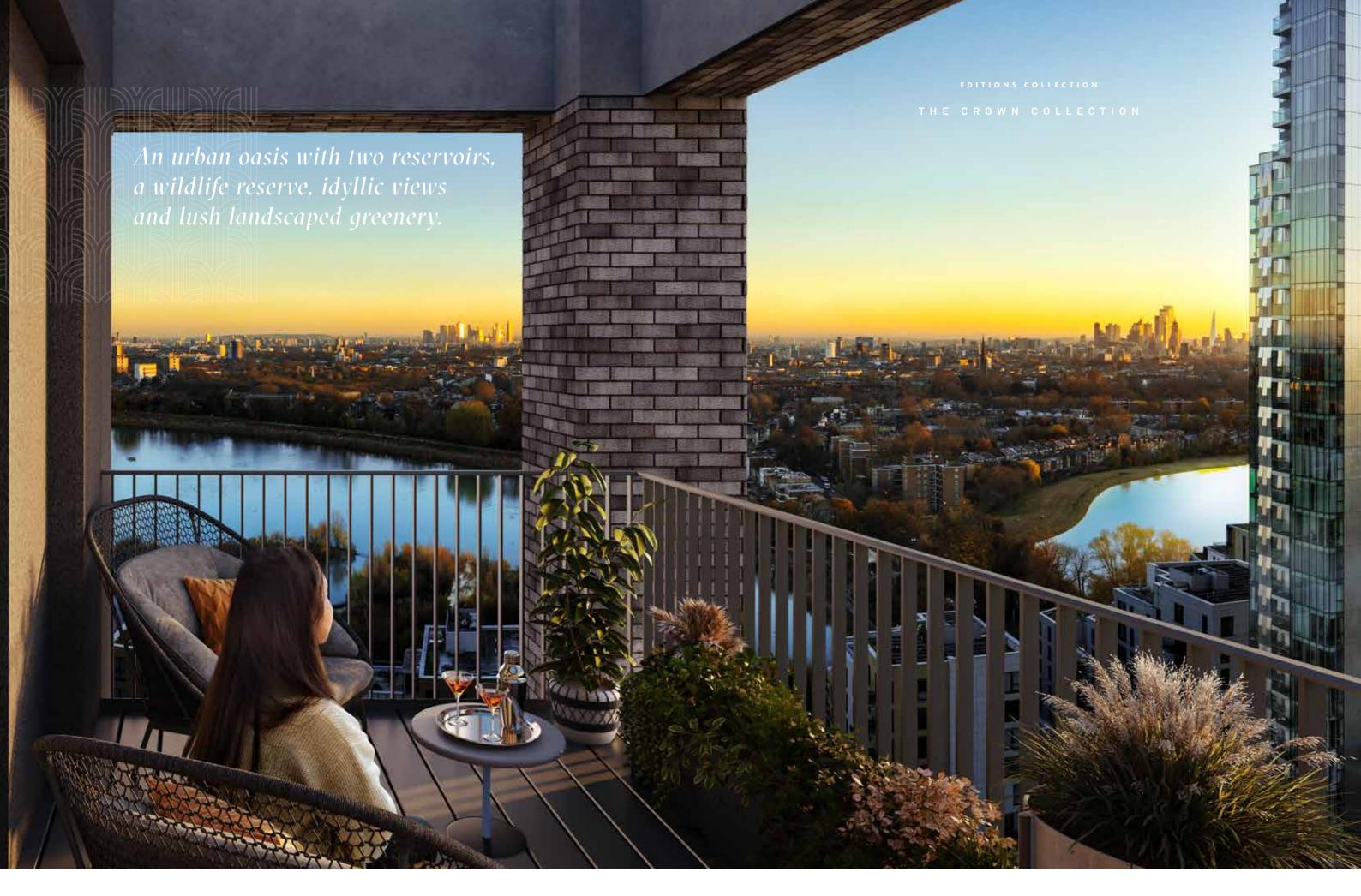
One of the final opportunities for waterside living with spectacular reservoir views

The Crown Collection represents the top 3 floors of Emperor Point, the final phase of the Editions Collection at Woodberry Down. Within the twenty-storey tower this premium offering is a unique selection of 12 two & three bedroom apartments. Each of these homes feature breath-taking views and are situated just a short distance away from the tranquil waterside.

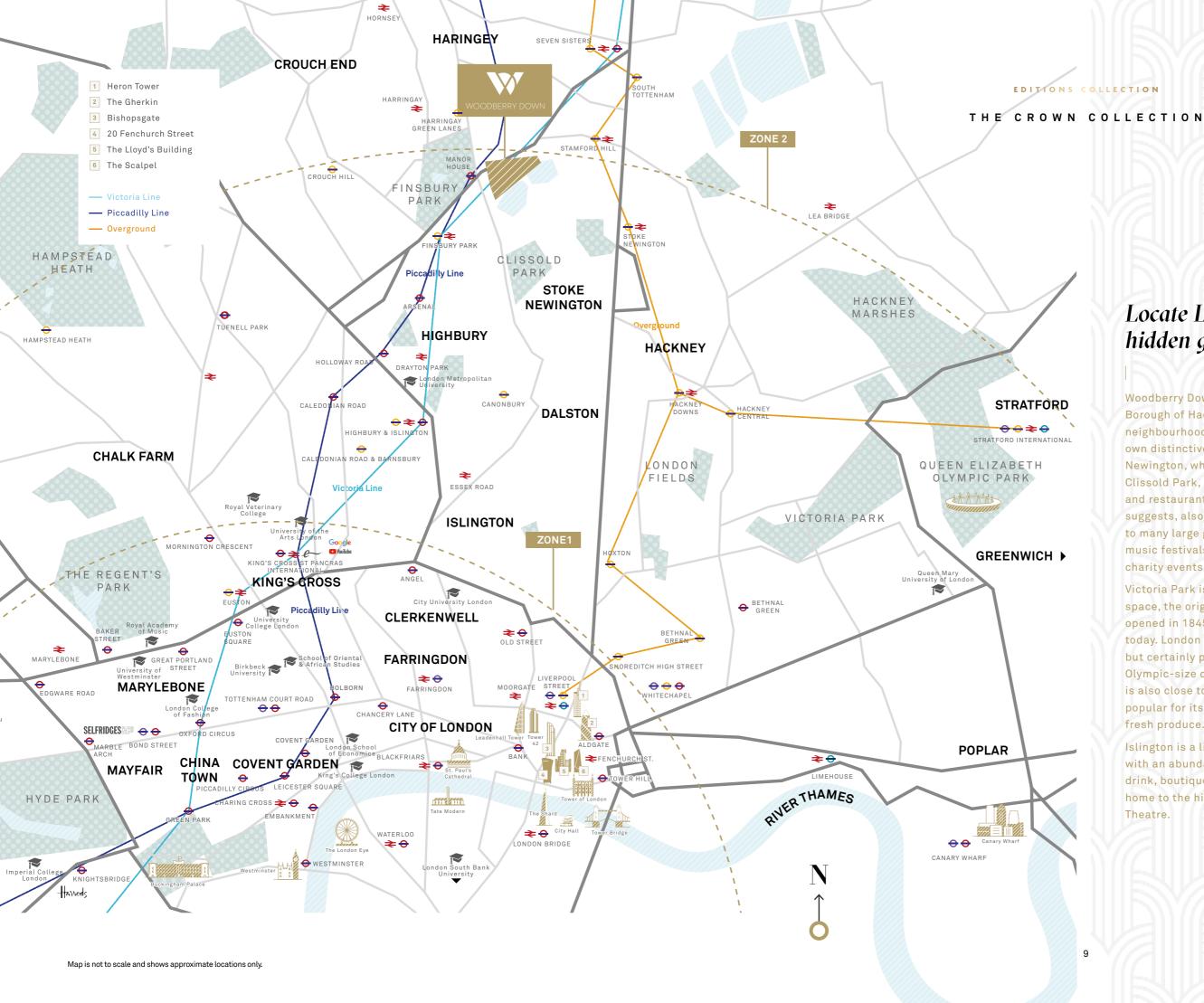
Local shops and amenities are also located close by and our residents' only facilities are conveniently situated within Emperor Point itself which includes a 24-hour concierge, business lounge and screening room.











# Locate London's hidden gem

Woodberry Down is located in the London Borough of Hackney, close to several other neighbourhoods worth discovering for their own distinctive character. There's Stoke Newington, which has its own large park, Clissold Park, and a great range of bars and restaurants. Finsbury Park, as the name suggests, also has a park which plays host to many large gatherings through the year: music festivals, fun runs, family and charity events.

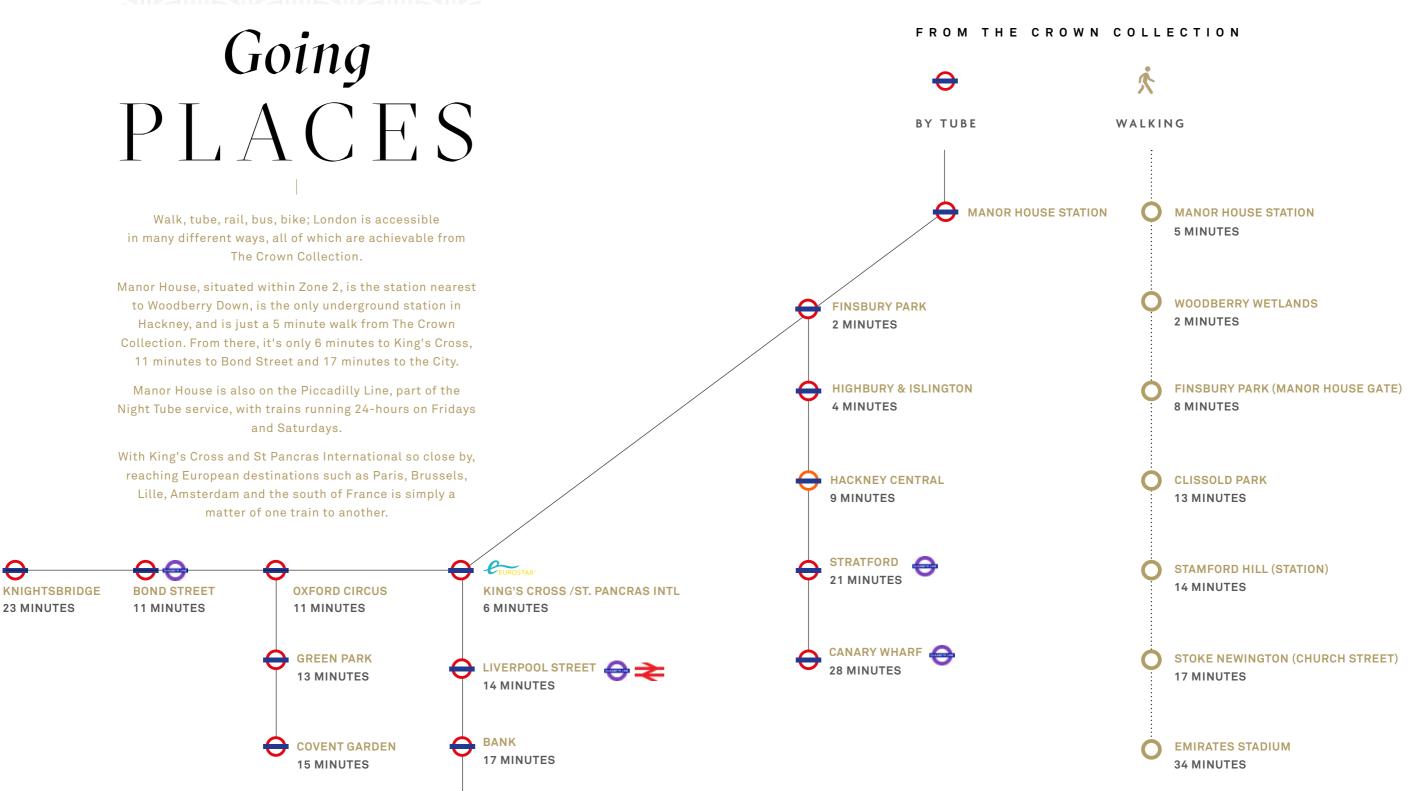
Victoria Park is yet another wonderful open space, the original 'people's park', which opened in 1845 and is loved as much as ever today. London Fields is a smaller open space but certainly packs plenty in, including an Olympic-size outdoor pool. Woodberry Down is also close to Broadway Market, incredibly popular for its food stalls and wonderful fresh produce.

Islington is a little more traditional, filled with an abundance of places to eat and drink, boutiques and antique dealers, and home to the highly respected Almeida Theatre.

# EDITIONS COLLECTION THE CROWN COLLECTION

23 MINUTES





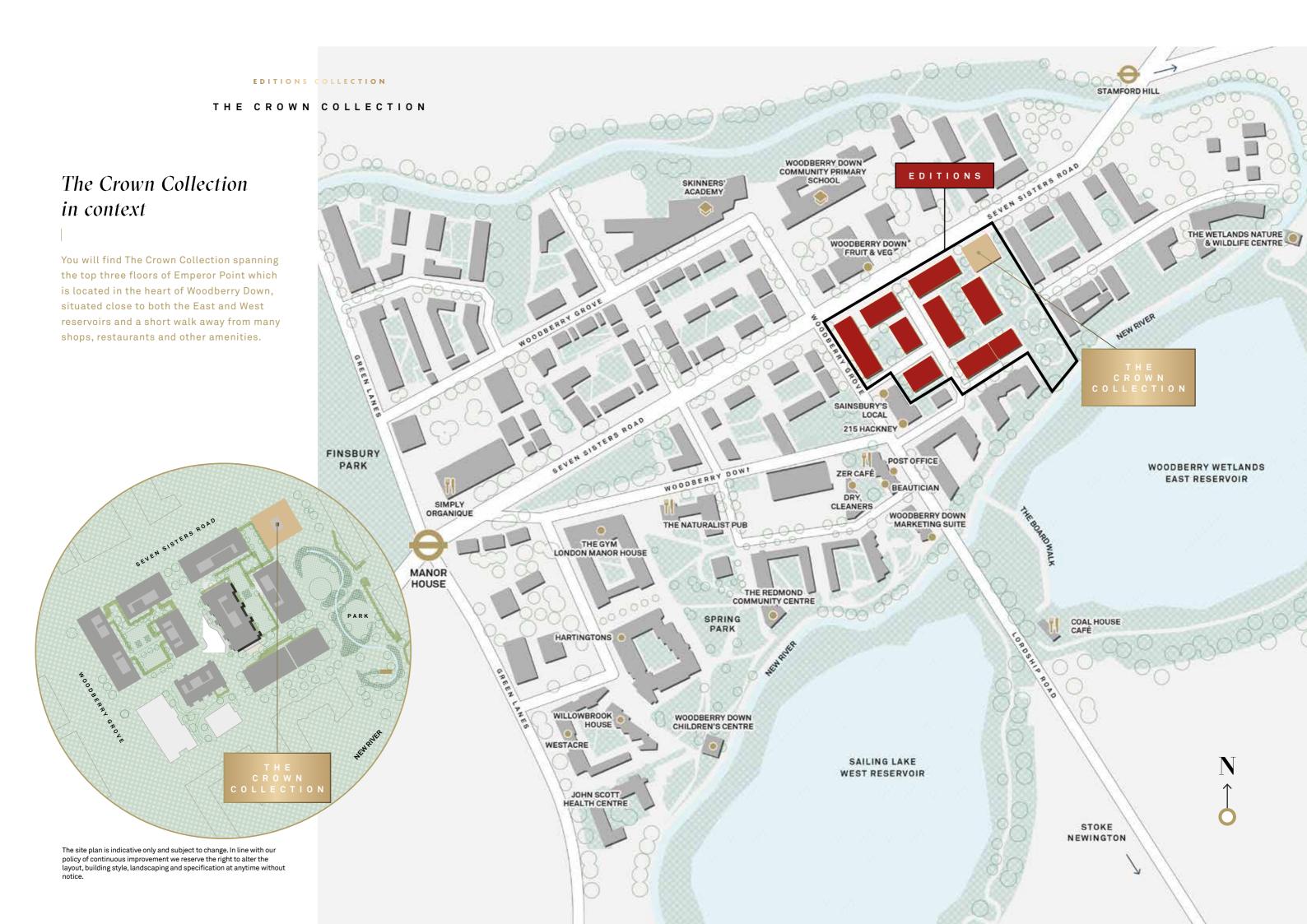
 $The graphic illustration shows approximate times only and is not representative of the London tube map. \\ All times are based on travelling at 6.30 am on a weekday from the contraction of the London tube map. \\ All times are based on travelling at 6.30 am on a weekday from the contraction of the London tube map. \\ All times are based on travelling at 6.30 am on a weekday from the contraction of the London tube map. \\ All times are based on travelling at 6.30 am on a weekday from the contraction of the London tube map. \\ All times are based on travelling at 6.30 am on a weekday from the contraction of the contraction of the London tube map. \\ All times are based on travelling at 6.30 am on a weekday from the contraction of t$ Manor House Underground Station. Eurostar links from King's Cross and St Pancras International station. Source: TfL.gov.uk and google.com/maps. All times are approximate.

10 11

**LONDON BRIDGE** 19 MINUTES

CROWN COLLECTION

On The Crown Collection



#### THE CROWN COLLECTION







# On your DOORSTEP

The Crown Collection residents have access to exclusive residents' only facilities, all situated within the building itself. The concierge service will help life to run smoothly, such as taking your deliveries or holding keys. Perhaps you need a remote working space or somewhere to unwind and relax, our business lounge, screening room will be just the place.

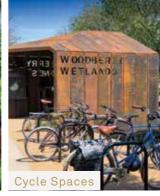














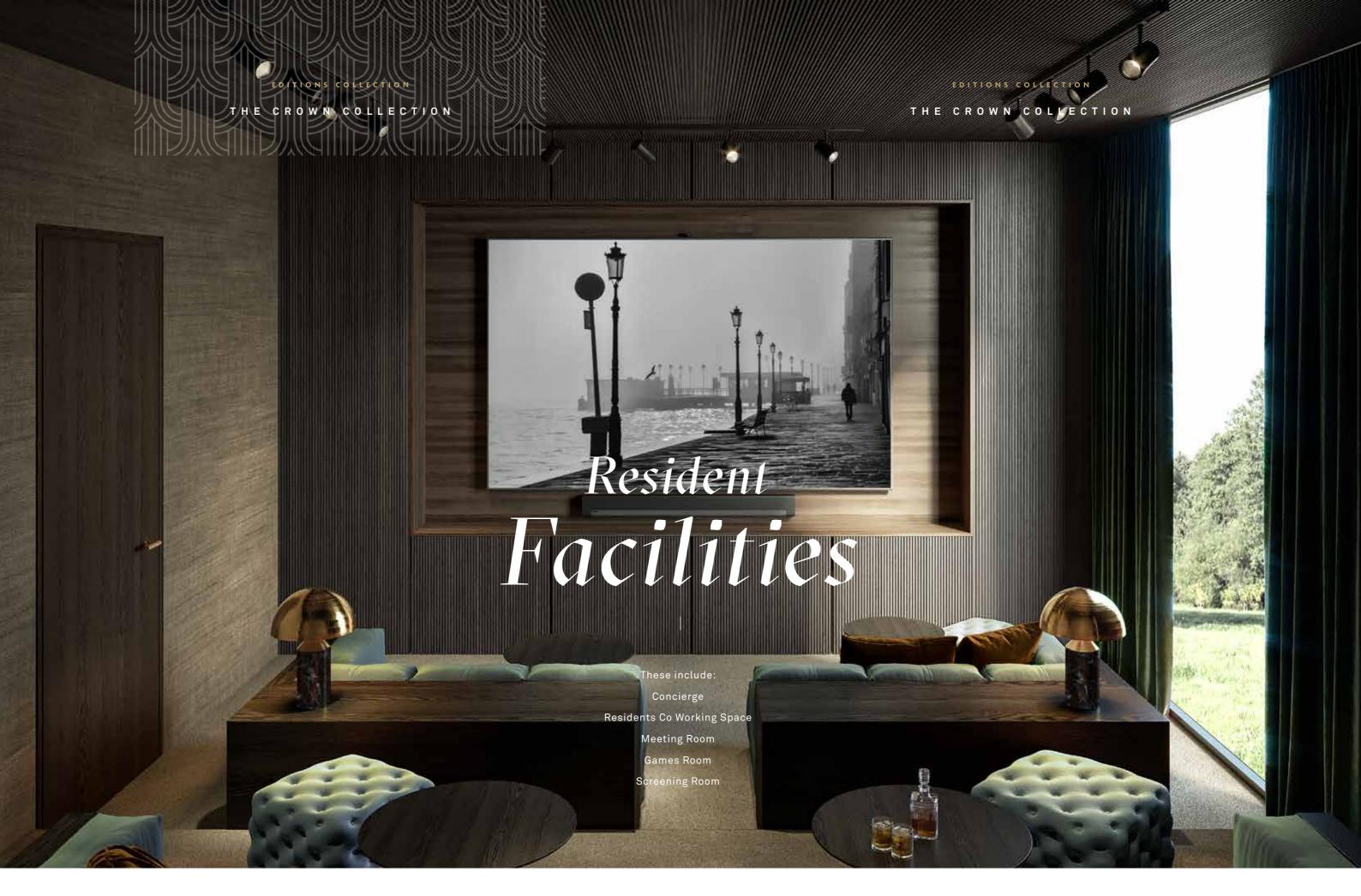
















# Premium Crown Type 01

2 BEDROOM | B2.17.01



FLOOR	1 7	18	3   19

TOTAL AREA	861.1 SQ FT	80.0 SQM
LIVING/DINING	19'5" x 11'4"	5.92m x 3.44m
KITCHEN	12'3" x 7'0"	3.74m x 2.14m
MAIN BEDROOM	14'8" x 9'1"	4.48m x 3.00m
BEDROOM 2	12'9" X 10'7"	3.88m x 3.22m
TERRACE	173.2 sq ft	16.1 sqm

C Cupboard WM Washing Machine W Wardrobe PW Provision for Wardrobe U Utility 🖾 Tall Units 📋 Dishwasher Location Floorplans shown for Emperor Point are for approximate measurements only. Exact layouts and sizes may vary. All measurements may vary within a tolerance of 5%. Please ask a Sales Consultant for further information. All plans are subject to planning.

#### THE CROWN COLLECTION



# Premium Crown Type 01

2 BEDROOM | B2.18.01 & B2.19.01



TOTAL AREA	861.1 SQ FT	80.0 SQM
LIVING/DINING	19'5" x 11'4"	5.92m x 3.44n
KITCHEN	12'3" x 7'0"	3.74m x 2.14n
MAIN BEDROOM	14'8" x 9'1"	4.48m x 3.00r
BEDROOM 2	12'9" X 10'7"	3.88m x 3.22n
BALCONY	149.6 sq ft	13.9 sqm

FLOOR 17 | 18 | 19



# BEDROOM 2 LIVING / DINING BALCONY WM CO KITCHEN U CO ENSUITE MAIN BEDROOM

THE CROWN COLLECTION

# Premium Crown Type 02

2 BEDROOM | B2.17.02



# FLOOR 17 | 18 | 19

TOTAL AREA	904.1 SQ FT	84.0 SQM
LIVING/DINING	19'5" x 11'4"	5.92m x 3.44m
KITCHEN	12'3" x 7'0"	3.74m x 2.14m
MAIN BEDROOM	14'4" x 9'1"	4.38m x 3.00n
BEDROOM 2	12'9" x 10'7"	3.88m x 3.23m
TERRACE	173.2 sq ft	16.1 sqm

C Cupboard WM Washing Machine W Wardrobe PW Provision for Wardrobe U Utility 🖾 Tall Units 📋 Dishwasher Location Floorplans shown for Emperor Point are for approximate measurements only. Exact layouts and sizes may vary. All measurements may vary within a tolerance of 5%. Please ask a Sales Consultant for further information. All plans are subject to planning.

# Premium Crown Type 02

2 BEDROOM | B2.18.02 & B2.19.02



TOTAL AREA	904.1 SQ FT	84.0 SQM
LIVING/DINING	19'5" x 11'4"	5.92m x 3.44n
KITCHEN	12'3" x 7'0"	3.74m x 2.14n
MAIN BEDROOM	14'4" x 9'1"	4.38m x 3.00n
BEDROOM 2	12'9" x 10'7"	3.88m x 3.23n
BALCONY	149.6 sq ft	13.9 sqm

FLOOR 17 | 18 | 19

#### THE CROWN COLLECTION THE CROWN COLLECTION





# Premium Crown Type 03

2 BEDROOM | B2.17.03



FLOOR 17 | 18 | 19

TOTAL AREA	895.5 SQ FT	83.2 SQM
LIVING/DINING	19'6" x 12'3"	5.94m x 3.72m
KITCHEN	13'1" x 5'11"	3.99m x 1.80m
MAIN BEDROOM	15'2" x 9'5"	4.63m x 2.86m
BEDROOM 2	10'6" x 9'5"	3.19m x 2.88m
TERRACE	173.2 sq ft	16.1 sqm

C Cupboard WM Washing Machine W Wardrobe PW Provision for Wardrobe U Utility ⊠ Tall Units □ Dishwasher Location Floorplans shown for Emperor Point are for approximate measurements only. Exact layouts and sizes may vary. All measurements may vary within a tolerance of 5%. Please ask a Sales Consultant for further information. All plans are subject to planning.



# Premium Crown Type 03

2 BEDROOM | B2.18.03 & B2.19.03



TOTAL AREA	895.5 SQ FT	83.2 SQM
LIVING/DINING	19'6" x 12'3"	5.94m x 3.72n
KITCHEN	13'1" x 5'11"	3.99m x 1.80n
MAIN BEDROOM	15'2" x 9'5"	4.63m x 2.86i
BEDROOM 2	10'6" x 9'5"	3.19m x 2.88n
BALCONY	149.6 sq ft	13.9 sqm

FLOOR 17 | 18 | 19

#### THE CROWN COLLECTION



# Premium Crown Type 04

3 BEDROOM | B2.17.04



#### FLOOR 17 | 18 | 19

TOTAL AREA	1,340.1 SQ FT	124.5 SQM
LIVING/DINING	18'1" x 17'4"	5.73m x 5.29m
KITCHEN	13'0" x 11'4"	3.96m x 3.46m
MAIN BEDROOM	10'9" x 10'5"	3.26m x 3.18m
BEDROOM 2	15'2" x 9'5"	4.63m x 2.88m
BEDROOM 3	15'10" x 9'5"	4.83m x 2.86m
TERRACE	173.2 sq ft	16.1 sqm

C Cupboard WM Washing Machine W Wardrobe PW Provision for Wardrobe U Utility 🖾 Tall Units 📋 Dishwasher Location Floorplans shown for Emperor Point are for approximate measurements only. Exact layouts and sizes may vary. All measurements may vary within a tolerance of 5%. Please ask a Sales Consultant for further information. All plans are subject to planning.

#### EDITIONS COLLECTION

#### THE CROWN COLLECTION



# Premium Crown Type 04

3 BEDROOM | B2.18.04 & B2.19.04



TOTAL AREA	1,340.1 SQ FT	124.5 SQM
LIVING/DINING	18'1" x 17'4"	5.73m x 5.29
KITCHEN	13'0" x 11'4"	3.96m x 3.46
MAIN BEDROOM	10'9" x 10'5"	3.26m x 3.18
BEDROOM 2	15'2" x 9'5"	4.63m x 2.88
BEDROOM 3	15'10" x 9'5"	4.83m x 2.86
BALCONY	149.6 sq ft	13.9 sqm

FLOOR 17 | 18 | 19



EDITIONS COLLECTION

THE CROWN COLLECTION THE CROWN COLLECTION



# OPAL





# ONYX



35 Computer Generated Images are indicative only

EDITIONS COLLECTION THE CROWN COLLECTION

# Premium

## Interior / Exterior Finishes

- Engineered European Oak herringbone pattern flooring
- Stained solid wood entrance door
- Straight bar lever door handles in matt
- Internal doors in white painted finish
- Skirting in white painted finish

be possible to obtain the exact products or materials referred to in the specification. Berkeley Homes reserves the right to alter, amend or update the specification, which may include changes in the colour, material and/ or brand specified. In such cases, a similar alternative will be provided. Berkeley Homes reserves the right to make these changes as required. A number of choices and options are available to personalise your home.

## Kitchen

- Matt finish with soft-close cabinets and units
- Stone worktop
- Mirrored splashback
- Stainless steel sink
- Hot Tap in matt black
- Compartmentalised waste storage
- Miele black integrated oven
- Miele integrated microwave
- Miele Induction hob
- Integrated extractor hood
- Integrated fridge-freezer
- Integrated dishwasher
- Integrated wine cooler
- Washer-dryer in utility area

Your attention is drawn to the fact that in rare circumstances it may not Choices and options are subject to timeframes, availability and change.

# Communal Areas

- Tiled floor to entrance lobby
- Carpet to hallways
- Lifts access to all floors
- Concierge for the Editions Collection will be located within Emperor Point
- Secure cycle storage
- Architecturally designed hard and soft landscaping

## **Bedrooms**

- Fitted carpets
- High quality soft-close fitted wardrobe to main bedroom (and within second bedroom in three bedroom apartments)
- LED strip lighting to bedroom wardrobe

## **Bathrooms**

- WC with soft-close seat and concealed cistern
- White ceramic washbasin
- Brushed black mixer tap
- White steel enamel bath
- Mirror bath panel with lighting
- Rainfall shower head
- Brushed black shower hose
- Hand-held shower on rail to bath and shower room
- Fixed bath screen with matt black trim
- Black frame walk-in shower or shower enclosure as applicable
- Individual heated towel bars in black
- Brushed black robe hooks
- Porcelain tiles to floor and walls
- Feature wall tiling
- Composite worktop with black metal
- Feature storage
- Wall mounted mirrored cabinet

# Security and Peace of Mind

- Access to apartments via wireless audio/video door entry system and electronic access to internal areas
- Multipoint locking front entrance door to apartment
- Mains powered smoke detector with battery back up
- 10 year NHBC warranty

# Lighting and Electrical Finishes

- Undermounted LED strip to kitchen wall units
- Energy efficient LED downlights to all areas
- Lighting to storage cupboards
- Slim screwless sockets in matt black to high level sockets
- Shaver sockets to bathrooms
- Multimedia plate in living area and bedrooms
- Master light switch to hallway
- Thermostatic controls to underfloor heating
- Dimmable light switches to master bedroom and living room
- USB outlet sockets to kitchen splashback, master bed head and sofa position in living room

# Heating

- Zoned underfloor heating throughout
- Centrally provided heating and hot water, individually metered to each apartment

## **Telecommunications**

- Wired for Sky Q, Virgin Media, Multi-room and High Definition ready television
- Cabling for digital, TV, DAB and FM radio telephone and data services
- High speed broadband connectivity for all units







#### THE CROWN COLLECTION

# Customer RELATIONS

We want to ensure you are happy with every aspect of your new home, so we look after our customers at every stage with expert advice, attention to detail and continuous communication.

From exchange of contracts, your dedicated Berkeley Customer Service Representative will help with any questions you may have.

Here is what you can expect:

From the day you reserve – until the day you complete – we'll update you regularly on progress

You will be given your own log-in credentials at reservation to access your personal MyHome Plus account where you will be able to view the development, property, construction progress and buying process information

Sustainability is high on any responsible builder's agenda. We promise to fully communicate the environmental features of our developments to all of our customers

Our Customer Relations Manager will present a selection of designer-conceived colour palettes to help you find the interior finish that most suits your style

We'll meet you on site to demonstrate all the functions and facilities of your new apartment

We personally hand over your key on completion day and make sure everything is to your satisfaction

The 2-year warranty with 24-hour emergency service has a dedicated customer service telephone number and from the 3rd to the 10th year you'll have the added security protection of a 10-year NHBC warranty

Our commitment to ensuring your satisfaction extends beyond just periodic check-ins. While we will contact you after 7 days, at 4 weeks, and 7 months following your move-in, these are minimum touchpoints. Our aim is to consistently support you, ensuring everything remains in perfect order.









Xian always gave a satisfactory solution when I asked for help. He was able to consider issues from the customer's point of view.

West acre survey

42





# Partnership and COLLABORATION

A vibrant neighbourhood for north London:
Woodberry Down in Hackney is one of the Capital's
largest estate regeneration projects providing
placemaking, social and economic change
on an inspiring scale.

The concepts of placemaking and people sit at the heart of the 30-year development project, which on completion will see 1,890 existing homes replaced by over 5,500 new build apartments (of which 41% will be affordable). 1,479 homes have been delivered to date with a further 563 currently under construction.

The long-term transformation can be attributed to the effective collaboration between the four main delivery partners:

- Hackney Council
- Notting Hill Genesis Housing Association
- Berkeley Homes
- Resident-led Woodberry Down Community Organisation (WDCO)

Woodberry Down is a mixed, balanced and integrated community. Walking through the new neighbourhood, it is impossible to tell the difference between private and social housing. High quality amenities such as two schools, an academy and a community centre, as well as shops for a range of budgets, continue to be provided. In addition, there is 2.61 acres of new parkland – awarded a prestigious Green Flag in 2016/17. All are fundamental partnership objectives with one goal in mind: to make Woodberry Down a successful new London district

for existing residents and new home buyers alike.

Manor House Development Trust (MHDT) is also a key player in Woodberry Down. This award-winning, community-led organisation funded annually by Notting Hill Genesis and Hackney Council drives forward economic and social regeneration through building community resilience and sustained empowerment to secure Woodberry Down's long-term future.

Thanks to the efforts of all involved in the regeneration project, Woodberry Down has become a thriving, sociable place to live. Well attended events such as the annual Hidden River Festival have become a much loved fixture in the area's community calendar, while the nature reserve provides a gorgeous waterside setting for the new homes, in addition to attracting a new wave of visitors to Woodberry Down.

# A people-centred approach

We want to create places that people will love as their own. Places that inspire a sense of pride, belonging and community spirit.

This can only be achieved through listening to people and putting their wellbeing at the heart of everything we do. We have to show care, passion and attention to detail, day after day.

When we approach development in this way, local people become our partners. They bring their own energy and ideas, and they turn a place into a real community.

IN PARTNERSHIP WITH













# Customers drive all our decisions

We achieve that by putting our customers at the heart of everything we do. First, we strive to understand what our customers want and need - well-built homes, in a pleasant and safe neighbourhood, with plenty of nature, amenities and good transport connections. Then we apply that understanding to all our planning and design decisions.

And for every new development, we challenge ourselves to go further, to improve and innovate, ensuring we satisfy the real needs of our customers in inspiring and sustainable ways.

# Choice and diversity

No two Berkeley customers are the same, so we aim to offer a wide choice of property location, size and type. From central London to major towns and cities; from market towns build on brownfield sites whenever we can, to rural villages, countryside to the coast we build in locations our customers love. And spaces. We take care to protect the natural whatever home you are looking for, whether that's a city penthouse, a modern studio apartment or traditional family home, you will and energy consumption, promote recycling find the perfect fit for your lifestyle.

# Green living

Quality first to last

Quality is the defining characteristic of Berkeley developments, right down to the

very last detail. We choose our locations,

style of homes, construction practices,

materials and specifications with great

Berkeley you can be safe in the knowledge

that it is built to high standards of design

and quality, has low environmental impact

and that you will receive a professional,

efficient and helpful service from us. For

extra peace of mind, all new properties

come with a 10-year build warranty.

care. When you buy a new home from

We are committed to creating a better environment within our developments and in the areas that surround them. That's why we bringing new life to disused and unloved environment and enhance biodiversity. All our homes are designed to reduce water and enable residents to choose sustainable transport options.



# Commitment to the future

When we plan a development, we take a long-term view of how the community we create can thrive in years to come. Our aim is to permanently enhance the neighbourhoods in which they are located, through intelligent design, quality landscaping, sympathetic architecture or restoration, and high standards of sustainability. We don't just build for today; we build for the future too.





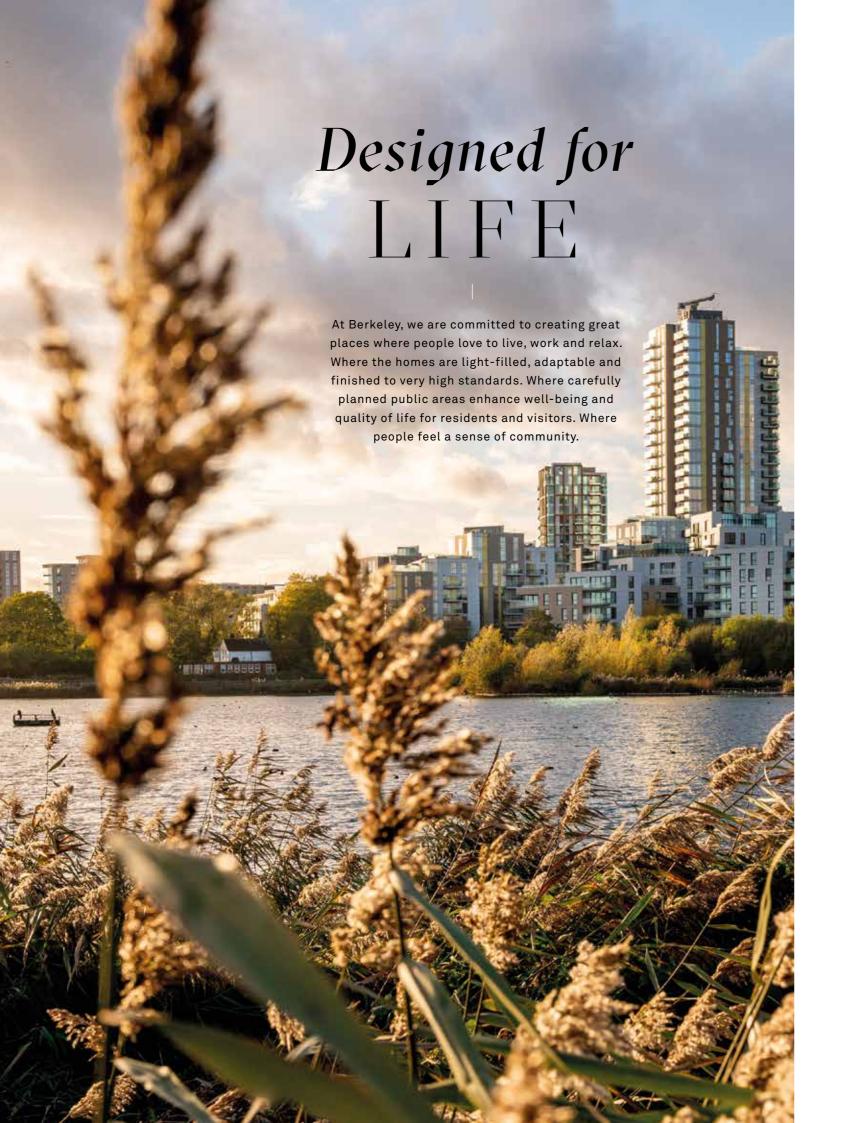












# Our V I S I O N

EDITIONS COLLECTION

THE CROWN COLLECTION

At Berkeley Group our passion and purpose is to build quality homes, strengthen communities and improve people's lives.

We are innovating, pushing boundaries and taking action to ensure we have a long-term, positive impact that is good for our customers, the communities we touch, our business and the world around us.

We transform underused sites into exceptional places and we're also transforming the way we work; embracing technology and raising standards,

as we continue to deliver an outstanding customer experience and create high-quality homes that delight our customers.

Our Vision 2030 is our 10-year plan which sets out how we will achieve this.



# Transforming...

## **Places**

Working with local people and partners we create welcoming and connected neighbourhoods where you can be proud to live.

# Lifestyles

Taking action on climate change and giving you ways to live more sustainably. We're building efficient homes that use less energy over their lifetime, with sustainable travel choices on the doorstep.

# Nature

Creating beautiful places H with habitats that help nature to thrive, meaning that every site is left with more nature than when we began.

## **Futures**

Helping people to reach their potential through apprenticeships and training, and programmes supported by the Berkeley Foundation.



Please scan this QR code for more information on how we are TRANSFORMING TOMORROW





# WHY BUY WITH BERKELEY

Buy your new home from us with complete confidence.



From the moment you arrive at one of our developments, you will notice the Berkeley difference. This won't just be in the quality of the craftsmanship, the stunning surroundings or the enviable location. There is something intrinsically special about the experience we offer you.

We don't think in terms of bricks and mortar, we think about creating exceptional places for you to call home. We will help and support you throughout the buying process, giving you peace of mind every step of the way. So welcome to Berkeley, please be assured you're in safe hands with us.

# **Award Winnning**

- Investors in Customers GOLD Award 2020
- InHouse 2020 Gold Award and Outstanding Achievement
- Mayor of London's Good Growth Award Building London Planning Awards 2020
- Mayor of London's Sustainable & Environmental Planning Award Building London Planning Awards 2020
- Sustainable Housebuilder of the Year Housebuilder Awards 2019
- Housebuilder of the Year Building Awards 2019
- National Company of the Year EG Awards 2019
- Future of Real Estate EG Awards 2019
- Carbon Reduction or Offset Programme of the Year Better Society Awards 2019

40+

years of experience and relentless passion for quality

50+

live developments across the UK

We have built more than

98%

of our customers would be happy to recommend us 19,600

homes in the last 5 years

We have made a

£13.6bn

contribution to the UK economy over the last 5 years

We have a strong balance sheet with over

£2bn

of net assets, giving you peace of mind that your investment is secure

We became the UK's

We have the

highest

customer satisfaction score in our sector\*

181

carbon positive homebuilder in 2018

Zero

the number of developments we have promised to deliver, but failed to do so\*\* \*Source: based on the results of a customer survey by InHouse research

\*\*Based on developments that we have had planning permission for, started to sell and started to build.

Correct at time of print.

# People, planet, prosperity

Sustainability is fundamental to Berkeley's ethos. In simple terms, we want to ensure the long-term health, wellbeing and prosperity of people and the planet. There are a range of ways we are managing and minimising the environmental impact of our operations and delivery of homes and communities. These are the initiatives we have implemented at Woodberry Down.

# Nature and biodiversity

Parkland, trees, flowers, green roofs, ponds, hedges, gardens – these are the fundamentals of a thriving natural environment that can be enjoyed by everyone, even in the heart of the city. They are all part of our commitment to net biodiversity gain on our developments. Within and around Woodberry Down, we have created natural habitats that encourage wildlife to flourish. We are working with award-winning landscape architects, Murdoch Wickham, to engage residents in the natural landscapes that we have created.

# Waste and recycling

We actively encourage all residents to reduce their waste wherever possible. In addition to external recycling bins, we provide integrated recycling bins in kitchens to make it easier to separate and recycle waste.

# Water efficiency

Our homes are designed to high water efficiency standards and are fitted with dual flush WCs, and low-flow taps and showerheads which use less water without compromising convenience and comfort. We also suggest simple steps to reduce water consumption, such as not leaving taps running unnecessarily. Individual homes and apartment buildings also benefit from rainwater harvesting, which is used in gardens and landscaped areas.

## Clean air

It is hard to avoid polluted air, particularly in our cities. Throughout Woodberry Down we have planted trees, shrubs and flower beds to help create a cleaner air environment.

# Energy efficiency

Efficient use of electricity and gas helps to lower fuel bills and reduces carbon emissions. Our homes have been designed to use less energy than a standard home. They have enhanced levels of thermal insulation and air-tightness. All lighting is low energy and kitchen appliances are selected to deliver high levels of energy efficiency.

## Noise reduction

We can't eliminate noise, but we consider the impact of noise in the design of our homes. We consider external noise, such as from nearby roads, and internal noise including the transfer between rooms and floors. We incorporate measures to reduce the different types of noise wherever possible to create a quieter environment.

# Sustainable transport

We provide bike stores and car charging points to encourage the use of sustainable methods of transport, to help reduce air pollution around the development and the wider area. Promoting walking and cycling as methods of transport also help encourage healthier lifestyles.

# Stewardship

Maintaining our communal open spaces and facilities in perpetuity is an important benefit to the whole community. We work with managing agents and residents to ensure the development remains in pristine condition.

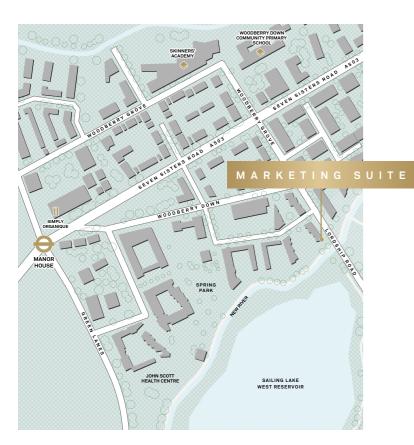
# Future-proof design

From the early stages of design, we assess how our homes will stand up to the future effects of climate change, such as how they will be affected by higher summer temperatures, periods of drought, or more extreme rainfall. We are constantly researching how we can ensure our homes and developments are more resilient to these extremes to understand how we can adapt to future climate change in our future designs.



#### THE CROWN COLLECTION

## Contact us



# Woodberry Down Sales & Marketing Suite

Riverside Apartments, Woodberry Grove, London, N4 2BA

#### **Directions to the Marketing Suite**

#### By Car:

From Seven Sisters Road, driving towards Manor House Station turn left onto Woodberry Grove, the Marketing Suite is 300ft on your right.

#### By Train:

Exit via exit 2 at Manor House Tube Station (Piccadilly Line), walk straight down Woodberry Down to the end. Turn right onto Woodberry Grove, the Sales & Marketing Suite is further down on the right hand side of the road (just before the bridge).

Call +44 (0)20 8985 9918 Email woodberry.down@berkeleygroup.co.uk

Visit woodberry-down.co.uk

Map for illustration purposes only and not to scale. The information in this document is indicative and is intended to act as a guide only as to the finished product. Accordingly, due to Berkeley's policy of continuous improvement, the finished product may vary from the information provided. These particulars should not be relied upon as statements of fact or representations and applicants must satisfy themselves by inspection or otherwise as to their correctness.

This information does not constitute a contract or warranty. The dimensions given on plans are subject to minor variations and are not intended to be used for carpet sizes, appliance sizes or items of furniture. The Crown Collection is a marketing name and will not necessarily form part of the approved postal address. Applicants are advised to contact Berkeley to ascertain the availability of any particular property. All Computer Generated Images (CGIs) are indicative only. All lifestyle photography is indicative only. E738/51C/0224











