

CHELSEA CREEK

THE SCARLET

SHOWHOME
IN
THE IMPERIAL



INTERIOR DESIGNED
BY

thirteen
INTERIOR DESIGN

*Chelsea Creek brings
a characteristically
European style of waterside
living to Central London.*

Award-winning architectural practice Squire and Partners looked to Amsterdam and Copenhagen for inspiration. Bright, contemporary apartments overlooking restful canal waterways and tree-lined promenades offer a refreshingly distinctive urban lifestyle.

Discover peace and tranquillity away from fast-paced life. Over half of Chelsea Creek is dedicated to carefully considered open spaces, such as landscaped gardens, lawns and flowerbeds. Wander down tree-lined avenues and walk over beautifully designed bridges to enjoy the meandering waterways unique to Chelsea Creek.





Thirteen Interior Design are a creative and inspiring interior design practice specialising in the luxury property market.

They believe the most important step in their work is getting to know the customer. Their uncompromising, creative approach allows them to deliver exceptional and inspiring designs that are tailored to each and every project.

Founded by Jazmin Clark and Lois Street, qualified in Interior Design and Textile Design, collectively they share 28 years' experience working domestically and internationally within the luxury property sector.




THE SCARLET

SHOWHOME
AT
THE IMPERIAL

Click [here](#) to watch The Scarlet video

LIVING / DINING	3.44M X 4.31M	11' 3" X 14' 1"
KITCHEN	2.22M X 2.76M	7' 3" X 9' 0"
BEDROOM	3.27M X 3.10M	10' 8" X 10' 2"

TOTAL INTERIOR AREA		TOTAL EXTERIOR AREA	
44.69 SQ M	481 SQ FT	6.95 SQ M	75 SQ FT

 Washing machine
  Integrated fridge freezer
  4 ring hob
  Cupboard
  Utility room
  TV
  Privacy screen



NORTH

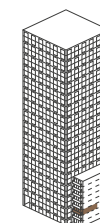


View towards
the canal

LEVEL 2



ELEVATION
SOUTH EAST



Floorplan shown is for approximate measurements only. Exact layouts and sizes may vary. All measurements may vary within a tolerance of 5%. The dimensions are not intended to be used for carpet sizes, appliance sizes or items of furniture. Your attention is drawn to the fact that in rare circumstances it may not be possible to obtain the exact products or materials referred to in the specification. St George reserves the right to alter, amend or update the specification, which may include changes in the colour, material and/or brand specified. In such cases, a similar alternative will be provided. St George reserves the right to make these changes as required. A number of choices and options are available to personalise your home. Choices and options are subject to timeframes, availability and change.



THE STYLE

*The apartments within
The Imperial champion natural
light from floor to ceiling
windows with impressive
views onto tree-lined avenues,
verdant landscaping and
winding waterways.*

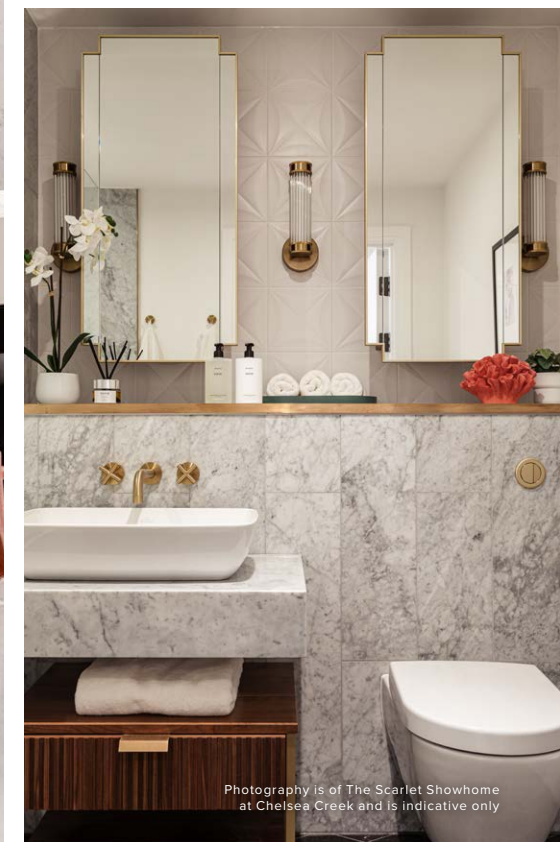
This setting has inspired the wellness-centred approach by Thirteen ID, which can be seen throughout the apartment. It has been brought to life through the use of natural materials, pieces with curves, and plenty of houseplants and terrace greenery – all of which contribute to relaxation.

Lois Street, Creative Director, Thirteen ID, said: “Our design is playful and youthful – it’s luxurious, but in a fresh way. Sustainable doesn’t always have to mean serious!”









Photography is of The Scarlet Showhome at Chelsea Creek and is indicative only

PLAYFUL DESIGN WITH SUSTAINABILITY IN MIND

Upon entering the home, you feel an immediate sense of calm.

In the entrance hallway 'ribbons wrap you up' textured wallpaper in white, designed by the artist Suzie Green, has been chosen. A gallery wall of limited-edition print illustrations of London characters brightens the hallway. All works are by Isabella Cotier, self-described as a continual observer of people and passing moments around her.

In the living area, a feature wood-panelled wall provides a sound-proofed snug setting, with integrated glow lighting and storage. The panelling works to absorb sound to create a cosy feeling within the home.

The combination of the linen-look voile and the cream velvet curtains adds warmth. A wave track heading allows the fabric to drape in an even ripple, like water, which gives a contemporary feel.

When designing The Scarlet, a suite of sustainable principles were carefully adopted, through the use of FSC certified wood, responsibly sourced materials, non-toxic paint, and a considered supply chain.



A sense of calm and luxury



To create a transition between the lounge and the bedroom, the design team has adopted a jewel palette. Scarlet red upholstery is found on the bespoke headboard in the bedroom creating a striking focal point, whilst the pendant lighting is suspended low over the bedside tables for a snug and cosy feel.

Contrast is introduced through Farrow & Ball Oval Room Blue in the living space. Its design is inspired by botanical imagery found in the arts and crafts movement.



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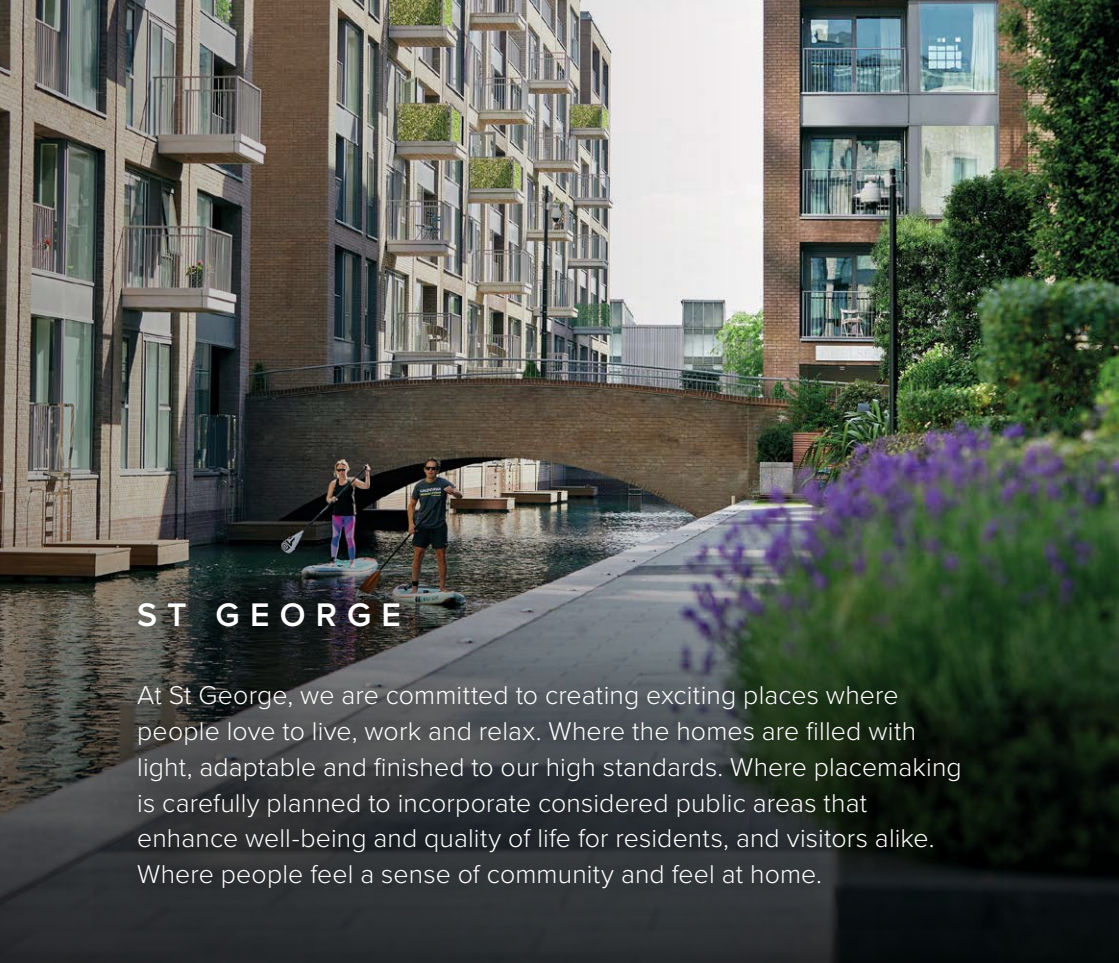
INDOOR OUTDOOR LIVING

The apartment embraces indoor/outdoor living which helps carry the flow and sense of wellness and joy.

The balcony feels like a true extension of the indoor space. Stunning balcony styling sees the green-thumb theme inside and out, and an outdoor shelving unit, the *Ashbury Plant Stand*, from Garden Trading, introduces clever outdoor storage.





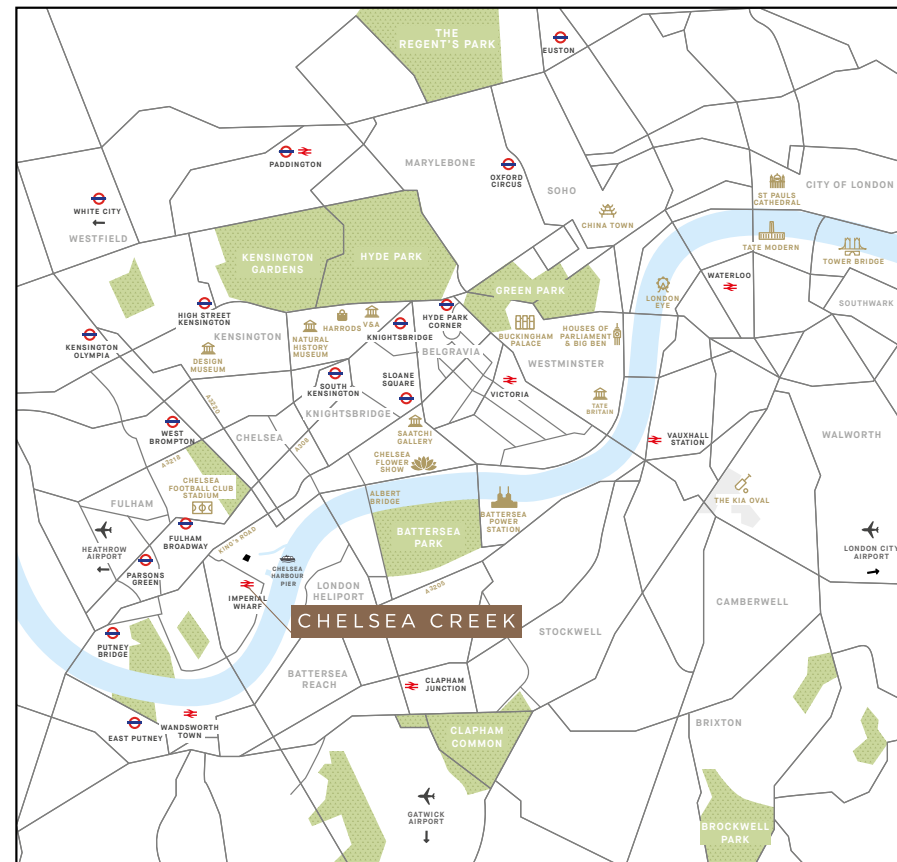


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ST GEORGE PROJECTS

We specialise in high quality mixed-use regeneration projects across the capital. Our portfolio stretches from colourful and vibrant Camden Town to the sophisticated streets of Chelsea, the green boroughs of Wandsworth to the iconic and historic City of London. We strive to deliver sustainable new developments across some of London's most desirable locations. Our wide mix of locations, whatever your requirements, are available to explore today.



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