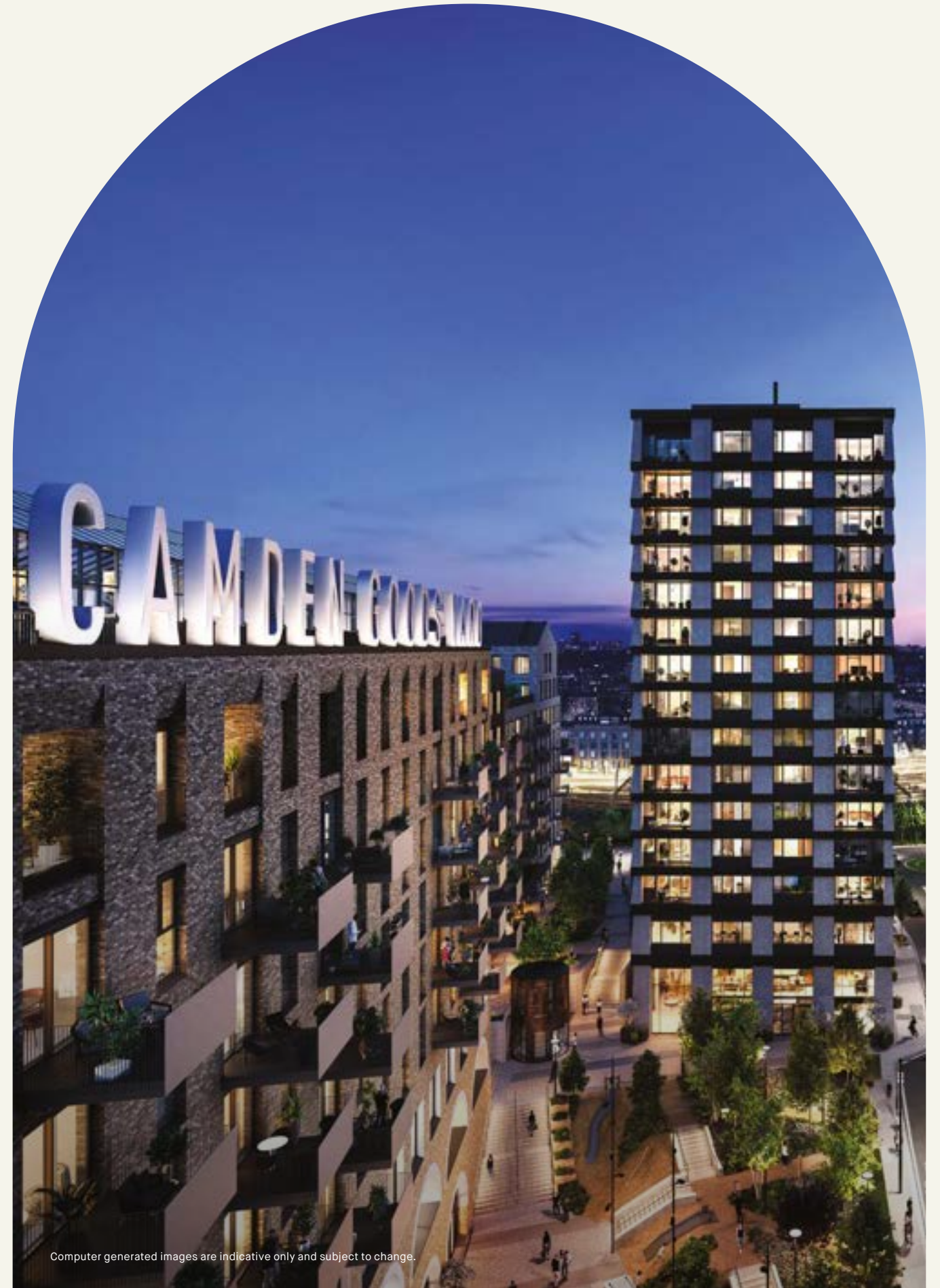


CAMDEN GOODS YARD

LONDON NW1



WELCOME TO THE UNEXPECTED



A HARMONIOUS BLEND OF CITY AND NATURE

Located on the doorstep of Regent's Park, one of London's eight Royal Parks, Camden Goods Yard offers the best of both worlds: the vibrant energy of urban living alongside the tranquillity of nature. Situated in the heart of Zone 2 in North London, this 8-acre development is a haven of luxury and convenience.

Discover a collection of stylish apartments, each thoughtfully designed to maximise space and comfort. With a range of Manhattan, one, two, and three bedroom homes, there's something to suit every lifestyle. Enjoy the convenience of nearby Chalk Farm station, providing easy access to the Northern line and the bustling district of King's Cross just minutes away.

A home at Camden Goods Yard places you amidst a community of unique shops, inviting restaurants, and cosy cafés. Stroll through charming streets, wander along scenic canal paths, and uncover hidden gems that capture the essence of local culture.

Whether you're after a peaceful retreat or an energetic living experience, Camden Goods Yard has it all.





Regent Street

Bond Street

Oxford Circus

Mayfair

Bloomsbury

Euston

CAMDEN
GOODS YARD
LONDON NW1

THE REGENT

THE GALLERY

Hyde Park

Marble Arch

Baker Street

Paddington

Regent's Park

Primrose Hill

Camden Town Station

Kentish Town West Station

Chalk Farm

Chalk Farm Station

CAMDEN GOODS YARD

Then & now

IMAGE SOURCE: Roscoe, Thomas (1839) The London and Birmingham Railway.

1800s

In the 1800s, Camden's chalky clay fields, once part of Lord Southampton's estate, were transformed by the arrival of the Regent's Canal and the pioneering London & Birmingham Railway. By 1839, the land had become a vital freight interchange where canal met rail, an innovation led by Robert Stephenson.

1800 — 1900

Throughout the 19th century, the site grew into one of Britain's busiest depots, moving everything from textiles to fine wines. Road, rail, and water transport once converged among grand warehouses, horse stables, and winding engine vaults, some of which still stand today as Grade II listed buildings that contribute to Camden's rich historic character.



IMAGE SOURCE: www.locallocalhistory.co.uk/ctown

1900s

As rail freight declined after World War II, the site fell into disuse. By the late 20th century, much of the industrial infrastructure had been cleared to make way for a supermarket, a practical but limited use of this important land.



1960s

From the 1960s to the 2000s, Camden grew into a hub of alternative culture. Iconic venues like The Roundhouse hosted major acts, while its markets flourished with vintage fashion, music, and global street food. Camden became a magnet for creatives, shaping London's countercultural identity through music, art, and style.

Today

Camden Goods Yard reimagines this landmark site as a vibrant new destination that celebrates its rich heritage. A curated mix of luxury homes, distinctive retail, and welcoming public spaces come together to create a timeless address, one defined by innovation, energy, and an enduring sense of place.



PREMIER LIVING IN NW1

The first phase of Camden Goods Yard redefines luxury living in NW1. Home to 218 exquisitely crafted apartments across two architecturally striking buildings, these distinctive collections offer a residence to suit every style.

Each apartment combines contemporary design with elegant finishes and modern functionality. Residents enjoy access to an exceptional suite of private amenities, including a 24-hour concierge, a state-of-the-art gym, a swimming pool, a spa complete with sauna and steam room, and three private cinema rooms.



LIVE WELL IN THE HEART OF NW1



Balanced city life

Perfectly nestled between the royal grandeur of Regent's Park and the timeless elegance of Primrose Hill – two of London's most iconic green spaces.

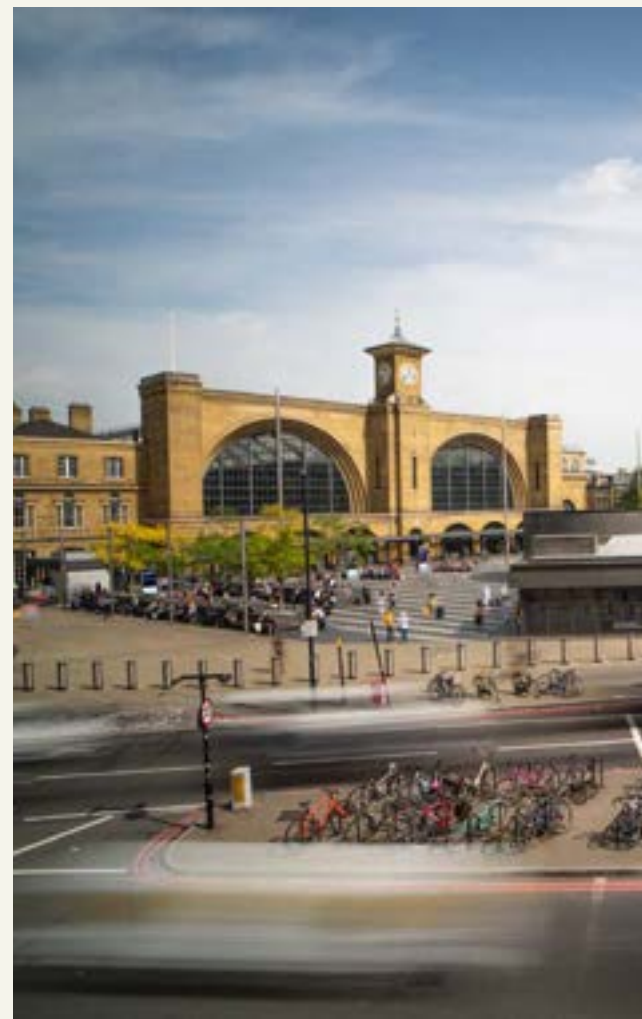
Exclusive Amenities

Experience The Regency Club – a private wellness haven for residents. Relax in the indoor pool, sauna, and steam rooms, or stay active in the state-of-the-art gym. Enjoy cinematic luxury in three screening rooms, all with the convenience of a 24-hour concierge.



Canalside calm

Just a short stroll from the serene waters of Regent's Canal, perfect for a quiet escape in the heart of London.



Effortlessly connected

Ideally located near King's Cross and Central London, Camden Goods Yard keeps you seamlessly connected to the city.

A Vibrant New Destination

Home to a flagship supermarket, rooftop terrace, and new retail spaces — Camden Goods Yard is set to become a thriving lifestyle hub.



For the locals & adventurers

Camden Goods Yard is ideally situated, just a 6 minute walk from Chalk Farm Underground station and under 10 minutes from Kentish Town West and Camden Town stations. Further south, the redevelopment of Euston station will establish a High-Speed Rail 2 terminus, offering direct connections to Birmingham, Manchester, and Leeds. Additionally, nearby King's Cross St Pancras station provides excellent international rail links.



Travel times (minutes)

Hampstead	34	12	9	8
Euston	27	12	10	10
King's Cross St Pancras Int.	30	12	14	10
Bank	75	25	35	18
Oxford Circus	48	18	18	20
Waterloo	70	24	34	24
Edgware Road	49	18	19	28
Paddington	55	20	22	33
Heathrow Airport (Terminal 5)	-	-	58	54

Travel times are approximate only. Source: Google Maps. Maps are not to scale and show approximate locations only. Illustrations are indicative only.



Strollers & runners

Camden is the second greenest borough in Central London by percentage*, featuring notable green spaces like Hampstead Heath and Golders Hill Park in the north, and Regent’s Park and Primrose Hill to the south, all just minutes from Camden Goods Yard.



Primrose Hill	9 min	
Regent’s Park	10 min**	
Hampstead Heath	8 min	
Golders Hill Park	10 min	

Computer-generated images are indicative only and subject to change. Travel times are approximate only. Source: Google Maps.
*Life Residential, 2019 **Estimated timing on completion of the new pedestrian walkway.

A NEIGHBOURHOOD MOSAIC

The prestigious NW1 postcode is a scenic tapestry of diverse neighbourhoods, each offering its own unique charm. From the bustling markets and eclectic shops of Camden Town to the serene beauty of Regent’s Park, there’s something to discover around every corner. Explore the historic streets of Primrose Hill, immerse yourself in the artistic atmosphere of Chalk Farm, or indulge in the culinary delights of Belsize Park. Camden is a place where tradition meets modernity, offering a truly unforgettable experience.



Primrose Hill

An elegant enclave boasting boutique shops and cafés surrounded by stunning Victorian architecture. Its crowning jewel, Primrose Hill Park, provides panoramic views of the city skyline.

Regent’s Park

A captivating expanse of green spaces, manicured gardens, and the iconic boating lake. Surrounded by stately terraces and home to the world-renowned London Zoo.

St John’s Wood

Grand architecture and iconic landmarks like Abbey Road Studios and Lord’s Cricket Ground characterise the leafy streets of this affluent neighbourhood.

Swiss Cottage

A dynamic and cosmopolitan neighbourhood known for its modern architecture and cultural amenities.



Marylebone

Just south of Regent’s Park this chic Central London neighbourhood offers quaint streets and a host of independent boutiques, smart eateries, and cultural hotspots like Madame Tussauds.

Hampstead

An affluent area that exudes charm with its village ambiance, historic architecture and Hampstead Heath’s vast greenery. This picturesque area offers a blend of cultural attractions alongside upscale boutiques and places to eat.

Kentish Town

Bustling high street, with independent shops, cafés and pubs, as well as great transport links to Central London and beyond.

King’s Cross

A thriving cultural and commercial epicentre, King’s Cross is home to St Pancras International station making it a gateway to Europe. The area also boasts upmarket shopping, and an array of dining hotspots.





For the movers and the shakers

With the expansion of the London-wide cycle network and the increase in pedestrianised areas across the city, walking and cycling are the quickest and most sustainable forms of transport.

Active & sustainable

Camden Goods Yard is the perfect place from which to explore London’s hidden gems. Two underground stations less than a 10-minute walk away, dedicated cycle parking, TFL cycle hire points, electric car charging spaces, and new, connective pedestrian walkways will all combine to offer residents easy, active, and sustainable travel solutions, supporting a healthier, happier, and cleaner environment.



Over **850** cycle parking spaces at Camden Goods Yard



6-minute walk to Chalk Farm station
8-minute walk to Kentish Town West station



2 Transport for London cycle hire points



Hiya Car Club
Peer-to-peer travel with exclusive onsite vehicles available for residents

3

Mainline stations:
St Pancras International, King’s Cross and Euston

ZONE 2

Location

18

Underground stations in the borough

Dancers & foot tappers

Drama, jazz, soul, spoken word and stand-up comedy all feature in Camden’s lively entertainment scene.

Camden Assembly	2 min	
The Roundhouse	3 min	
KOKO	7 min	
The Jazz Café	10 min	

The Roundhouse

Lifestyle images are indicative only.
Travel times are approximate only. Source: Google Maps.
*Estimated timing on completion of the new pedestrian walkway.

Hunters & gatherers

You’ll find numerous shopping destinations just a short walk or tube ride away. Camden Town is famous for its lively markets, while Primrose Hill boasts a delightful selection of fashion boutiques, charming coffee shops and convenience stores.

Stables Market	3 min	
Primrose Hill	9 min	
Coal Drops Yard	10 min	
King’s Cross	10 min	
Marylebone Village	13 min	
Oxford Circus	20 min	



Nibblers & sippers

From fine dining to casual brunches, quiet and elegant to lively and musical; the local eateries cater for every occasion, serving food from many countries and cuisines.

Arvo	9 min	
Greenbery Café	9 min	
Lemonia	9 min	
Michael Nadra	9 min*	
The Queen’s	9 min	
Feng Shang Princess	10 min*	



Twilighters & nightlifers

Camden and Primrose Hill are renowned for their vibrant social scene, offering a range of spots perfect for every occasion — from lively gatherings to sophisticated evenings out, where you can enjoy everything from refreshing mocktails to delicious cuisine.

The Lucky Club	2 min	🚶
Koko Café	7 min	🚲
The Blues Kitchen	13 min	🚶
BYOC	16 min	🚶



Michael Nadra



The Blues Kitchen

Curious & cultured

Camden has been ranked second in London’s top 10 boroughs for culture by the Greater London Assembly, recognising the area’s high concentration of spaces dedicated to culture and leisure.



The British Library

Lifestyle images are indicative only.
Travel times are approximate only. Source: Google Maps.

The British Library	11 min	🚲
Camden Arts Centre	13 min	🚲
Wellcome Collection	13 min	🚲
Lisson Gallery	16 min	🚲

Access to world-class education

Camden offers excellent schooling for children of all ages, with 51 primary and secondary schools and 30 top independent schools.* Its proximity to leading universities like UCL and LSE makes it an ideal location for students and families.











Primary schools

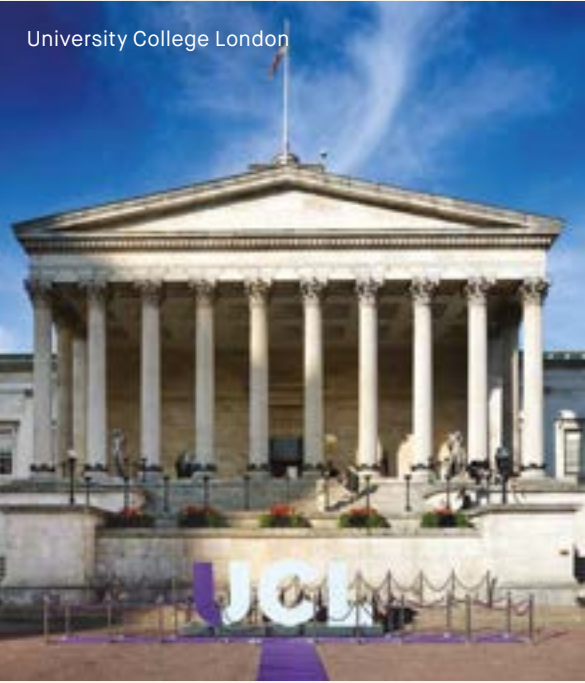
Collège Français Bilingue de Londres	5 min	
Alley’s Prep School	8 min	
Hawley Primary School	9 min	
The American School in London	9 min	
The Cavendish School	10 min	
Primrose Hill School	13 min	
The Village Prep School	13 min	
Highgate Primary School	14 min	
North Bridge House Prep School	15min	
St Patrick Catholic Primary School	16 min	
Kentish Town C of E School	17 min	
Abacus Belsize Primary School	22 min	
Hampstead Hill School	24 min	

Universities

The Royal Veterinary College	7 min	
UAL: Central Saint Martins	11 min	
Regent’s University London	11 min	
University College London (UCL)	13 min	
The School of Oriental and African Studies (SOAS)	15 min	
London School Economics and Political Science (LSE)	20 min	
King’s College London (KCL)	22 min	
Imperial College London	30 min	

Secondary schools

Collège Français Bilingue de Londres	5 min	
Hampstead Fine Arts College	5 min	
The Camden School for Girls	6 min	
South Hampstead	7 min	
La Sainte Union	8 min	
Parliament Hill School	9 min	
Harris Academy	10 min	
St Marylebone	11 min	
St Georges	12 min	
Maria Fidelis Catholic School	13 min	
Elizabeth Garrett Anderson	13 min	
Channing Senior School	20 min	
Harrow School	48 min	



Lifestyle images are indicative only. Travel times are approximate only. Source: Google Maps. *CBRE Camden Town Area Guide, 2024

THE KNOWLEDGE AND INNOVATION QUARTER

Camden Goods Yard proudly sits at the heart of London's renowned Knowledge and Innovation Quarter. This dynamic district, spanning from Camden Town to Covent Garden, hosts the world's highest concentration of academic, cultural, research, scientific, and media institutions. The recent transformation of King's Cross, St Pancras, and Euston highlights Camden's unrivalled connectivity, highly skilled talent pool, prime office space, and flourishing retail and leisure landscape.



11 HIGHER EDUCATION INSTITUTES
(including UCL, LSE, Central St Martins and SOAS)

3RD LARGEST STUDENT POPULATION
in London

29K+ HIGHER EDUCATION
students

2ND Highest number of **BUSINESS START-UPS** in London

2ND Highest **NUMBER OF BUSINESSES**
(Over 39,000)

4 LEADING LONDON HOSPITALS
supporting 20k jobs

96% RISE IN CREATIVE JOBS
in the last 5 years

55% RISE IN TECH JOBS
in the last 5 years

30K **BUSINESSES** located in
NW1, creating 2% of the UK's GDP

300 **SMALL CREATIVE BUSINESSES** based
around King's Cross

27% **GROWTH** in jobs in the
last 6 years

A PLACE FOR BUSINESS

From global giants to small startups, NW1 is fast becoming the destination of choice for astute business owners.

Camden enjoys high growth industries in bio-medicine, tech, professional services, and the creative industries. World leading businesses such as Google, ASOS, META and Paramount Studios have made NW1 home to their UK HQs. The past few years have also seen the opening of several national tech and science organisations in the area, including the Francis Crick and Alan Turing Institutes.

The Federation of Small Businesses 2021 named the Borough 'the most entrepreneurial part of London and home to more new start-ups per capita between 2020 and 2021 than any other area'.

“

Camden is a much more diverse, multicultural environment than either of the world's bigger tech areas, the Bay Area or Beijing. It's one of the best places in the world to start a business.”

SAUL KLEIN

Founder, LocalGlobe Venture Capital Firm. Evening Standard 2021



THE REBIRTH OF KING'S CROSS

The regeneration of King's Cross is the largest inner-city development in Europe and will continue to positively impact property values in the local area.



Google headquarters

The King's Cross project has delivered:

400K SQ M of employment space

25K JOBS

7K GOOGLE'S NEW HEADQUARTERS will be welcoming 7000 new professionals to the area

6K Tech focused experts will take residence at Facebook's new HQ

30K On completion 30,000 people are expected to be working in King's Cross

60 COAL DROPS YARD, a new social and shopping hub within King's Cross will provide **45 LUXURY STORES AND 15 RESTAURANTS & CAFÉS**
RETAILERS

Source: kingscross.co.uk , 2024
Lifestyle images are indicative only.



King's Cross station

AT HOME IN CAMDEN



Immerse yourself in the charm of London living, where elegance and style blend effortlessly. Every detail at Camden Goods Yard has been meticulously designed to create a perfect sanctuary, from the timeless luxury of the residences to the modern conveniences throughout the community, offering you a genuine retreat in the heart of the city.



ENJOY THE LANDSCAPE

Approximately 40% of Camden Goods Yard will be beautifully landscaped, creating a healthy and natural setting for residents and visitors. This development will feature play areas for children, a hedge boundary, green and brown roofs, and thoughtfully designed landscaped spaces.

To enhance air quality and support biodiversity, over 240 new trees will be planted, with 80% being native species to the UK. Peaceful seating areas integrated within the landscaping will provide inviting spaces for leisure and recreation, all within this vibrant environment.

CAMDEN'S ROOF TERRACE AND RESTAURANT

Experience Camden Goods Yard's stunning new rooftop destination, where exceptional dining meets panoramic views.

This unique offering features a stylish al-fresco terrace and a thoughtfully designed restaurant, perfect for any occasion. Whether it's a sunlit lunch, an intimate dinner, or a casual gathering, enjoy expertly crafted dishes in a vibrant, urban setting.

For residents, the experience is elevated even further with exclusive access to a private dining room, offering the perfect setting to host friends and family in style.

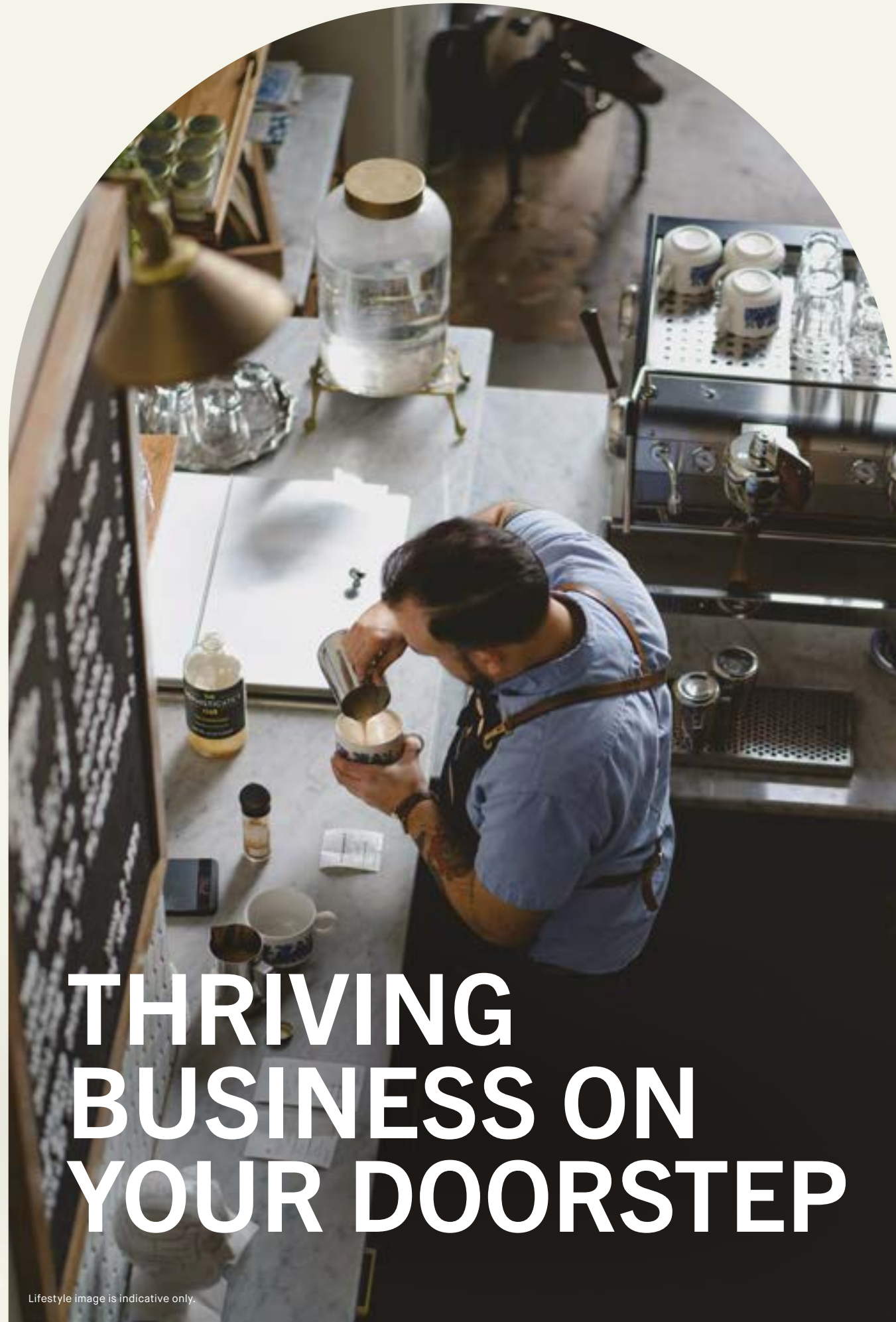
Celebrate modern dining and effortless entertaining in the heart of Camden, all just moments from your home.



FOR YOUR CONVENIENCE

Morrisons' brand-new 48,000 sq ft supermarket will be located on the ground floor of the Gallery. This flagship store brings effortless convenience to Camden Goods Yard. From the in-store Market Kitchen serving freshly prepared meals, to the deli, fishmonger, greengrocer, and butcher, everything you need is just moments from home.

Enjoy the ease of having fresh food, quality produce, and daily essentials at your fingertips, all part of a neighbourhood designed to make life simpler.



THRIVING BUSINESS ON YOUR DOORSTEP

Lifestyle image is indicative only.



Camden Goods Yard will offer 217,000 sq ft of commercial space, featuring potential cafés, restaurants, artisan shops, amenities, and workshops, creating a vibrant and lively community right on your doorstep.

THE REGENCY CLUB

For the motivators & unwinders

Beyond a sweeping glass-front foyer lies an impressive range of residents' facilities, including a wellness suite with an indoor swimming pool, sauna, and steam room; a residents' lounge and business centre; a gym with panoramic views; and three luxurious screening rooms.

YOUR WELLNESS RETREAT



Computer generated images are indicative only and subject to change. Lifestyle images are indicative only.

Relax & recharge

Relax and recharge each day in your private wellness suite, featuring a beautifully finished indoor pool that offers a true spa-like escape, the perfect retreat from the bustle of London life.



Whether it's a morning energy boost or an evening unwind, enhance your wellbeing with a rejuvenating sauna and steam. Stay active in the state-of-the-art gym with panoramic views, or enjoy cinematic luxury in one of three elegantly designed screening rooms.

Swimming pool

Immerse yourself

End your day in the 19-metre pool, perfect for both relaxation and exercise. The adjoining spa, with a steam room and sauna, provides a peaceful space to focus on health and well-being.

For the goal setters and peace-seekers

Achieve your fitness goals the right way in the state-of-the-art gym, located on the first floor of The Regent. An expansive, light-filled space featuring the latest technology and enviable city views. If you like to take life at your own pace, The Barn is where you'll find the developments' very own yoga studio. Situated on the rooftop of The Gallery, what better way to start or end another day in the city's most inspiring location.



Lobby, lounge & co-working space

The contemporary foyer and lounge provide a grand sense of arrival and serve as an entry point to the residents' facilities. Designed by Tara Bernerd, it is the perfect spot to unwind, meet with colleagues, or enjoy a coffee with friends.



Computer-generated images are indicative only and subject to change.

Residents' lobby



Residents' lobby

From living to leading

The co-working space is ideal for focused work, productive meetings, private study, or simply relaxing in a quiet environment.



Residents' lobby

24-hour concierge

Our dedicated 24-hour concierge is here to take care of the details, whether it's receiving parcels, booking transport, or arranging reservations. At any hour, enjoy the luxury of support when you need it most.

For the moviegoers

Enjoy an intimate movie experience in one of The Regency Club's three stylish screening rooms. For your viewing comfort, each uniquely designed screening room comes equipped with luxurious seating, a bar, and state-of-the-art sound and vision technology focused on health and well-being.



The Rex



The Empire



GLOBALLY INSPIRED, LOCALLY ROOTED

Interiors by Tara Bernerd & Partners

Tara Bernerd is the founder of the interior architectural practice Tara Bernerd & Partners. Based in London's Belgravia, the practice works globally and prides itself on its intelligent approach to interior design and space planning.

Though each project is unique, Tara Bernerd & Partners' embodies luxury with a masculine edge, leaving each space with a timeless elegance.

Bernerd and her team strive to create a feeling of authenticity within each property by establishing a distinct design DNA that is true to both the location and the people who will make it their home. Whether in a hotel lobby, a restaurant, or a private residence; the team seeks to create meaning and connection through a distinct sense of place. Tara Bernerd & Partners' projects span the globe, with work in New York, Miami, Los Angeles, London, Hong Kong and beyond.



Zentis Osaka, Japan by Tara Bernerd & Partners



Tara Bernerd

THE REGENT

AT HOME IN THE REGENT

The Regent features a selection of beautifully crafted Manhattan, one, two, and three bedroom homes, each thoughtfully designed with comfort and convenience in mind. Embrace the charm of London living in a place where every detail is designed to offer you the perfect sanctuary.

Residents of The Regent will enjoy direct access to a range of private facilities at the Regency Club.



Style & function

The kitchens take inspiration from the heritage of local industry. Natural wood and colour-coded cabinets are set against luxury stone worktops and accented with brushed brassware.



Carefully curated

The bathrooms feature built-in shelving, a mirrored cabinet and a custom designed vanity unit to ensure pride of place for all of life's essentials and luxuries.

Large porcelain tiles in earthy tones contrast with the wood vanity, brushed brassware and chic feature lighting to create the perfect setting for a short shower or a long soak.



THE GALLERY

INTRODUCING THE GALLERY

Camden Goods Yard's newest release features a stunning collection of elegant Manhattan, one, two, and three-bedroom apartments, each crafted with spacious open-plan layouts and expansive windows that flood your home with natural light.

Residents will enjoy direct access to rooftop amenities with breathtaking views, as well as the everyday convenience of Morrisons' flagship supermarket located right on their doorstep. The Gallery blends modern design, luxury living, and unbeatable convenience, a place where lifestyle truly comes together.

Inviting sophistication

From the moment you step inside, you're greeted by elegant finishes that speak to a quiet sense of luxury. Every material and surface has been carefully curated to elevate the space. Rich textures, brass accents and refined natural tones strike the perfect balance of impressing while still feeling welcoming.

Thoughtfully designed open-plan layouts have been intelligently designed to enhance the flow of the space. Every angle has been considered to support the busyness of life, seamlessly blending contemporary style with practical functionality for modern living.



Restful retreat

The design of the kitchen takes its inspiration from local industry. Natural wood and colour-coded cabinets are set against luxury stone worktops and accented with brushed brassware.

The bedrooms offer a calm and considered backdrop to end your day in peace. They feature soft carpet underfoot, or oak herringbone flooring and fully integrated wardrobes with large windows to embrace the natural light.

This is how we are ensuring sustainability at Camden Goods Yard

Sustainability is fundamental to Berkeley's ethos. In simple terms, we want to ensure the long-term health, well-being and prosperity of people and the planet. There are a range of ways we are managing and minimising the environmental impact of our operations and delivery of homes and communities. These are the initiatives we have implemented at Camden Goods Yard.

Waste & recycling

We actively encourage all residents to reduce their waste wherever possible. In addition to external recycling bins, we provide integrated recycling bins in kitchens to make it easier to separate and recycle waste.

Energy efficiency

Efficient use of electricity helps lower fuel bills and reduces carbon emissions. Our homes have been designed to use less energy than a standard home. They have enhanced levels of thermal insulation and air tightness, and have been fitted with energy-efficient heat pumps and mechanical ventilation units with heat recovery (MVHR). All lighting is low-energy and kitchen appliances are selected to deliver high levels of energy efficiency.

Nature & biodiversity

Parkland, trees, flowers, living roofs, ponds, hedges, gardens are the fundamentals of a thriving natural environment that can be enjoyed by everyone. They are all part of our commitment to net biodiversity gain on our developments. Within and around Camden Goods Yard, we have created natural habitats that encourage wildlife to flourish. We are working with ecologists to engage residents in the natural landscapes that we have created.

Stewardship

Maintaining our communal open spaces and facilities in perpetuity is an important benefit to the whole community. We work with managing agents and residents to ensure the development remains in pristine condition.

Future-proof design

From the early stages of design, we assess how our homes will stand up to the future effects of climate change, such as how they will be affected by higher summer temperatures, periods of drought, or more extreme rainfall. We are constantly researching how we can ensure our homes and developments are more resilient to these extremes to understand how we can adapt to future climate change in our future designs.

Sustainable transport

Camden Goods Yard is very well connected with Chalk Farm station and Camden Town station (Northern line, Zone 2) less than 10 minutes' walk away. We also provide secure cycle parks and car charging points to encourage the use of sustainable methods of transport, to help reduce air pollution around the development and the wider area. Promoting walking and cycling as methods of transport also encourages healthier lifestyles.

95%



of the demolition waste will be reused in the construction of Camden Goods Yard

Clean air

It is hard to avoid polluted air, particularly in our cities. Throughout Camden Goods Yard we have planted trees, shrubs and flower beds to help create a cleaner air environment. Within our homes, we provide mechanical ventilation to filter the internal air.

Water efficiency

Our homes are designed to high water efficiency standards and are fitted with dual flush WCs and low-flow taps and shower heads, which use less water without compromising convenience or comfort. We also suggest simple steps to reduce water consumption, such as not leaving taps running unnecessarily. Individual homes and apartment buildings also benefit from rainwater harvesting, which is used in gardens and landscaped areas.

Noise reduction

We can't eliminate noise, but we consider the impact of noise in the design of our homes. We consider external noise, such as from nearby roads and internal noise including the transfer between rooms and floors. We incorporate measures to reduce the different types of noise wherever possible to create a quieter environment.

Sustainable materials

We are committed to sourcing materials for the construction of our buildings sustainably and responsibly. All timber and wood-based products used to build your home should be certified by either the Forest Stewardship Council (FSC) or the Programme for the Endorsement of Forest Certification (PEFC) scheme. This certification ensures the materials come from responsibly managed forests. Our focus on materials doesn't stop there; as a business, we are committed to measuring and reducing the embodied carbon of our buildings, which, where possible, includes sourcing low-carbon materials and those with high levels of recycled content.

OUR VISION
2030
TRANSFORMING TOMORROW

Our vision is to be a world-class business, trusted to transform the most challenging sites into exceptional places and to maximise our positive impact on society, the economy and the natural world.



ACCOLADES

The Berkeley Group continues to strive to be the best at what they do, and have received many awards for design, construction and health & safety. Through the Berkeley Foundation, the Berkeley Group help people reach their potential through apprenticeships and training, and other programmes supported by the Berkeley Foundation.

Award-winning service

Our customers remain very positive about the standard and finish of our work, and in feedback and surveys, 98% say they would recommend us to a friend. You can be assured that our attention to detail and quality will remain as high as ever across every one of our sites.

We are honoured to have won awards in the following key areas of our business:

- Customer Service
- Landscape Design
- Architecture
- Health and Safety
- Sustainability
- Business Practice
- Interior Design
- Overall Development Design
- Construction
- Land and Planning

Furthermore, we are immensely proud to have been honoured with the prestigious Queen's Award for Enterprise on two separate occasions, alongside various other notable accolades.



DESIGNED FOR LIFE

At the Berkeley Group, we are committed to creating great places where people love to live, work and relax. Where the homes are light-filled, adaptable and finished to very high standards. Where carefully planned public areas enhance well-being and quality of life for residents and visitors. Where people feel a sense of community.



Computer-generated images are indicative only and subject to change.
Lifestyle images are indicative only.

Customers drive all our decisions

We put our customers at the heart of everything we do. First, we strive to understand what our customers want and need – well-built homes, in a pleasant and safe neighbourhood, with plenty of amenities and good transport connections. Then we apply that understanding to all our planning and design decisions. For every new development, we challenge ourselves to go further, to improve and innovate, ensuring we satisfy the real needs of our customers in inspiring and sustainable ways.

Choice & diversity

No two Berkeley Group customers are the same, so we aim to offer a wide choice of property location, size and type. From Central London to major towns and cities; from market towns to rural villages, the countryside to the coast – we build in locations our customers love. Whatever home you are looking for, whether that's a city penthouse, a modern studio apartment or traditional family home, you will find the perfect fit for your lifestyle.

Quality first to last

Quality is the defining characteristic of Berkeley Group developments, right down to the very last detail. We choose our locations, style of homes, construction practices, materials and specifications with great care. When you buy a new home from Berkeley Group you can be safe in the knowledge that it is built to high standards of design and quality, has low environmental impact and that you will receive a professional, efficient and helpful service from us. For extra peace of mind, all new properties come with a 10-year build warranty.



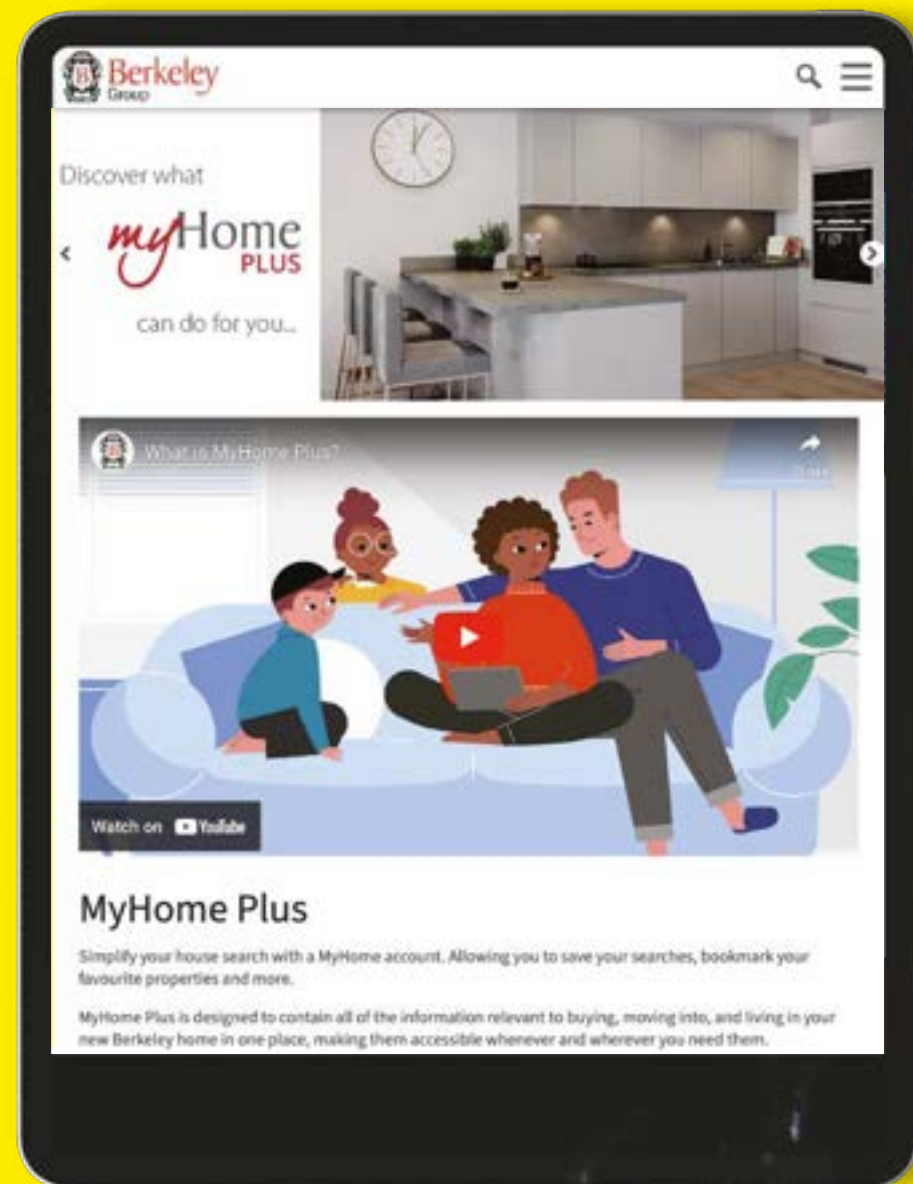
Environmentally friendly

We are committed to creating a better environment within our developments and in the areas that surround them. That's why we build on brownfield sites whenever we can, bringing new life to disused and unloved spaces. We take care to protect the natural environment and enhance biodiversity. All our homes are designed to reduce water and energy consumption, promote recycling and enable residents to choose sustainable transport options.

Commitment to the future

When we plan a development, we take a long-term view of how the community we create can thrive in years to come. Our aim is to permanently enhance the neighbourhoods in which they are located, through intelligent design, quality landscaping, sympathetic architecture or restoration and high standards of sustainability. We don't just build for today; we build for the future too.

MYHOME PLUS



MyHome Plus is an online service that is designed to help you manage key aspects of your new home at any time from anywhere around the world.

This section provides you with an overview of MyHome Plus key features to enhance your customer journey.

1. Filing cabinet

In the filing cabinet section you can access documentation relating to your new home immediately at your own convenience.



2. Meet the team

This section provides an introduction to your dedicated Sales Consultant and Customer Service Manager. You will be able to view their contact details and to contact them directly from the platform.



3. Options & choices selection

When you buy a home with us, you will have the option to choose some of your home finishes.

This will be subject to the development and property building stage but it's a chance to make it feel truly yours. You will be able to see the different options, the selection deadline date and submit your choice in this section of MyHome Plus. See the "Next steps" section for further detail on this.

4. Construction progress

Under this section, regular updates on the construction of your new property will be provided, keeping you up to date on the progress on site and the local area. Your Customer Service Manager will issue regular newsletters and photographs to this section throughout your journey.

5. My guides

View and download your buying and living guides to support you step-by-step through your journey with us.

Sign in by visiting
berkeleygroup.co.uk/my-home/sign-in

Next steps

- i Your Sales Consultant will send you instructions to create and validate your MyHome account. Once your account is validated, your Sales Consultant will assign your property to your MyHome account and your account will be upgraded to a MyHome Plus account.
- ii Your Customer Service Manager will then be in touch to invite you to our show apartment to view the interior selections available for the internal finishes that you have an option to select*.

* If you cannot make it to the appointment, the options can be discussed over the telephone and selected via MyHome Plus. Customer Service will need to receive your choices selection by the deadline date, which will be given in advance.

For the change makers

At Berkeley Group our passion and purpose is to build quality homes, strengthen communities and improve people's lives.

We are innovating, pushing boundaries and taking action to ensure we have a long-term, positive impact that is good for our customers, the communities we touch, our business and the world around us.

Transforming places

Working with local people and partners we create welcoming and connected neighbourhoods where you can be proud to live.



Transforming nature

Creating beautiful places with habitats that help nature to thrive, meaning that every site is left with more nature than when we began.



We transform underused sites into exceptional places and we're also transforming the way we work; embracing technology and raising standards, as we continue to deliver an outstanding customer experience and create high-quality homes that delight our customers.

Our Vision 2030 is our 10-year plan which sets out how we will achieve this.



Transforming lifestyles

Taking action on climate change and giving you ways to live more sustainably. We're building efficient homes that use less energy over their lifetime, with sustainable travel choices on the doorstep.



Transforming futures

Helping people to reach their potential through apprenticeships and training, and programmes supported by the Berkeley Foundation.

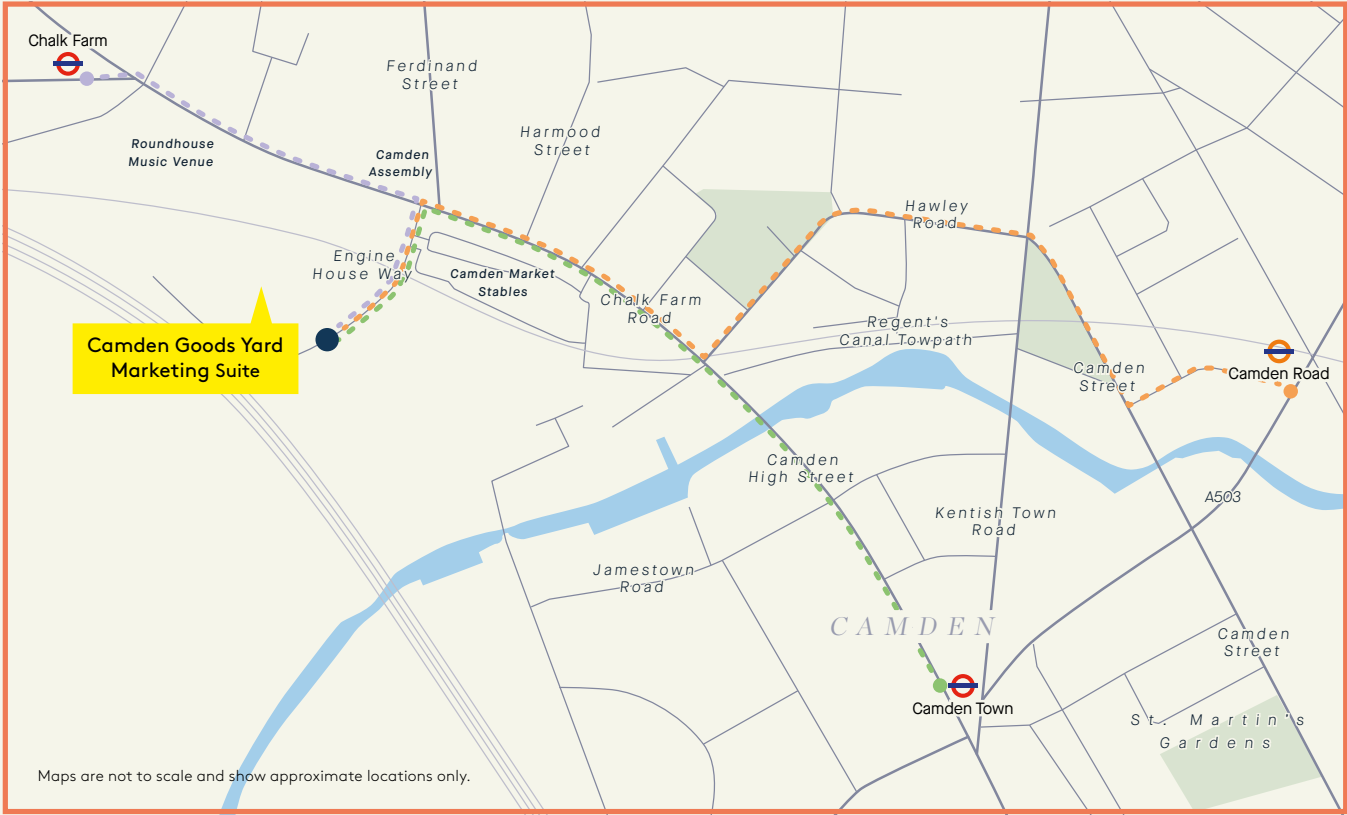


Please scan this QR code for more information on how we are **TRANSFORMING TOMORROW**

Computer-generated images are indicative only and subject to change.
Lifestyle images are indicative only.

SEE US LIVE

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OUR VISION
2030
TRANSFORMING TOMORROW

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St George
Designed for life

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