

THE GREEN QUARTER

WEST LONDON

WHY BUY AT THE GREEN QUARTER? 10 REASONS TO INVEST



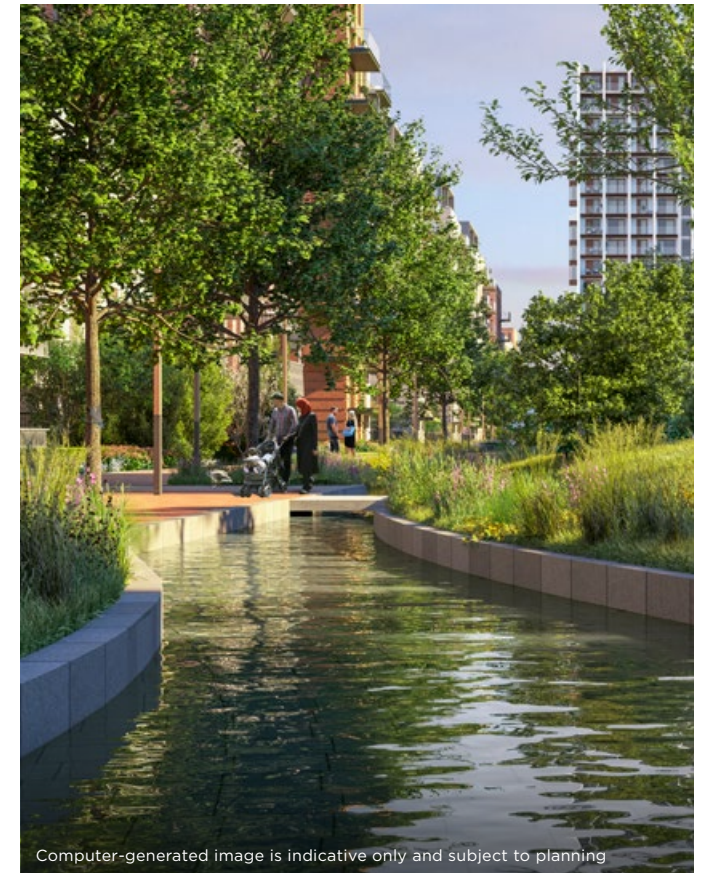
Berkeley
Designed for life

10 REASONS TO INVEST IN THE GREEN QUARTER

The Green Quarter is a new neighbourhood in the west London Borough of Ealing, one of the Capital's largest and greenest boroughs, and often called 'the queen of the suburbs' because of its parks and leafy streets. 11.5 miles* from central London, just 5.4 miles* from Heathrow Airport, and extremely well connected both by road and rail, The Green Quarter is also poised to benefit from a new Crossrail station. Property prices have already risen by 66% within a mile of Crossrail stations.**

01 ONE OF LONDON'S MOST AMBITIOUS REGENERATION PROJECTS





At 88-acres, The Green Quarter is equivalent in size to 36 Trafalgar Squares, twice the size of Green Park.



*Source: www.ealinginlondon.com **Source: www.homesandproperty.co.uk

02 REMARKABLE BY NATURE

The Green Quarter will become one of the most biodiverse developments in the UK.

-  Over 13 acres of parkland across 2 new parks
-  Up to 2,500 new trees will be planted
-  1km of frontage along the Grand Union Canal
-  A new footbridge linking to the 90-acre Minet Country Park





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EVERYTHING ON YOUR DOORSTEP

The development will provide:

- A new town square
- Retail facilities
- Office space

Proposed new resident facilities include:

- Swimming pool
- Gym
- Lounge/co-working space
- Screening room
- Concierge
- Car club
- Cycle store & hire
- Parking*

Computer-generated image is indicative only and subject to planning

*Subject to availability and at an additional cost. Please speak to a Sales Consultant for further details.



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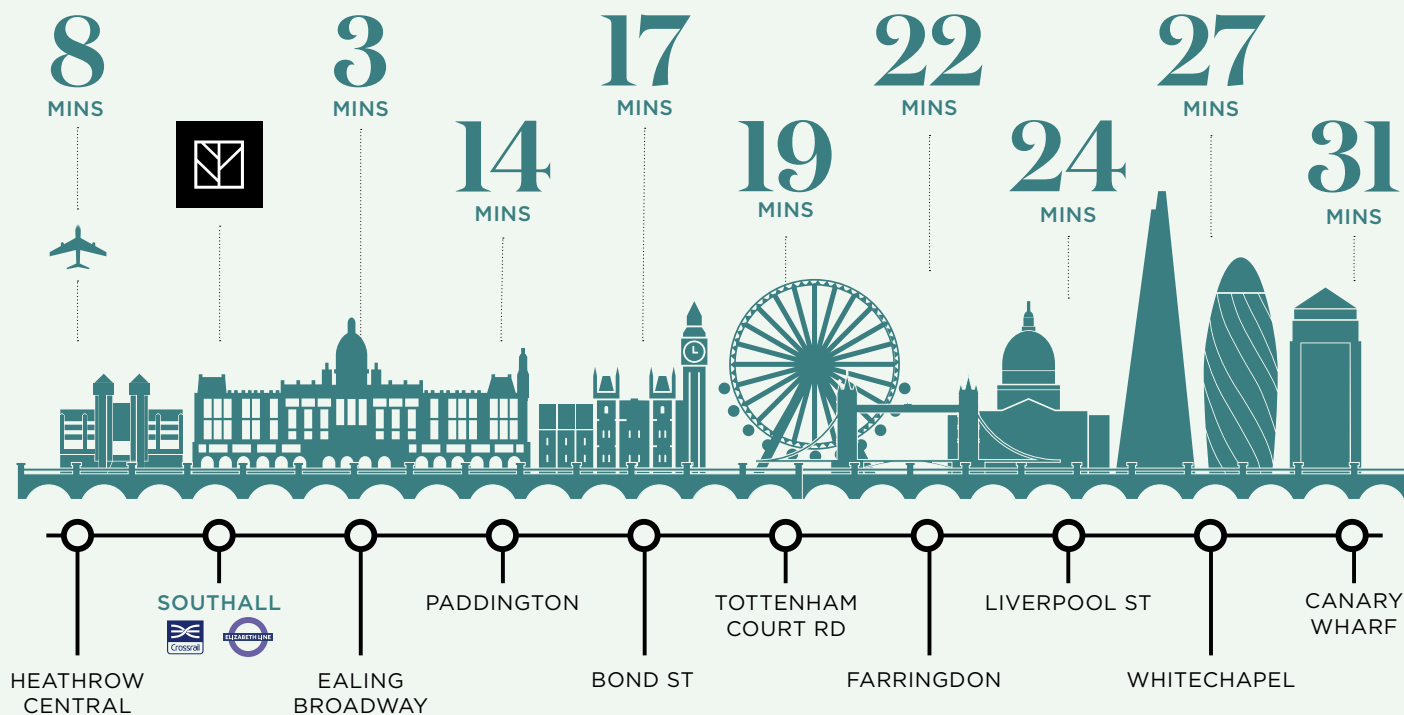
BERKELEY REGENERATION EFFECT

Berkeley developments of a similar scale, including Royal Arsenal Riverside and Kidbrooke Village, have seen capital appreciation of up to 100% over 10 years, significantly outperforming the wider market.

$$\text{REGENERATION} + \text{BERKELEY EFFECT} = \text{INCREASED GROWTH AND PRICES}$$

04

CROSSRAIL & CONNECTIONS



Conveniently located, The Green Quarter is within walking distance of the forthcoming Crossrail station which will connect to key destinations such as Bond Street in only 17 minutes*.

BY CAR (From UB1 1FH†)

M4**	1.3 miles - 4 mins
Ealing	3.9 miles - 16 mins
M25**	5.1 miles - 8 mins
Heathrow	5.4 miles - 12 mins
Uxbridge	5.4 miles - 16 mins
Wembley Stadium	10.8 miles - 24 mins
Westfield White City	11.1 miles - 24 mins
Richmond	11.3 miles - 24 mins
Harrods	14.2 miles - 28 mins

* All journey times are sourced from Crossrail.co.uk
 ** Time via future Western Access entrance
 † All travel times shown are shortest travel times as sourced from google.co.uk/maps

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EALING AND INVESTMENT

As an area that is already a strong economic centre, the borough is an extremely attractive location. Ealing is one of London's most eco-friendly boroughs, yet is home to a thriving town centre with a £10.5 billion GDP.





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EMPLOYMENT OPPORTUNITIES

A variety of large employers including Heathrow Airport, Stockley Business Park and the M4 technology corridor are located nearby.

Businesses such as Apple, Toshiba, Google and Amazon are all within easy reach.

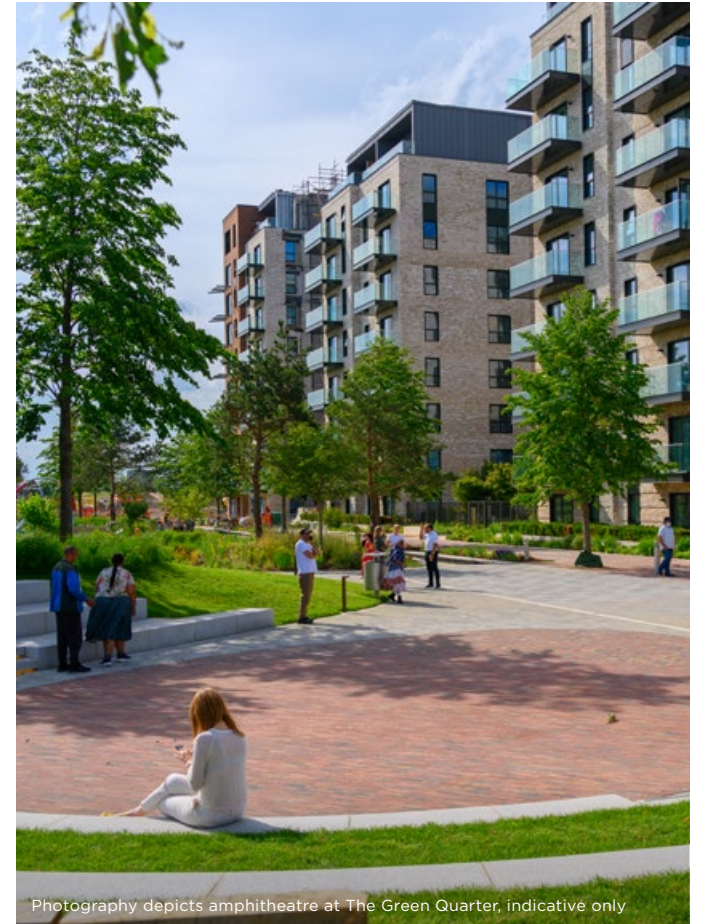
09

A NEW COMMUNITY

Outdoor leisure spaces including an amphitheatre, play areas, and fitness trails will provide a place for residents to unwind.

Community events including outdoor cinema screenings and food markets will create a thriving new community.

There will also be a new primary school, health centre and community facility.



Photography depicts amphitheatre at The Green Quarter, indicative only

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EDUCATION OPPORTUNITIES

Southall offers excellent education opportunities, including OFSTED rated 'outstanding' and 'good' primary and secondary schools such as St Anselm's Primary School and Featherstone High School.

The world-renowned Brunel University, Royal Holloway University and the University of West London are also within close proximity.



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BERKELEY QUALITY

For over 40 years, Berkeley has had a proven track record of delivering outstanding quality apartments. 99% of our customers would recommend us to their friends.

All customers will have access to MyHome Plus, an online service that is designed to help you manage key aspects of your new home at any time from anywhere around the world.

In addition to a 10 year NHBC/Premier Guarantee warranty, Berkeley operates a 2-year policy with dedicated Customer Service teams on hand 24 hours a day.



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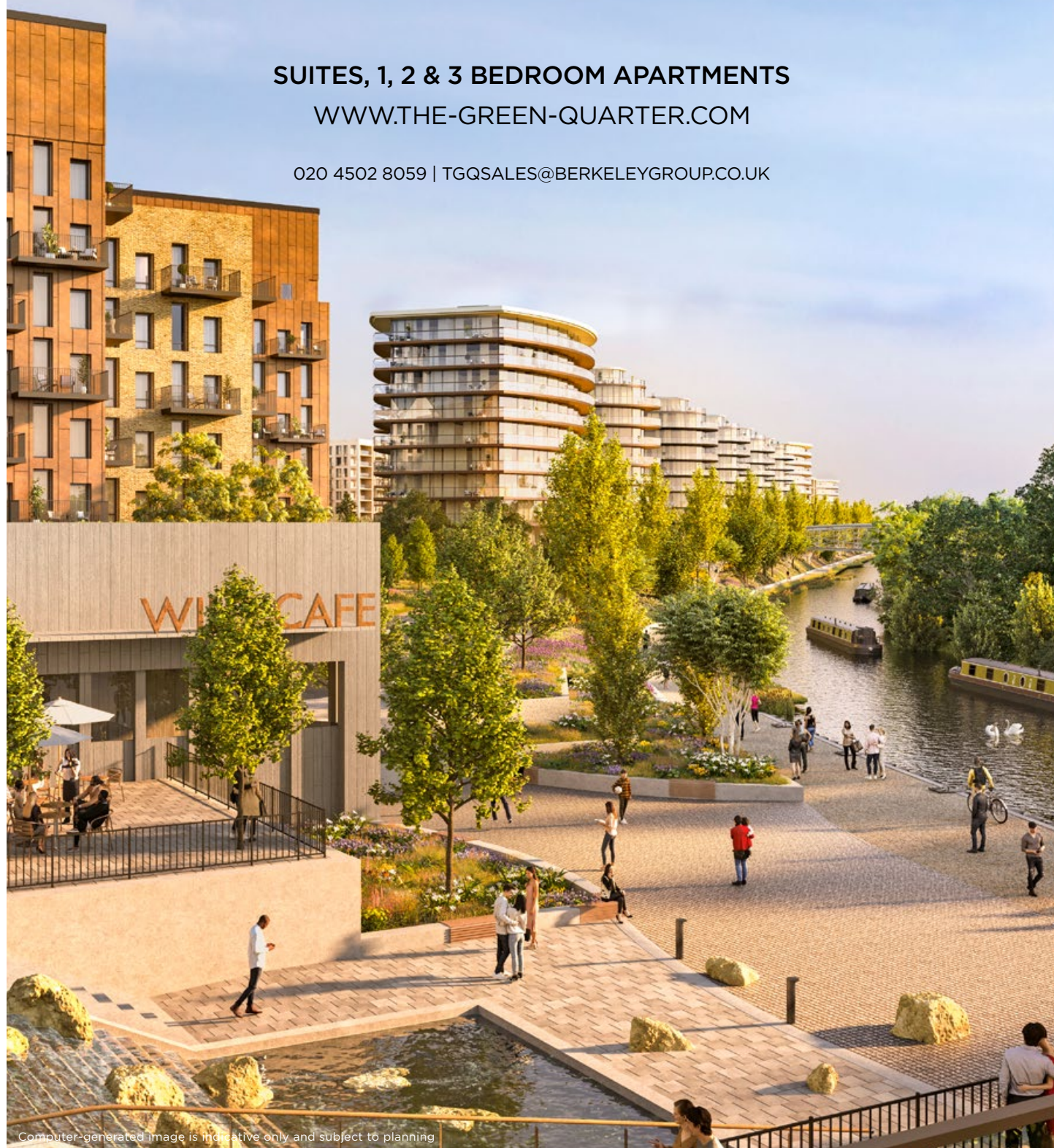
THE GREEN QUARTER

WEST LONDON

SUITES, 1, 2 & 3 BEDROOM APARTMENTS

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2030
TRANSFORMING TOMORROW



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