



EST 1866

BROADWAY EAST

LONDON · E2

St William

AN EAST LONDON ICON

Broadway East is a stunning reimagined landmark set in the creative heart of the capital. Located on the edge of Broadway Market, internationally acclaimed architects RSHP have transformed the iconic Bethnal Green gasholders into 555 unique homes. With fantastic facilities in an impressive Canalside location, many of the apartments offer un-rivaled views, turning this celebrated destination into one of east London’s most desirable addresses.

WELL CONNECTED

08
MINS

To Liverpool
Street from
Cambridge
Heath

12
MINS

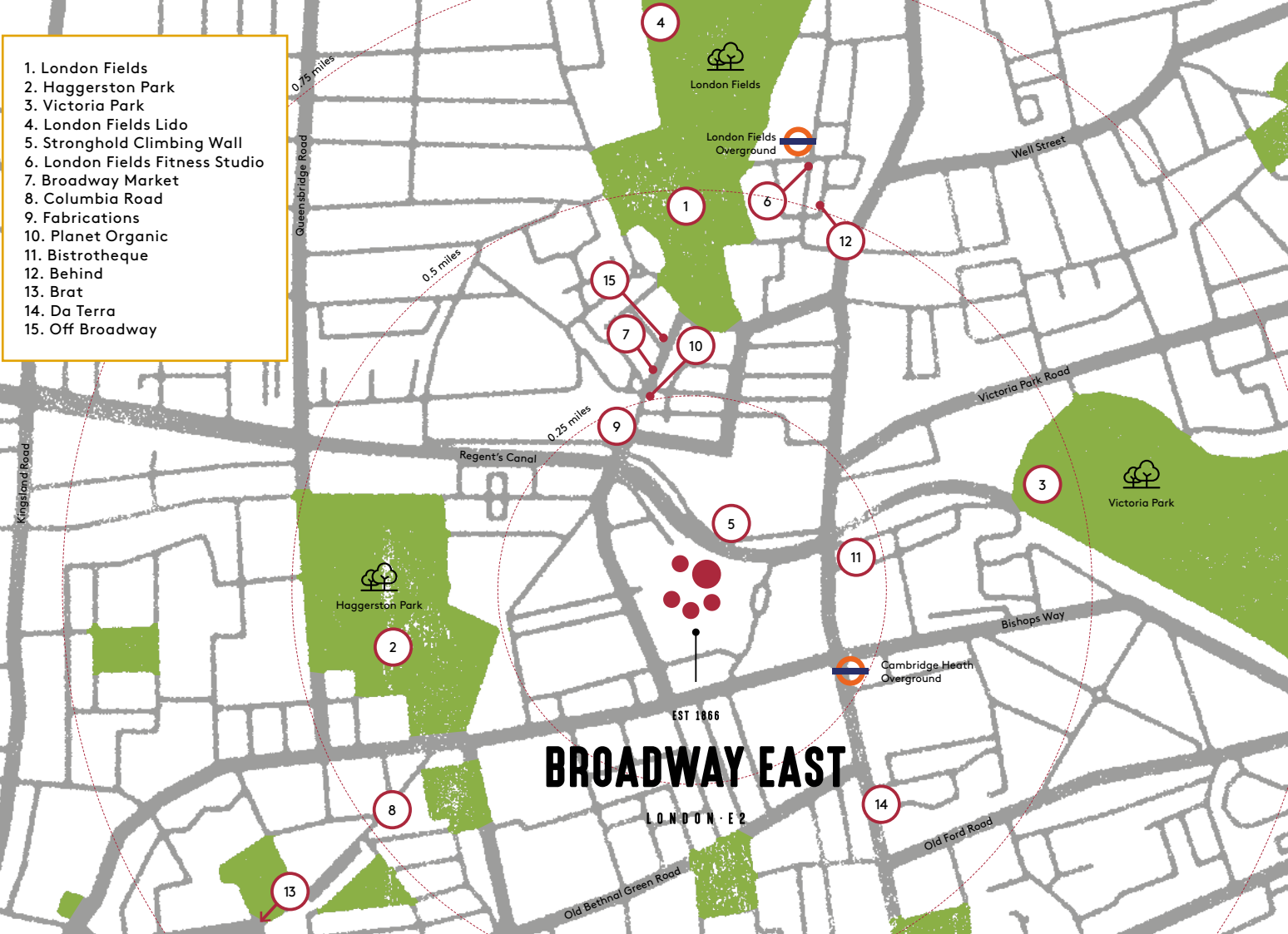
To Tottenham
Court Road
from Bethnal
Green

14
MINS

To Bond
Street from
Bethnal
Green

Theses are indicative journey times.
Source: google.com/maps and tfi.gov.uk

INSPIRED BY
THE PAST,
DESIGNED FOR
THE FUTURE



Location

Bethnal Green E2 (zone 2)

Local Authority

London Borough of Tower Hamlets

Tenure

999 years leasehold

The Developer

St William. A proud member of the Berkeley Group, a FTSE 100 company

Building insurance

- 10-year NHBC Building Warranty
- Berkeley Group two-year Customer Warranty (this covers the first two years of the ten-year policy)

First completions

From Q1/Q2 2026

Council Tax Banding

Council Tax rates for the financial year 2023/24 are currently estimated at:

- Band A - £1,266.78 per annum
- Band B - £1,477.90 per annum
- Band C - £1,689.03 per annum
- Band D - £1,900.16 per annum
- Band E - £2,322.42 per annum

- Band F - £2,744.67 per annum
- Band G - £3,166.93 per annum
- Band H - £3,800.32 per annum

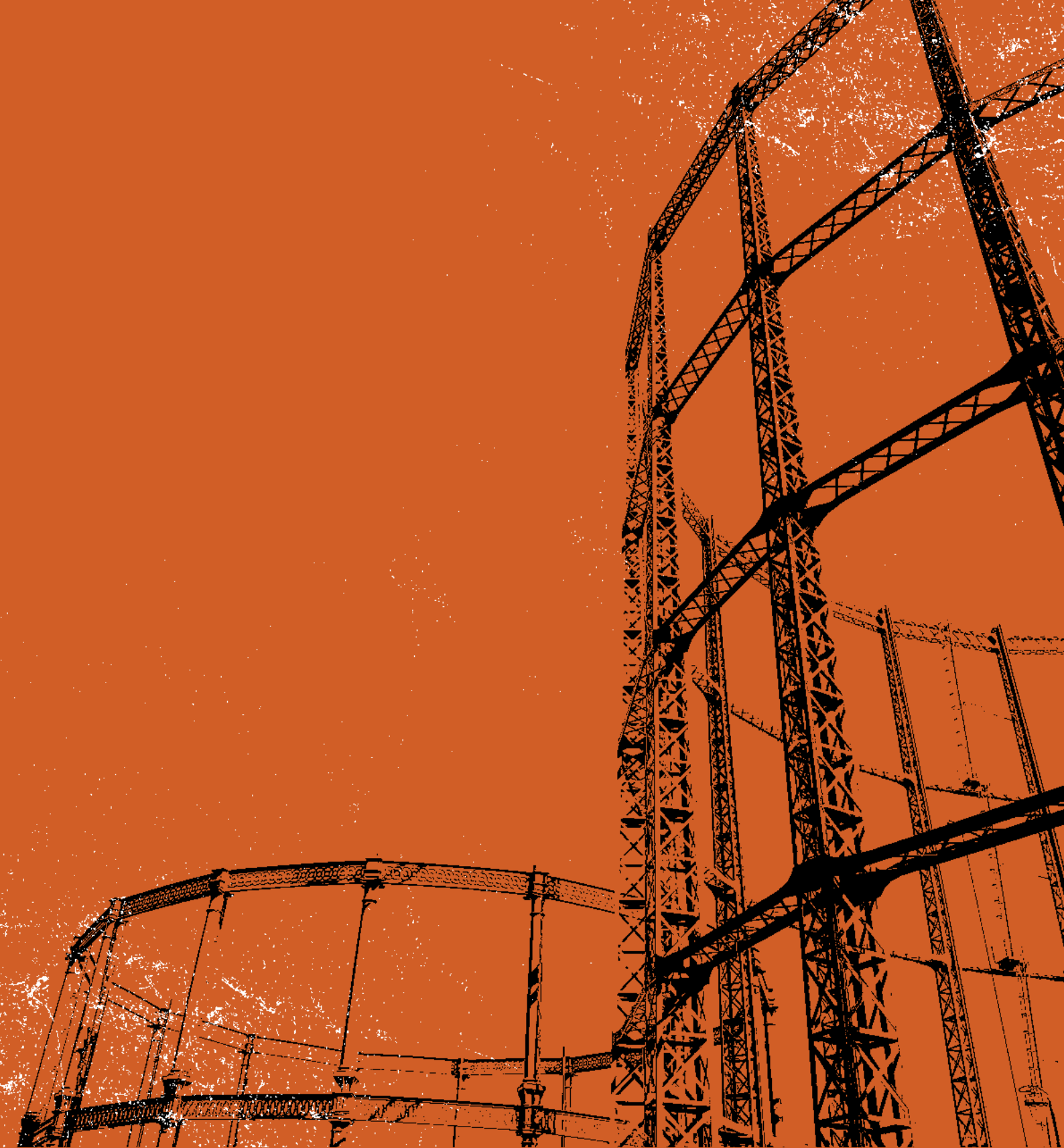
Terms of payment

- Reservation fee of £2,500 for sales up to the value of £1million and £5,000 over £1million
- Contracts to exchange within 21 days
10% deposit due on exchange less reservation fee already paid
- An advance payment of 10% is due 12 months after exchange of contracts
- 80% balance on completion

Residents Facilities

- 24-hour concierge
- Residents lounge
- Screening room
- Co-working spaces
- Creative studio
- Wellness centre
- Fitness Studios
- Squash court
- Changing rooms
- New landscaped park and canal walkway





MARKETING SUITE

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CALL

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St William
Designed for life



Berkeley
Group

DISCLAIMER

The information in this document is indicative and is intended to act as a guide only as to the finished product. Accordingly, due to St William's policy of continuous improvement, the finished product may vary from the information provided. These particulars should not be relied upon as statements of fact or representations and applicants must satisfy themselves by inspection or otherwise as to their correctness. This information does not constitute a contract or warranty. The dimensions given on plans are subject to minor variations and are not intended to be used for carpet sizes, appliance sizes or items of furniture. Broadway East is a marketing name and will not necessarily form part of the approved postal address. Applicants are advised to contact St William to ascertain the availability of any particular property. All computer generated images and lifestyle photography are indicative only. W504/05CA/0921



Protection for new-build home buyers