

KNIGHTS QUARTER

WINCHESTER

*Moving
made easy*

Introducing
EasyMove by Berkeley

Moving
made easy.

Berkeley
Designed for life

You could be moving into your dream Berkeley home sooner than you think with EasyMove

How can Berkeley's EasyMove scheme help you?

- Moving Made Easy sell homes quickly, typically 50% faster than the national average* while still achieving full market value
- MME provide a dedicated team to oversee and actively progress everything for you from start to finish
- Your home is marketed using three of the best performing local estate agents with no tie-in contracts
- MME's comprehensive Property Valuation Appraisal accurately shows the value you can expect to get for your home and why
- Berkeley will make a contribution towards your selling fees, subject to terms and conditions

*According to Rightmove national selling statistics

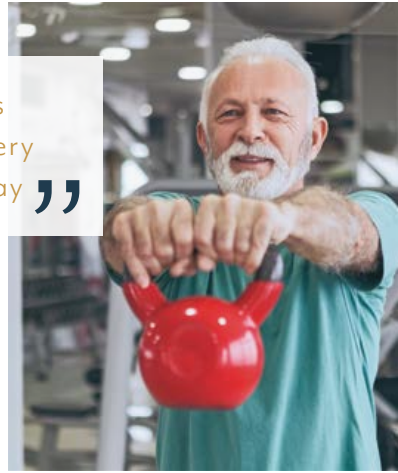


The Valuation Process:

- Once you have successfully completed our financial qualification process your Berkeley consultant will complete the application form with you
- The completed application form is sent to MME
- MME will contact you to arrange for up to three estate agents to value your property
- As soon as all three valuations are received, MME will produce their Valuation Appraisal and issue it to Berkeley
- Berkeley will discuss in detail your valuation appraisal and its recommendations
- If you're happy with the proposal, the sales team will complete the reservation paperwork with you

The Marketing Process

“ They kept us up-to-date every step of the way ”



01

MME instruct up to three local estate agents to start marketing your property

02

MME arrange for an Energy Performance Certificate (EPC) & a Homebuyers Survey to be completed

03

MME liaise with, and drive estate agents, to ensure they proactively market your property

04

MME will call you at least weekly to give you an overview of activity and progress on the sale of your property

05

MME make recommendations on any necessary changes to the marketing required in order to ensure a sale is created as soon as possible



Keeping You Informed

Every offer is carefully checked, from the buyers' financial position to every link in a chain. We complete our own anti-money laundering and financial checks to give you confidence with the sale.

Our proactive progression team is dedicated to driving every sale forward, problem solving and supporting vendors and purchasers through to legal completion. Our proactive approach will help you to achieve your target exchange and completion dates.



The 'Offer Received' Process

- MME's appointed estate agent advises MME that an offer has been submitted on your property
- MME obtain the contact details of the potential buyer and contacts them directly to begin negotiations
- MME advise you an offer has been received
- MME financially qualify the potential buyer and researches any related chain of sales
- MME negotiate on your behalf and advise Berkeley when the sale price has been agreed
- MME issue a Sales Memorandum



The Sales Progression Process

01

Your MME sales progressor liaises with the purchaser's solicitor, financial advisors and all parties in the chain

02

MME will update you regularly by phone and email as the transaction progresses

03

Your MME sales progressor will endeavour to resolve any potential issues ensuring deadline dates are adhered to as closely as possible

04

Contracts exchanged and legal completion dates agreed

05

The property legally completes

Visit us today to find out more about our EasyMove scheme

Sales & Marketing Suite and Showhomes
Open daily 10am - 5pm, 10am - 8pm on Thursdays
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Terms and conditions apply to the EasyMove scheme, talk to our Sales Consultants to find out more.