

CHELSEA CREEK

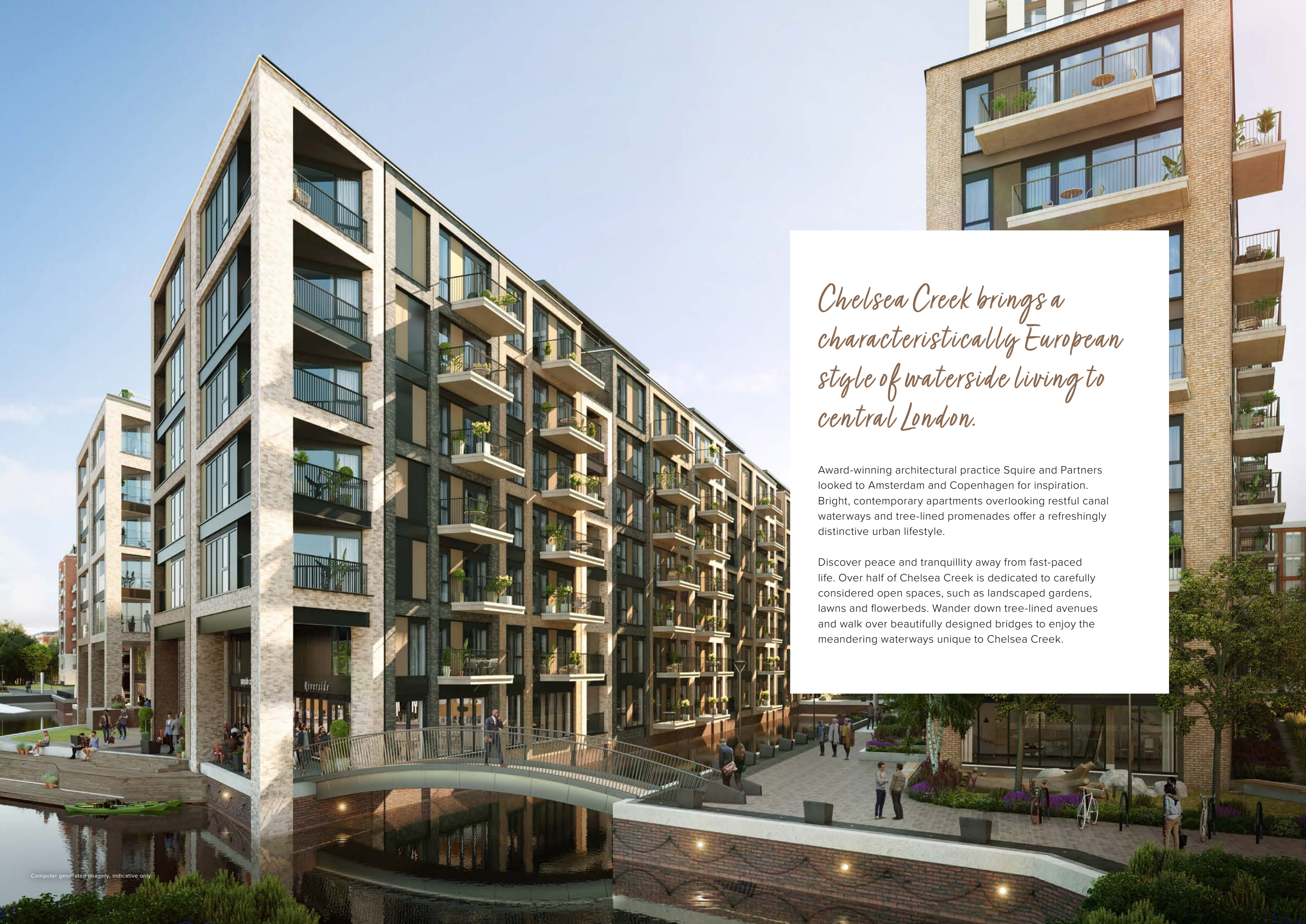


the
Icon

SHOW APARTMENT

BY

RAVEN *and* LACK

A detailed architectural rendering of the Chelsea Creek residential development. The image shows a multi-story brick building with a modern design, featuring large windows and numerous balconies with glass railings. Some balconies have potted plants. In the foreground, a small canal flows under a modern, curved bridge. People are walking on the bridge and on a paved promenade next to the canal. There are trees and landscaped areas, including a small garden with a sculpture. The sky is clear and blue.

*Chelsea Creek brings a
characteristically European
style of waterside living to
central London.*

Award-winning architectural practice Squire and Partners looked to Amsterdam and Copenhagen for inspiration. Bright, contemporary apartments overlooking restful canal waterways and tree-lined promenades offer a refreshingly distinctive urban lifestyle.

Discover peace and tranquillity away from fast-paced life. Over half of Chelsea Creek is dedicated to carefully considered open spaces, such as landscaped gardens, lawns and flowerbeds. Wander down tree-lined avenues and walk over beautifully designed bridges to enjoy the meandering waterways unique to Chelsea Creek.

RAVEN *and* LACK

Raven & Lack is a London-based interior design studio that represents the creative partnership between influential award-winning designers Rae Underhill and Adriel Lack.

The Raven & Lack team is driven by its commitment to dynamic collaboration, innovation, and timeless design, and is renowned for delivering the highest level of quality and service alongside a commercial awareness that is proven to add value within the highly competitive international market.

With over 30 years of combined industry experience creating luxury properties around the world, they have built up an impressive portfolio of projects and developed an innate understanding of client expectations within the luxury design sector.



the Icon

FLOORPLAN



KITCHEN/LIVING/DINING	30.52 SQ M	328.51 SQ FT
KITCHEN (ON ITS OWN)	6.23 SQ M	67.06 SQ FT
BEDROOM	14.74 SQ M	158.66 SQ FT

TOTAL INTERIOR AREA
61.36 SQ M 660.47 SQ FT

TOTAL EXTERIOR AREA
11.43 SQ M 123.03 SQ FT

Washing machine Integrated fridge freezer 4 ring hob Utility room TV PS Privacy screen

Floorplan shown is for approximate measurements only. Exact layouts and sizes may vary. All measurements may vary within a tolerance of 5%. The dimensions are not intended to be used for carpet sizes, appliance sizes or items of furniture.

Click here to take a virtual tour >

Your attention is drawn to the fact that in rare circumstances it may not be possible to obtain the exact products or materials referred to in the specification. St George reserves the right to alter, amend or update the specification, which may include changes in the colour, material and/or brand specified. In such cases, a similar alternative will be provided. St George reserves the right to make these changes as required. A number of choices and options are available to personalise your home. Choices and options are subject to timeframes, availability and change.



the design

THE STYLE 'DE STIJL'

A bespoke collection of furniture has been created to enhance and complement the sophisticated European-inspired architecture for the premium quality homes at Chelsea Creek.

The design style embraces natural curved shapes and subtle colour to create a 'relaxed luxury' offering that focuses on comfort and usability with an overlay of eye-catching sculptural features in the form of furniture and art.

At the centre of the space is the generously proportioned dining table and banquette sofa which creates a social hub for the home by providing the ideal blend of work, social and entertaining space and is the perfect example of a truly versatile home.

The design narrative ensures the Westwood apartment has style and substance, and above all delivers on quality for longevity.









Interior photography is of the Kitchen in The Icon showhome and is indicative only



CURATED FINISHES PALETTE

LIGHT REFLECTION

A stylish monochromatic palette creates a timeless interior that reflects the waterfront backdrop and tree-lined promenades, setting the scene for a tranquil and relaxing home.

The Raven & Lack design team has introduced unique and hand-made finishes that promote light reflection and give the feeling of a bright and spacious interior.

Luxurious liquid metal finishes have been introduced to key furniture pieces which include the feature wall mirrors, coffee table and the console table. A bespoke plaster finish was created for the entrance and bedroom walls which adds a beautiful artisan texture. Luxurious hand-woven fabrics have been used for the bespoke cushions and upholstery which also adds a layer of soft colour.

Interior photography is of the Living Room and Bedroom in The Icon showhome and is indicative only



*finishes that promote light reflection
and provide a direct reference to the
unique waterside location*



Interior photography is of the Living Room in The Icon showhome and is indicative only

textures and hand-crafted finishes bring an artisan layer of luxury and individuality

JOINERY DETAIL EXPLORING GEOMETRY & PROPORTION

The design inspiration merges utopian principles from the famous Dutch design movement ‘De Stijl’ (The Style) in a contemporary, architectural setting.

Mondrian inspired joinery houses the TV and provides both the hidden and exposed storage for art and decorative accessories. The clean geometric lines form the structure and create the famous geometric grid like system that Mondrian is so well known for.

Textures and hand-crafted finishes bring an artisan layer of luxury and individuality. Natural timbers, brushed metals and marble are used for bespoke joinery and furniture with highlights of specialist resin and gilded plasters. Rich velvets, woven fabrics and couches add layers of detail and interest to the upholstery and window dressing.

Interior photography is of the Living Room in The Icon showhome and is indicative only





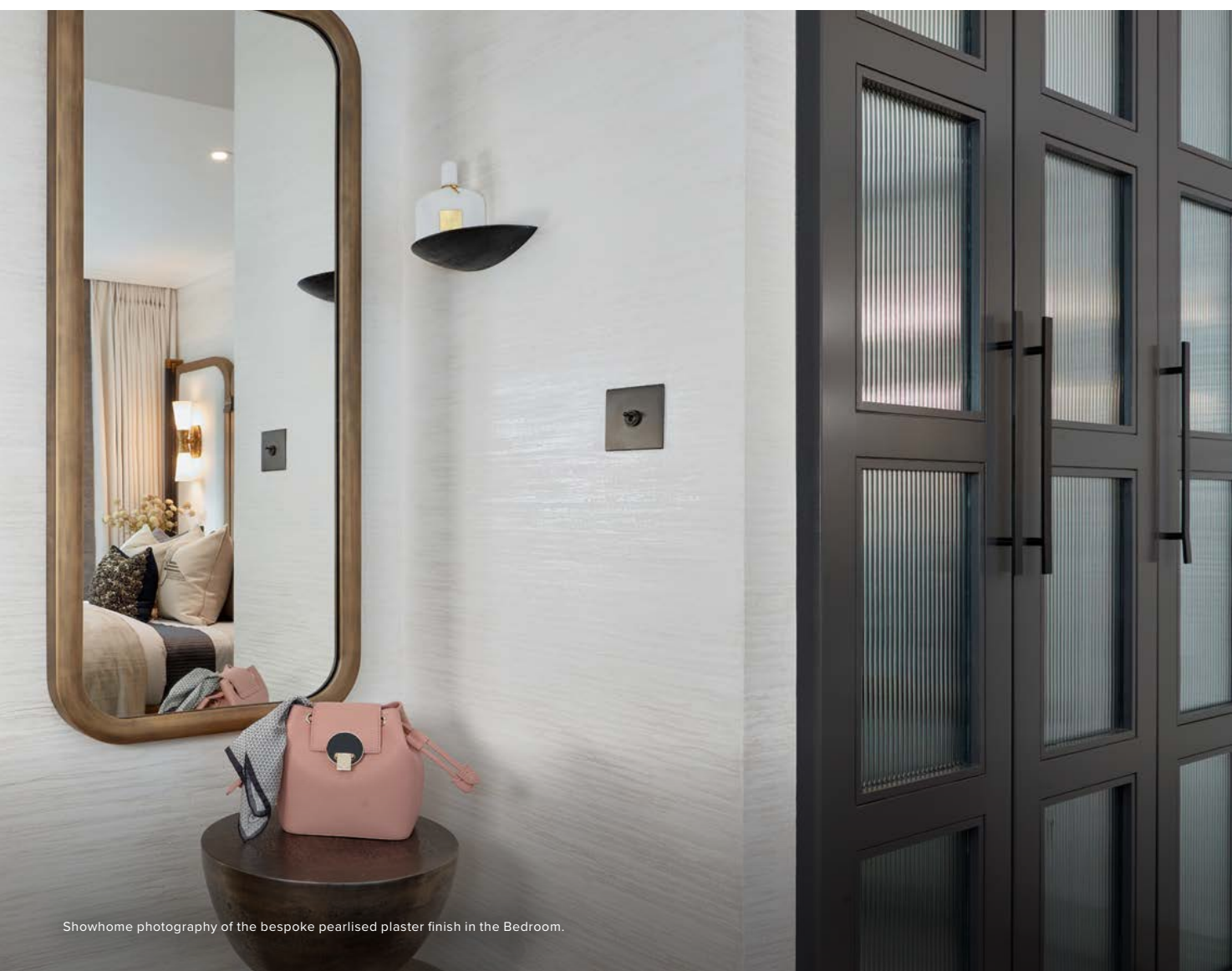


*specialist finishes
& bespoke detailing*

WALL & CEILING FINISHES

A bespoke pearlished plaster finish has been developed for the Entrance and Bedroom. This hand applied finish reflects lights, adds texture and provides a truly luxurious finish to key spaces.

Full-height wall panelling has been introduced to the Living & Dining space with a satin mid-tone paint finish. This vertical panelling elongates the walls creating the sense of height and adds character to the primary entertaining spaces. A decorative cornice has been added to all ceilings to provide a layer of detail and a decorative junction between wall and ceiling.



Showhome photography of the bespoke pearlished plaster finish in the Bedroom.



Showhome photography of the full-height wall panelling and cornice detailing in the Living area.

		ONE-BEDROOM		TWO-BEDROOM	
CATEGORY	ITEM	QTY	TOTAL	QTY	TOTAL
Decorative Build Up-Lift	Wall Panelling & Cornice	1	£10,800	1	£12,000
Specialist Decoration	Wall Finish to Entrance & Bedroom	1	£5,940	1	£7,770

PAINT FINISHES

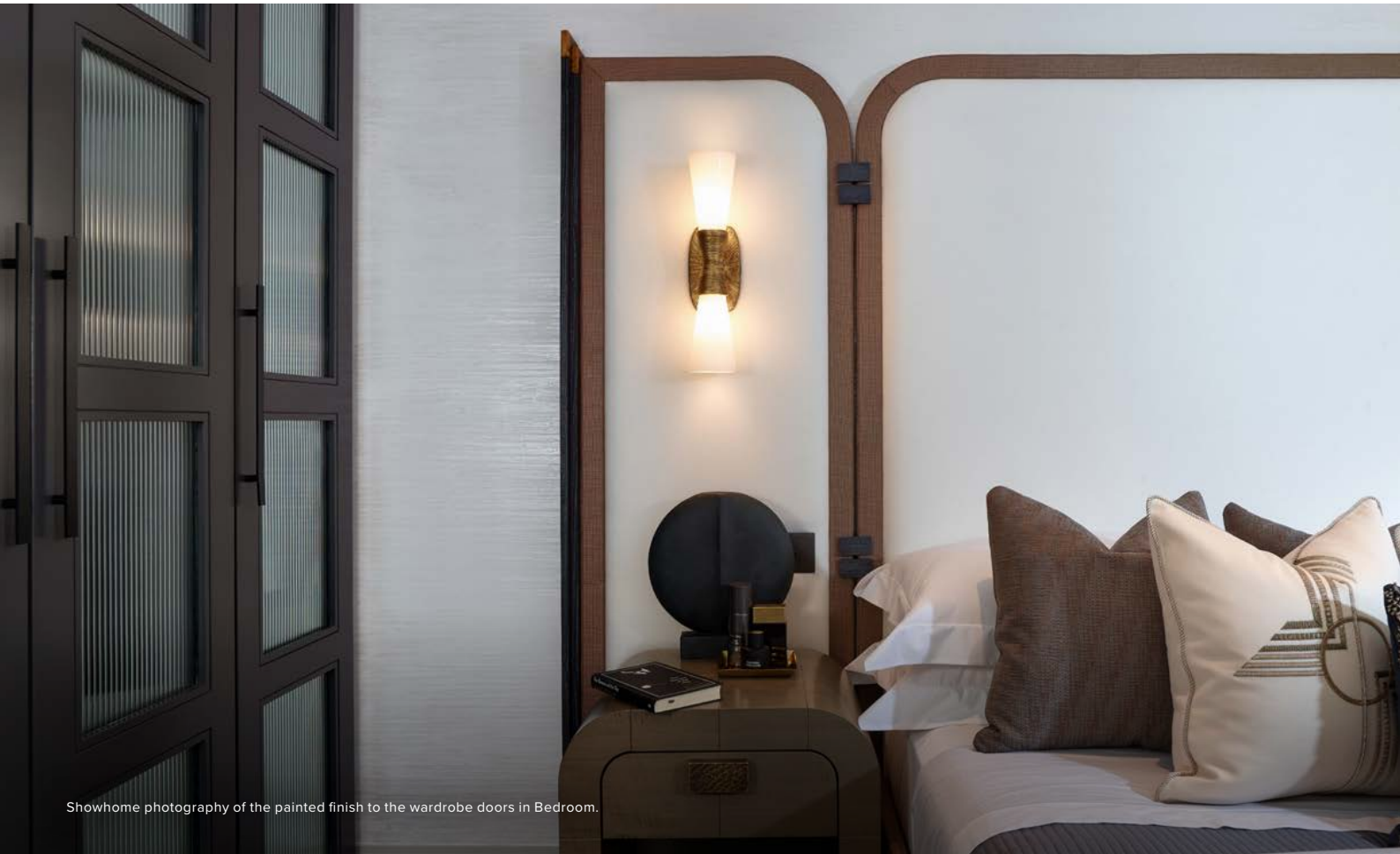
The monochromatic colour palette creates a timeless interior that allows the waterfront backdrop to set the scene for a tranquil and relaxing home.

Finishes that promote light reflection and transfer light inherently are the basis of the finishes palette and are directly inspired by the unique waterside location. Luxurious liquid metal and pearlized finishes teamed with warm white panelled walls and accents of deep Hague blue and charcoal create a lovely sharp contrast and dynamic modern aesthetic.

CATEGORY	ITEM	ONE-BEDROOM		TWO-BEDROOM	
		QTY	TOTAL	QTY	TOTAL
General Paintwork	General Paintwork	1	£7,800	1	£9,840



Interior photography is of the Bathroom in The Icon showhome and is indicative only



Showhome photography of the painted finish to the wardrobe doors in Bedroom.

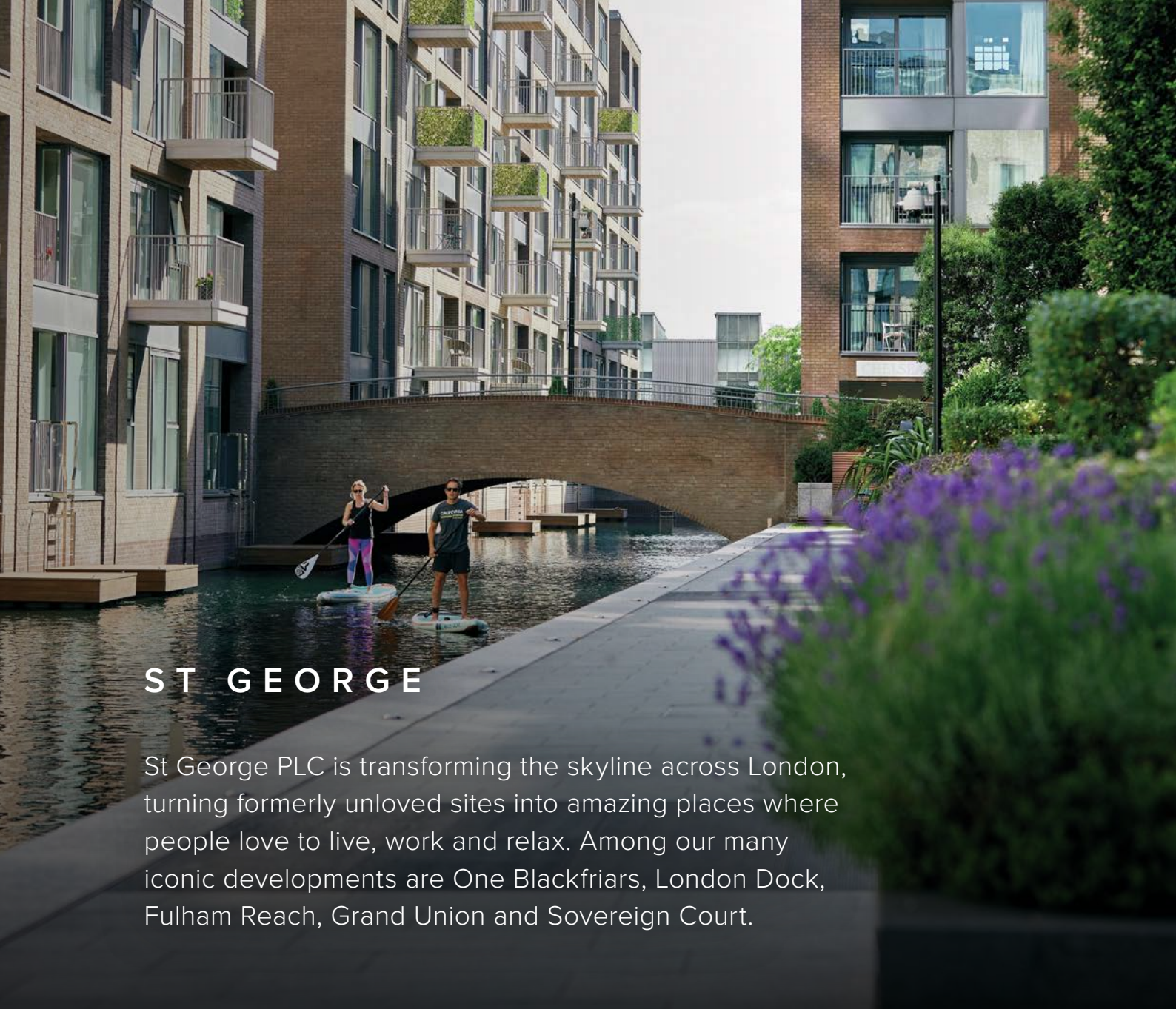
FAMILY & ENSUITE BATHROOMS

A contemporary sleek design that not only looks stylish but maximises storage.

The bathroom vanity storage unit is a custom design that features a hand-crafted fluted texture in matt lacquer to the drawer fronts with antique brass metal handles, trim and base.



CATEGORY	ITEM	ONE-BEDROOM		TWO-BEDROOM	
		QTY	TOTAL	QTY	TOTAL
Bathroom	Vanity Cabinet	1	£2,400	2	£4,800



ST GEORGE

St George PLC is transforming the skyline across London, turning formerly unloved sites into amazing places where people love to live, work and relax. Among our many iconic developments are One Blackfriars, London Dock, Fulham Reach, Grand Union and Sovereign Court.

ST GEORGE PROJECTS

St George PLC has built an impressive reputation and won awards for regenerating disused parts of the capital and transforming them into vibrant communities in attractive landscaped grounds, offering on-site facilities such as fitness suites, business centres, concierge service, shops, cafés and restaurants. St George PLC specialises in quality mixed-use regeneration schemes participating in the government's 'Constructing Excellence' agenda, and was the first residential developer to be granted 'The Queen's Award for Enterprise: Sustainable Development'.



CHELSEA CREEK SALES AND MARKETING SUITE

Chelsea Creek, 9 Park Street, London SW6 2FS
T +44 (0) 20 7610 9693
E sales@chelseacreek.co.uk

Click here to visit our website ➔



The information in this document is indicative and is intended to act as a guide only as to the finished product. Accordingly, due to the St George policy of continuous improvement, the finished product may vary from the information provided. It may not be possible to provide the exact materials as referred to in the brochure. In such cases a suitable alternative will be provided. St George reserves the right to make these changes as required. These particulars should not be relied upon as statements of fact or representations and applicants must satisfy themselves by inspection or otherwise as to their correctness. This information does not constitute a contract or warranty. The dimensions given on plans are subject to minor variations and are not intended to be used for carpet sizes, appliance sizes or items of furniture. Chelsea Creek and The Icon are marketing names and will not necessarily form part of the approved postal address. Applicants are advised to contact St George to ascertain the availability of any particular property. Map is not to scale and shows approximate locations only. April 2022.

Purchasing uncompleted properties located outside Hong Kong is complicated and contains risk. You should review all relevant information and documents carefully. If in doubt, please seek independent professional advice before making a purchase decision. Planning permission number: 2018/02929/FUL. Borough/council issuing permission: London Borough of Hammersmith and Fulham. Acquiring interest: 999-year leasehold interest from June 2010.

