

250 | CITY
ROAD
LONDON EC1

SIENA HOUSE

Berkeley
Designed for life

250 | CITY
ROAD
LONDON EC1

SIENA HOUSE

SITUATED IN THE HEART OF LONDON, 250 CITY ROAD IS WITHIN WALKING DISTANCE OF OLD STREET, ANGEL AND THE FINANCIAL DISTRICT OF THE CITY.

SIENA HOUSE, A DESIRABLE NEW ADDITION TO THIS SUCCESSFUL DEVELOPMENT, OFFERS A CHOICE OF HIGHLY SPECIFIED APARTMENTS. IN ADDITION, THE 1.9 ACRES OF BEAUTIFULLY LANDSCAPED GREEN SPACES AND SECLUDED COURTYARDS CREATE AN ATMOSPHERE OF CALM AND CONTEMPORARY LIVING.

Berkeley
Designed for life



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SIENA HOUSE

250 CITY ROAD

Exemplary LONDON LIVING

STUNNING 1, 2 AND 3 BEDROOM APARTMENTS SURROUND THE CENTRAL PLAZA THAT WILL PLAY HOST TO CAFÉS, RESTAURANTS, RETAIL OUTLETS AND CREATIVE WORKSPACES. PUBLIC AREAS ARE FULLY WI-FI ENABLED, WHILE RESIDENTS CAN ENJOY AN EXTENSIVE RANGE OF FACILITIES FOR BUSINESS, FITNESS AND RELAXATION, WITH THE SERVICES OF A 24-HOUR CONCIERGE TO HELP LIFE RUN SMOOTHLY. WITH EVERYTHING ON YOUR DOORSTEP THERE IS NO NEED TO VENTURE VERY FAR TO FIND WHAT YOU ARE LOOKING FOR.

3

250 CITY ROAD



A traditional local pub



Swimming pool at 250 City Road



Bronze sculptures at 250 City Road



Canal Basin at 250 City Road

From bronze sculptures celebrating the history of this location, to facilities that make you feel completely at home, 250 City Road has that essential 'sense of place'.



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SIENA HOUSE

5

250 CITY ROAD

SIENA HOUSE

EVERY ONE OF THE SIENA HOUSE APARTMENTS HAS A PRIVATE BALCONY OR TERRACE. THE SEVEN STOREY BUILDING WRAPS AROUND ONE OF THE PEACEFUL LANDSCAPED GARDENS, GRACED BY SCULPTURES AND WATER FEATURES.

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SIENA HOUSE

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250 CITY ROAD



250 CITY ROAD
LONDON EC1

CANARY WHARF

THE CITY

OLD STREET STATION

SIENA HOUSE

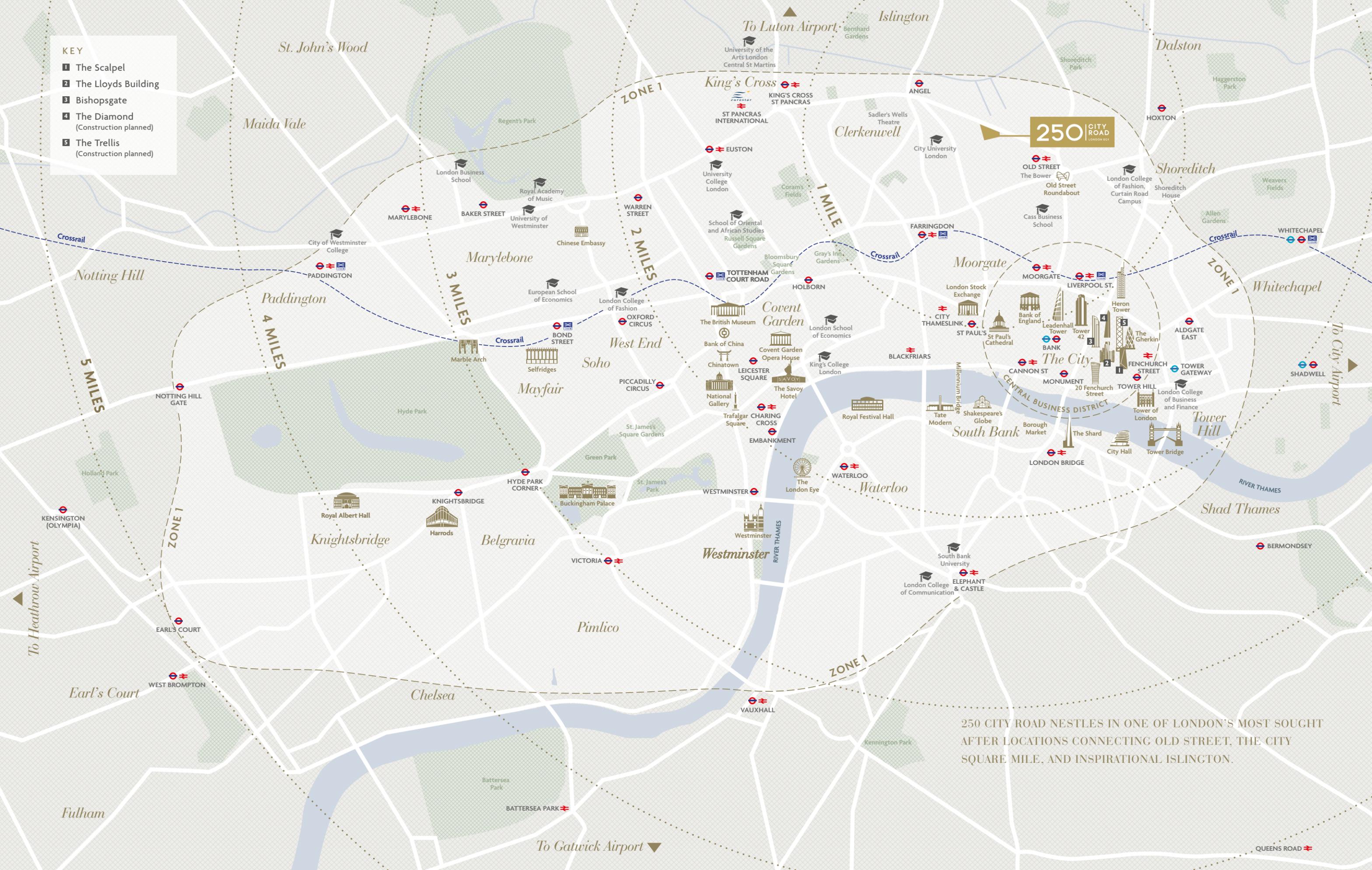
FARRINGTON STATION

ANGEL STATION

Computer enhanced image of 250 City Road, indicative only.



- KEY**
- 1 The Scalpel
 - 2 The Lloyds Building
 - 3 Bishopsgate
 - 4 The Diamond (Construction planned)
 - 5 The Trellis (Construction planned)



250 CITY ROAD NESTLES IN ONE OF LONDON'S MOST SOUGHT AFTER LOCATIONS CONNECTING OLD STREET, THE CITY SQUARE MILE, AND INSPIRATIONAL ISLINGTON.

Foster + Partners

Our vision for 250 City Road has always been one of transformation – regenerating an existing location to fulfil its true potential. To do this, Berkeley has teamed up with world-renowned architects Foster+Partners to create an entirely new destination for London. By working together from the outset, as a collective, we have been able to create something truly special and make the vision a reality.

International LANDMARKS

250 CITY ROAD IS JUST ONE OF THE STANDOUT BUILDINGS THAT FOSTER+PARTNERS HAS CREATED.

This illustrious firm has designed and built many more of the world's iconic structures. In London alone, it has been responsible for City Hall, aka 'The Beehive', the Millennium Bridge, Wembley Stadium and 'The Gherkin',

the nickname for 30 St Mary Axe. Overseas, Foster+Partners' achievements include Beijing Capital International Airport, the Citibank Headquarters in Hangzhou, and Hong Kong International Airport.



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SIENA HOUSE

*LANDSCAPED
OPEN SPACES*

13

250 CITY ROAD

OUTSIDE SPACE TAKES ON A WHOLE NEW DIMENSION AT 250 CITY ROAD. A CENTRAL PLAZA SURROUNDS VERDANT PARKLAND SCULPTED BY AWARD-WINNING LANDSCAPE ARCHITECTS MURDOCH WICKHAM, AND POTTED WITH MATURE TREES, WATER FEATURES AND WILDFLOWER BEDS.



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SIENA HOUSE

*PLACES TO
ENTERTAIN*



15

250 CITY ROAD

OPEN PLAN LIVING OFFERS ROOM TO BREATHE AT 250 CITY ROAD. BEHIND THE DOOR TO EVERY APARTMENT, GENEROUS FLOOR SPACE LEADS ONTO INTIMATE, PRIVATE ROOMS THAT HAVE BEEN BROUGHT TO LIFE BY BERKELEY'S TEAM OF IN-HOUSE DESIGNERS. LUXURY FEATURES ABOUND; FOR EXAMPLE EVERY APARTMENT HAS ZONED UNDERFLOOR HEATING AND COMFORT COOLING. A PREMIUM SPECIFICATION THROUGHOUT ENSURES THAT THESE APARTMENTS ARE EXPRESSIONS OF IDEAL CONTEMPORARY ELEGANCE.



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SIENA HOUSE

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250 CITY ROAD



“

The interiors at 250 City Road are creative, spacious, light and elegant. Our passion for creating unique apartments has been showcased in this exemplary development.

Berkeley In-house interior design team.

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SIENA HOUSE

*DEEPLY
RESTFUL*

19

250 CITY ROAD

PLENTIFUL FLOOR SPACE AND INDUSTRIAL FINISHES ARE THE DEFINING CHARACTERISTICS OF BEDROOMS AT 250 CITY ROAD. BESPOKE, FLOOR-TO-CEILING WARDROBES WITH FEATURE HANDLES AND ROOM FOR FULL-WIDTH HANGING RAILS HELP MAXIMISE THE SPACE IN WHICH TO UNWIND.



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SIENA HOUSE



Computer generated image of 250 City Road, indicative only.

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250 CITY ROAD

SUBTLE OPULENCE



THE DESIGN SCHEME FOR THE BATHROOMS AND ENSUITES COMBINES LARGE FORMAT GREY STONE PORCELAIN TILES AND COMPOSITE STONE VANITY TOPS, OFFSET BY BRUSHED GOLD FITTINGS AND GLEAMING WHITE SANITARYWARE. THE EFFECT IS SUBTLE, MODERN GLAMOUR.



WORLD-CLASS FACILITIES



WHETHER YOU NEED AN AREA TO WORK AWAY FROM THE OFFICE OR PREFER TO WORK OUT A LITTLE CLOSER TO HOME, YOU WILL FIND YOURSELF IN THE IDEAL SURROUNDINGS.

Business Lounge, Residents' Lounge and Reading Room



THE BUSINESS LOUNGE HAS EVERYTHING YOU NEED TO HOST MEETINGS AND STAY PRODUCTIVE. AND AFTER A DAY WORKING, SPEND YOUR DOWNTIME RELAXING IN THE COMFORTABLE READING ROOM.



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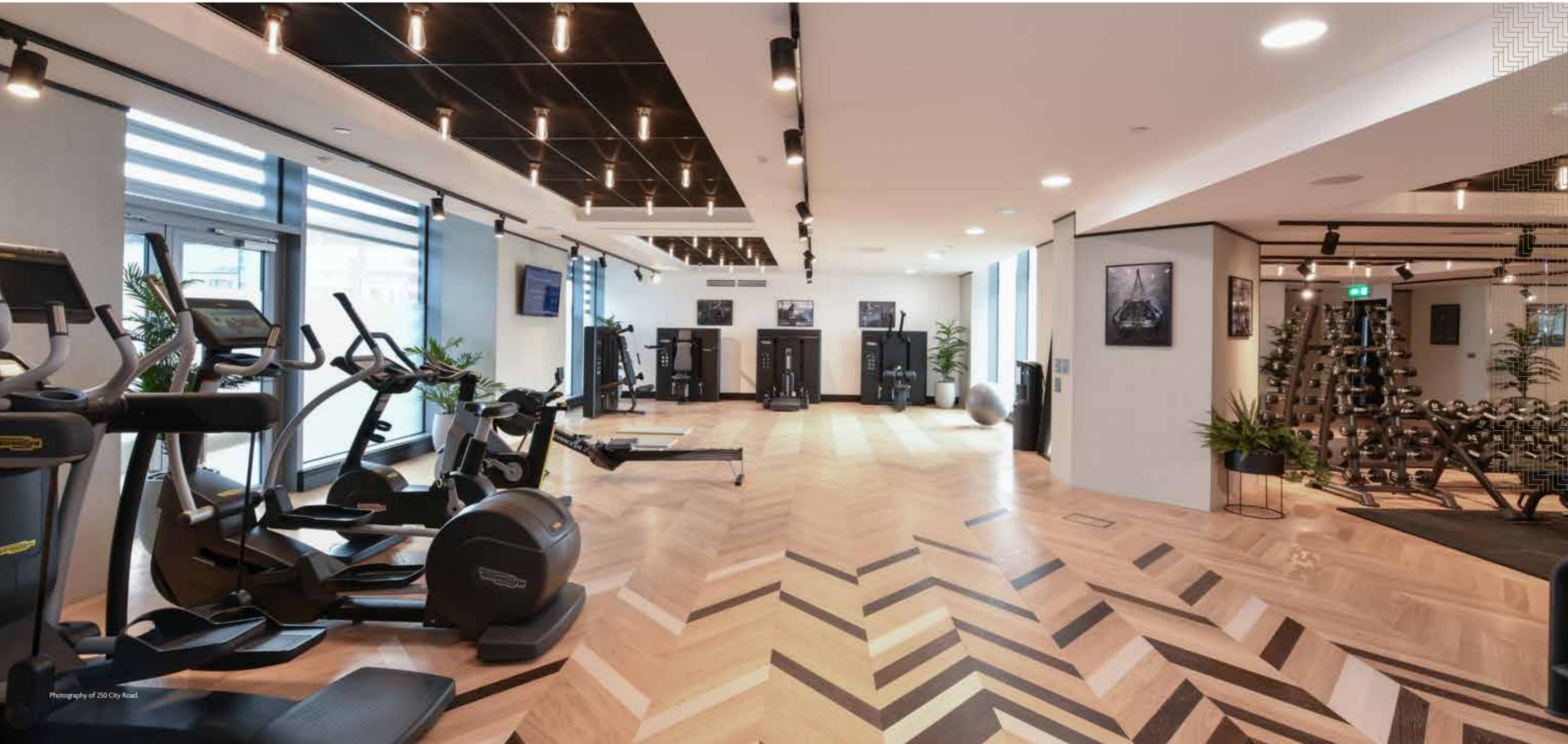
SIENA HOUSE

Gym & Terrace

25

250 CITY ROAD

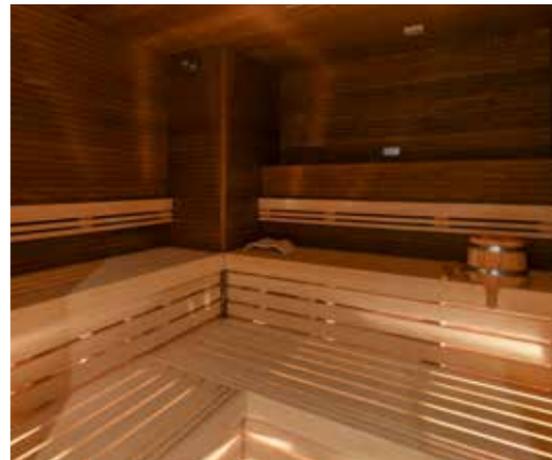
STATE-OF-THE-ART EXERCISE FACILITIES AT 250 CITY ROAD FEATURE THE 7TH FLOOR ROOFTOP TERRACE FOR THOSE SERIOUS ABOUT KEEPING IN SHAPE. THIS FULLY EQUIPPED PRIVATE GYM OFFERS PANORAMIC VIEWS OVER THE CANAL BASIN.



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SIENA HOUSE

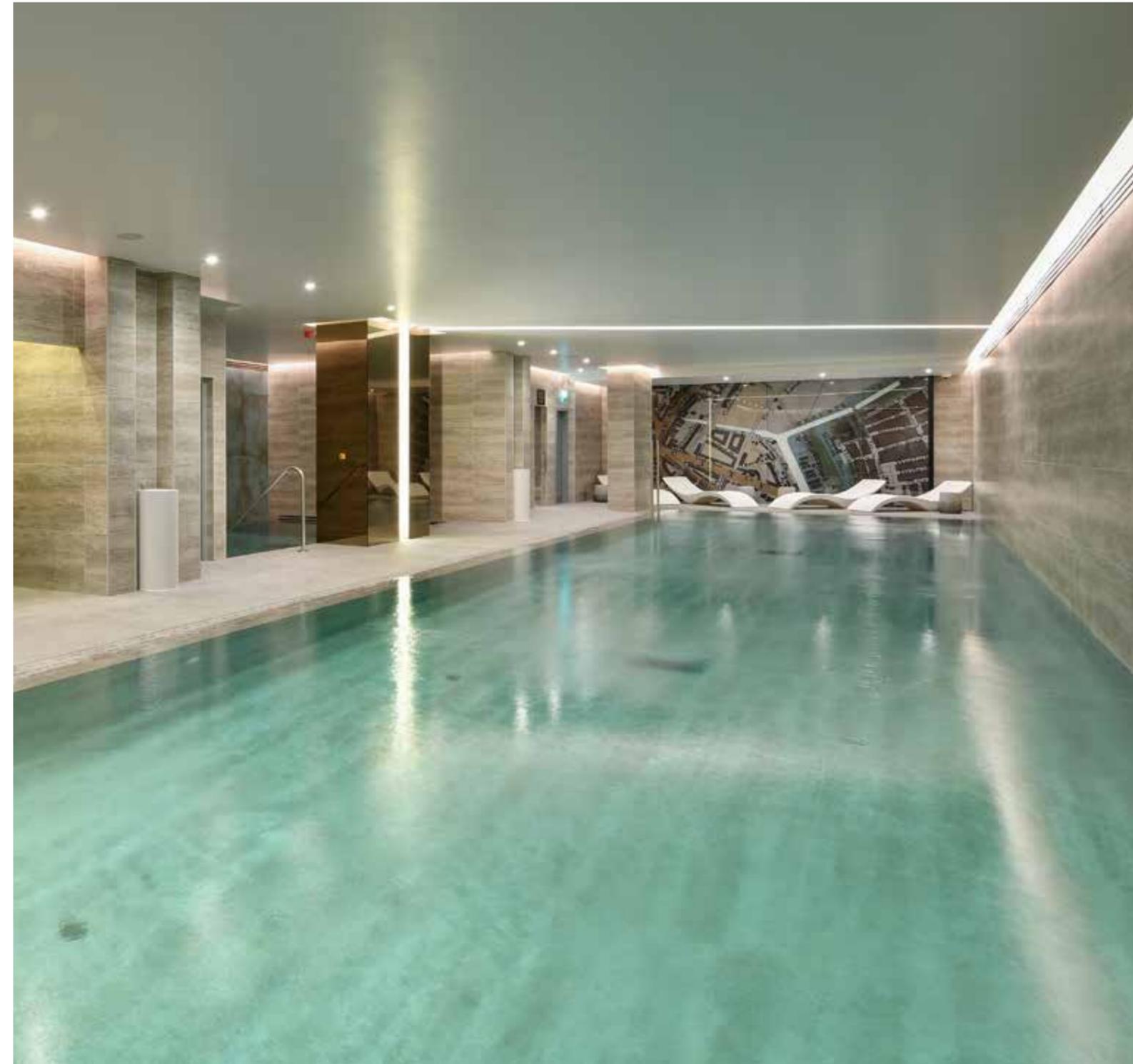
Sauna, Yoga & Swimming Pool



27

250 CITY ROAD

WIND DOWN AFTER A BUSY DAY WITHIN THE SANCTUARY OF THE SPA AT 250 CITY ROAD. INCORPORATING A 20-METRE THREE-LANE POOL, JACUZZI, SHOWER EXPERIENCE, STEAM AND SAUNA ROOMS, THIS IS THE PERFECT PLACE FOR A LITTLE REST AND RECUPERATION.



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SIENA HOUSE

RELAXATION TAKES MANY FORMS. AT 250 CITY ROAD UNWIND WITH A FEW FRAMES OF POOL IN THE GAMES ROOM, WATCH YOUR FAVOURITE MOVIE IN THE SCREENING ROOM OR UNLEASH YOUR INNER SINATRA WITH A KARAOKE SESSION.



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250 CITY ROAD

Screening Room & Karaoke Room



London BEYOND MEASURE

AS A GLOBAL CITY, LONDON HAS SOMETHING FOR EVERYONE.

It is one of the world's most visited cities: for its history and culture, arts and fine food, the experience is unrivalled and all on your doorstep at City Road.

London's cultural dynamism attracts visitors and residents alike from every country for its abundance of Michelin-starred restaurants, opera houses and theatres, universities, sports and shopping facilities.

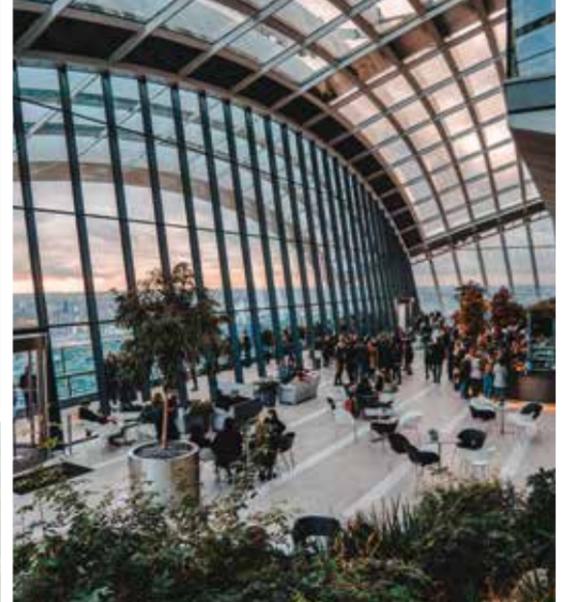


Gastronomy & Revelry

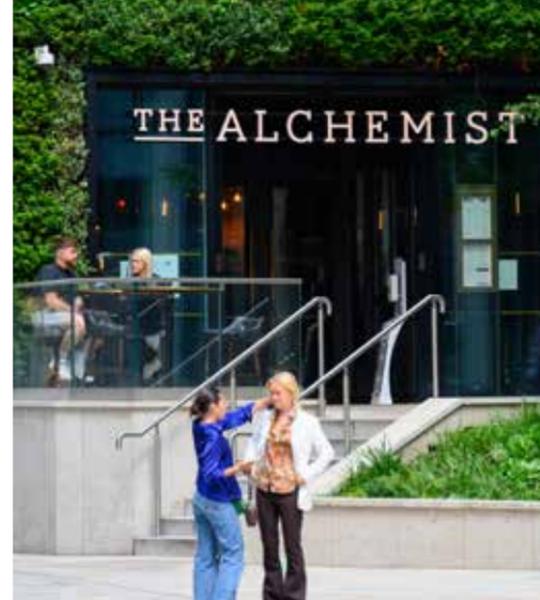
The Saatchi Gallery, King's Road



Sky Garden, London



The Alchemist, City Road



Chanel, London



250 CITY ROAD IS IN ZONE 1 AND SO ARE THE DESIRABLE SHOPPING AND DINING DESTINATIONS, PRIVATE MEMBERS' CLUBS AND ARTS VENUES OF THE WEST END.



Scan the QR code to view the 250 City Road Lifestyle Guide



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SIENA HOUSE

TRAVEL YOUR WAY

LONDON NEVER STANDS STILL. TO GET THE MOST OUT OF LIFE IN THE CAPITAL, YOU NEED TO BE ABLE TO REACH PLACES, NIGHT AND DAY, BY ALL MEANS POSSIBLE. 250 CITY ROAD, BEING IN ZONE 1 AND A FEW MINUTES' WALK FROM OLD STREET TUBE STATION, IS EXTREMELY WELL-CONNECTED. BEING SO CENTRAL ALSO MEANS IT'S FEASIBLE TO CYCLE, WALK, UBER OR BLACK CAB IT TO MOST OF YOUR DESTINATIONS.

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250 CITY ROAD



WALK

From 250 City Road to Underground and Overground Stations

- Old Street **8 mins**
- Angel **10 mins**
- Shoreditch **15 mins**
- Farringdon **16 mins**
- Hoxton **19 mins**
- Moorgate **23 mins**
- Liverpool Street **25 mins**



CYCLE

From 250 City Road

- Angel **5 mins**
- Liverpool Street **10 mins**
- King's Cross/St. Pancras **11 mins**
- Bond Street **23 mins**
- Canary Wharf **33 mins**
- Paddington **38 mins**



UNDERGROUND

From Old Street Station

- Moorgate **1 min**
- King's Cross/St. Pancras **5 mins**
- London Bridge **5 mins**
- Euston **6 mins**
- Canary Wharf **18 mins**
- Bond Street **20 mins**
- Paddington **26 mins**



TRAIN

From Old Street Station

- Moorgate **4 mins**
- Highbury & Islington **5 mins**
- Finsbury Park **14 mins**
- Alexandra Palace **19 mins**



AIRPORTS

From Old Street Station

- London City **30 mins**
- London Luton **51 mins**
- London Heathrow (Terminal 5) **56 mins**
- London Gatwick **58 mins**
- London Heathrow (Terminals 2 & 3) **59 mins**
- London Heathrow (Terminal 4) **1 hr 5 mins**
- London Stansted **1 hr 8 mins**



CROSSRAIL

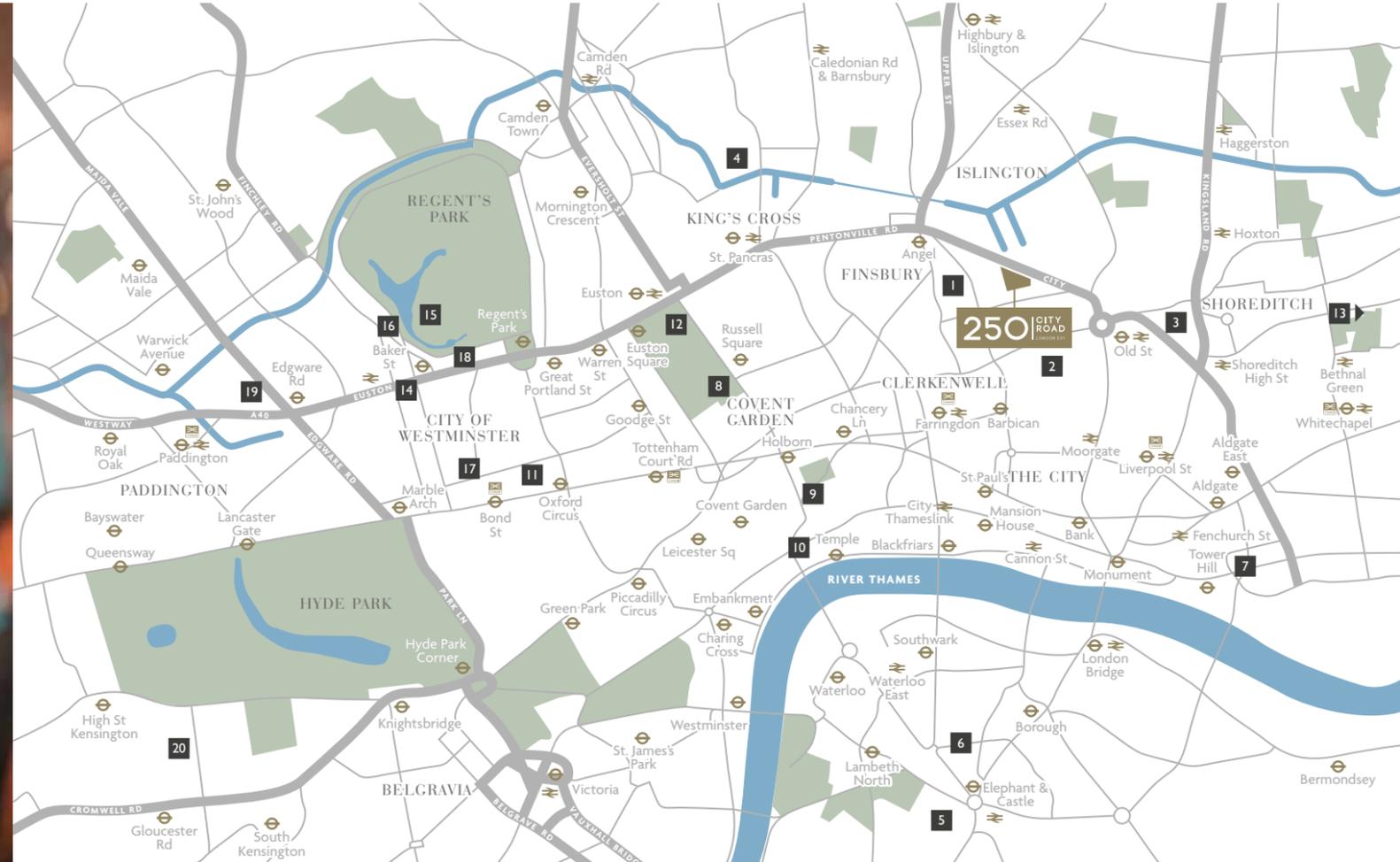
15 Minute walk to Farringdon Station (Coming soon)

- Liverpool Street **2 mins**
- Bond Street **4 mins**
- Paddington **8 mins**
- Canary Wharf **8 mins**
- London Heathrow (Terminals 2 & 3) **31 mins**
- London Heathrow (Terminal 4) **39 mins**



FIRST-CLASS EDUCATION

LONDON'S TOP UNIVERSITIES ARE WITHIN EASY REACH OF 250 CITY ROAD; WITH MANY SO CLOSE YOU CAN GO FROM YOUR LIVING ROOM TO CLASSROOM IN LESS THAN HALF AN HOUR.



UNIVERSITIES *on foot*

- | | |
|---|----------------|
| 1. City University London | 7 mins |
| 2. Cass Business School | 14 mins |
| 3. London College of Fashion, Curtain Road Campus | 21 mins |

UNIVERSITIES *from Old Street Underground*

- | | |
|--|----------------|
| 4. University of the Arts London – Central St Martins (King's Cross St. Pancras) | 5 mins |
| 5. London College of Communication (Elephant & Castle) | 9 mins |
| 6. London South Bank University (Elephant & Castle) | 9 mins |
| 7. London School of Business & Finance (Tower Hill) | 10 mins |
| 8. School of Oriental & African Studies (Russell Square) | 10 mins |
| 9. London School of Economics (Holborn) | 12 mins |
| 10. King's College London (Temple) | 14 mins |
| 11. London College of Fashion (Oxford Circus) | 14 mins |
| 12. University College London (Euston Square) | 16 mins |
| 13. Queen Mary University of London (Mile End) | 17 mins |
| 14. University of Westminster (Baker Street) | 20 mins |
| 15. Regent's University London (Baker Street) | 20 mins |
| 16. London Business School (Baker Street) | 20 mins |
| 17. European School of Economics (Bond Street) | 20 mins |
| 18. Royal Academy of Music (Regent's Park) | 20 mins |
| 19. City of Westminster College (Edgware Road) | 23 mins |
| 20. Imperial College (South Kensington) | 24 mins |



Scan the QR code to view the 250 City Road Education Guide

All times are based on travelling at 7.30am on a weekday from Old Street underground to nearest underground station. Source: TfL.gov.uk, all times are approximate. King's College London have other campuses at Guy's Campus SE1 9RT, Waterloo Campus SE1 8WA, St Thomas' SE1 7EH and Denmark Hill Campus SE5 8AF.

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SIENA HOUSE

No.1

London, Europe's No.1 for investment in fintech firms in 2020

105,500

estimated number of people working in fintech in the UK by 2030

£4.1bn

of investment in UK fintech sector in 2020. London accounting for 91% of this



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250 CITY ROAD

TECH CITY

Over the last decade, London has become the focus of the tech, fintech and digital world outside of the United States. It's estimated that a new tech or fintech start-up is born every hour in London.

Old Street Roundabout, informally called Silicon Roundabout, is well established as home ground for many tech companies and start-ups.

In more recent times, the newly regenerated King's Cross area has become the location of choice for some of the world's tech giants: Google, YouTube, Facebook and Samsung amongst them.

Also remember that the City of London, the traditional Square Mile, continues to be a huge presence and influence in the financial, legal and professional services sectors.



Computer generated image of the regeneration of Old Street Roundabout, indicative only.

LOCAL TECH & CREATIVE BUSINESSES

Clustered around Silicon Roundabout, start-ups rub shoulders with established tech giants as well as a raft of creative businesses. Agencies, architects and even fashion boutiques are headquartered in an area that has quickly come to play a key role in the UK's post-industrial economy.

Map not to scale and shows approximate locations only.



KING'S CROSS



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SIENA HOUSE

ANGEL



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250 CITY ROAD

AltLaw



250 CITY ROAD LONDON EC1Y 4BP



DUGGAN MORRIS

SHOREDITCH



wipro digital



wework

CLERKENWELL

Zaha Hadid

OLD STREET

FARFETCH



OLD STREET ROUNDABOUT

L.K.Bennett London



Gorkana Group

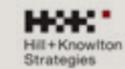


CAPCO



rise london

stripe



ALEXANDER MQUEEN

TEA

FARRINGDON



R/GA

amazon.com



GREY

KARMARAMA



THE CITY

Bloomberg



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SIENA HOUSE

Sienna House
FLOORPLANS



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250 CITY ROAD

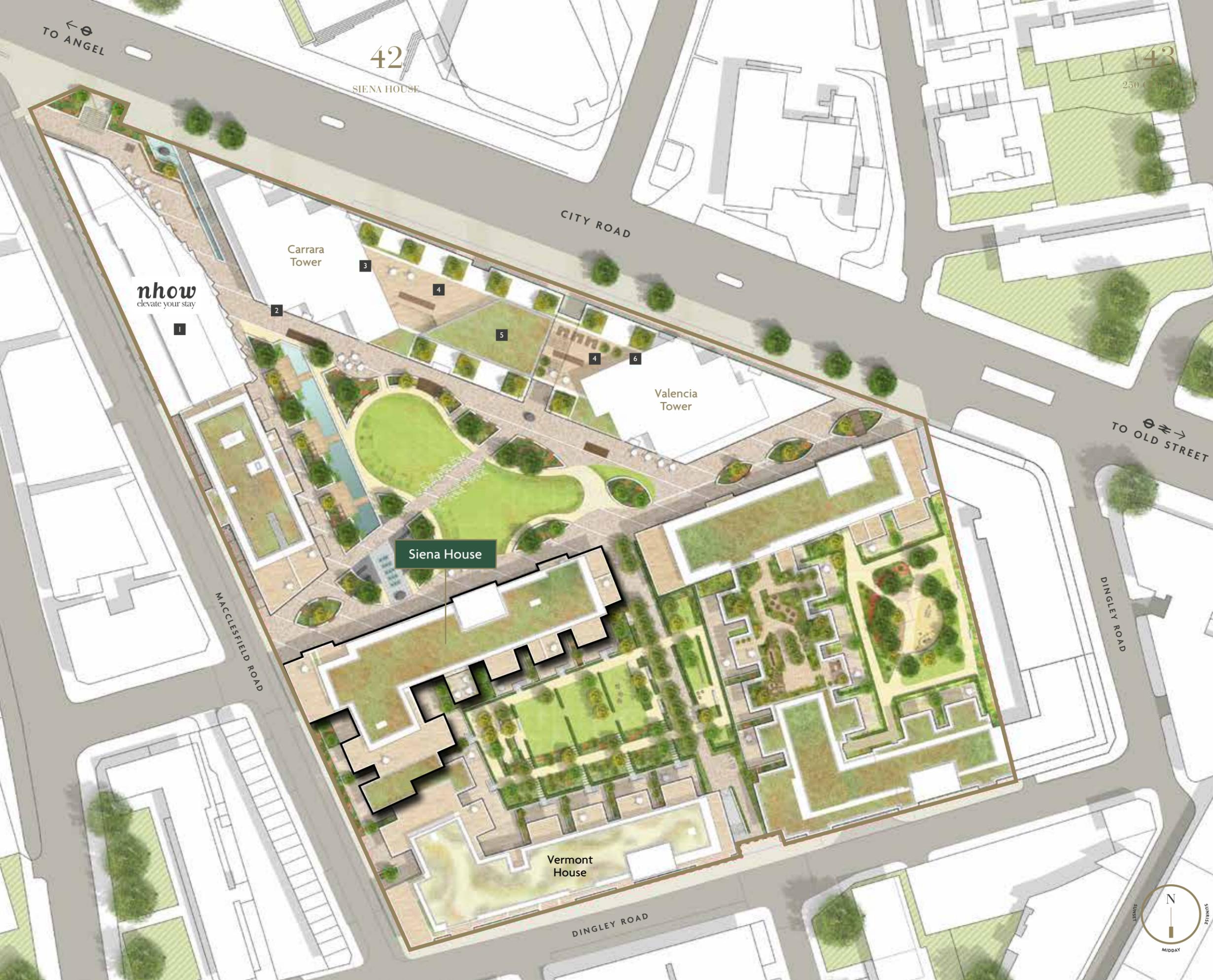
SITEMAP
42-43

RESIDENTS' FACILITIES
44-45

APARTMENT TYPES
46-47

FLOORPLANS
48-57

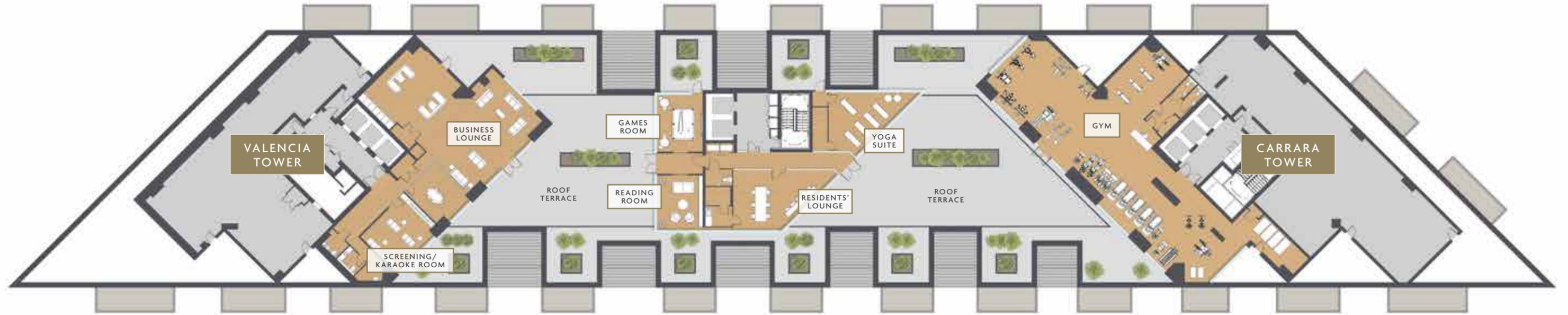
SPECIFICATION
58-67



AS ONE OF THE MOST EXCITING AND EASY-TO-REACH LOCATIONS IN LONDON, THE DELIGHTS OF THE CAPITAL ARE WITHIN TOUCHING DISTANCE AT 250 CITY ROAD. COMBINING IMPRESSIVE ARCHITECTURE AND SERENE LANDSCAPED GARDENS, THIS IS A NEW URBAN QUARTER UNLIKE ANY OTHER.

- KEY**
- 250 City Road
 - 1 nhow Hotel
 - 2 Swimming Pool (Basement)
 - 3 Gym (Seventh floor)
 - 4 Roof Terrace (Seventh floor)
 - 5 Residents' Lounge, Games Room, Yoga Studio and Reading Room
 - 6 Business Lounge and Screening Room

The sitemap is indicative only and subject to change. In line with our policy of continuous improvement we reserve the right to alter layout, building style, landscaping and specification at any time without notice.



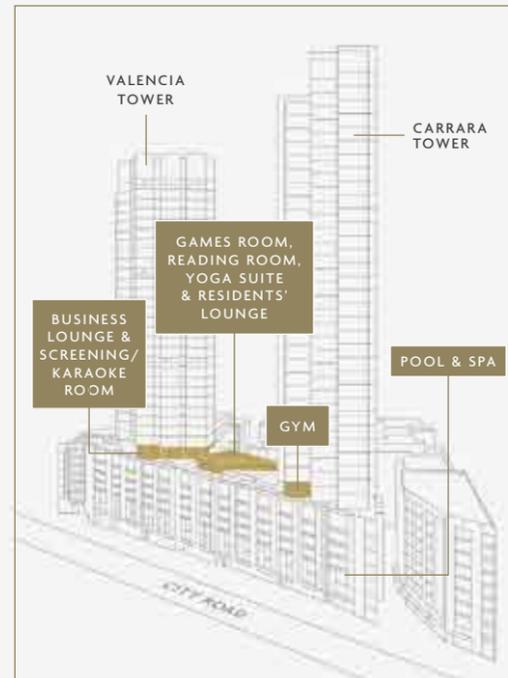
Residents' Facilities – Level 7 and Roof Terrace of Valencia and Carrara

Residents' Pool and Spa Area – Basement Level of Carrara Tower

RESIDENTS' FACILITIES

ON LEVEL 7 MANY OF 250 CITY ROAD'S EXCLUSIVE FACILITIES CAN BE FOUND: THE EXPANSIVE GYM, RESIDENTS' LOUNGE, GAMES ROOM, YOGA STUDIO, PRIVATE SCREENING/KARAOKE ROOM AND READING ROOM. THERE IS ALSO A SPACIOUS ROOFTOP TERRACE WITH VIEWS OUT OVER THE CITY.

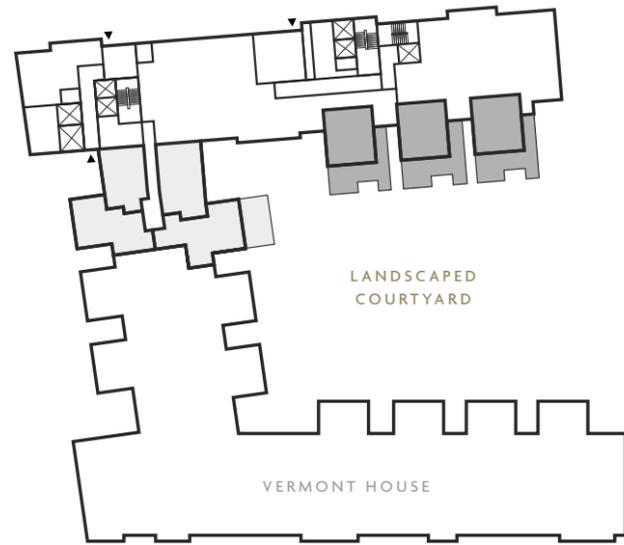
BELOW GROUND, THE RESIDENTS-ONLY 20-METRE POOL AND SPA FACILITIES PROVIDE A MORE PRIVATE SETTING IN WHICH TO RELAX.



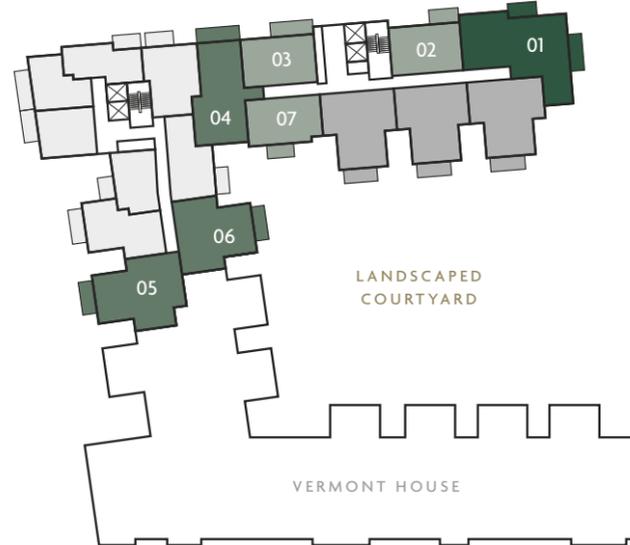
Scan the QR code to view a Virtual Tour

APARTMENT TYPES

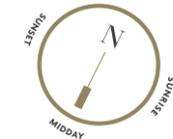
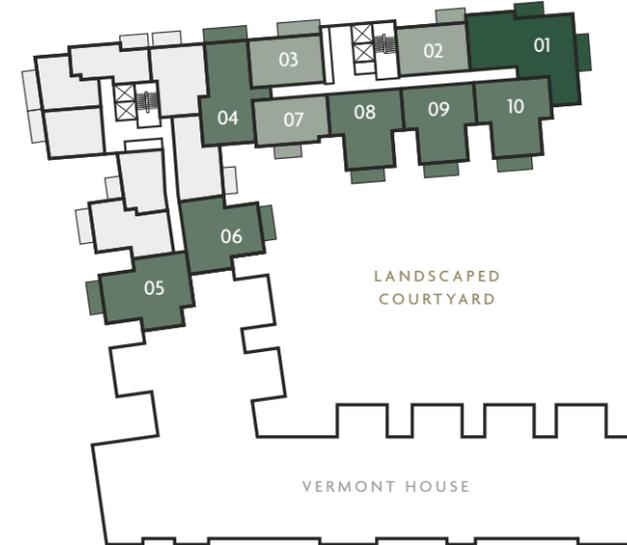
GROUND LEVEL



LEVEL 1



LEVELS 2-6



KEY

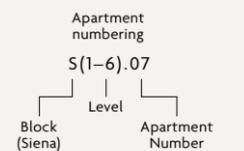
- 1 Bedroom
- 2 Bedroom
- 3 Bedroom
- Future Release*
- Shared Ownership

SIENA HOUSE



APARTMENT FINDER

BEDROOMS	APARTMENT NO.	LEVELS	SQ M	SQ FT	PAGE NO.
1 Bedroom	S(1-6).07	1-6	51.00	549.00	48
1 Bedroom	S(1-6).03	1-6	54.10	582.00	49
1 Bedroom	S(1-6).02	1-6	54.70	589.00	50
2 Bedrooms	S(1-6).06	1-6	75.00	808.00	51
2 Bedrooms	S(2-6).10	2-6	75.70	815.00	52
2 Bedrooms	S(2-6).09	2-6	75.80	816.00	53
2 Bedrooms	S(2-6).08	2-6	76.00	818.00	54
2 Bedrooms	S(1-6).04	1-6	84.10	905.00	55
2 Bedrooms	S(1-6).05	1-6	86.70	933.00	56
3 Bedrooms	S(1-6).01	1-6	110.10	1185.00	57



* Please speak to a Sales Consultant for more information. These plans are indicative only and subject to change. In line with our policy of continuous improvement we reserve the right to alter layout, building style, landscaping and specification at any time without notice.

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SIENA HOUSE

*One Bedroom
APARTMENT*

APARTMENT NO.

S1.07, S2.07,
S3.07, S4.07,
S5.07 & S6.07



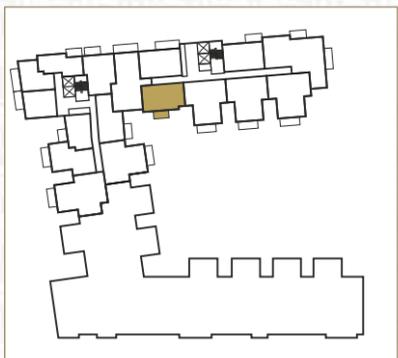
Views over landscaped courtyard



SITE PLAN



LOCATOR



APARTMENTS S(1-6).07	51.0 SQ.M	549 SQ.FT
Kitchen	2.25m x 2.87m	7' 4" x 9' 5"
Living/Dining Room	5.02m x 3.38m	16' 6" x 11' 1"
Bedroom	4.05m x 3.13m	13' 3" x 10' 3"
Balcony	6.2 sq m	67 sq ft

KEY

◆ Measurement Points C Cloak/Storage U Utility Cupboard S Open Shelf

Floorplans shown for 250 City Road are for approximate measurements only. Exact layouts and sizes may vary. All measurements may vary within a tolerance of 5%. The dimensions are not intended to be used for carpet sizes, appliance sizes or items of furniture. Subject to Planning.

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250 CITY ROAD

*One Bedroom
APARTMENT*

APARTMENT NO.

S1.03, S2.03,
S3.03, S4.03,
S5.03 & S6.03



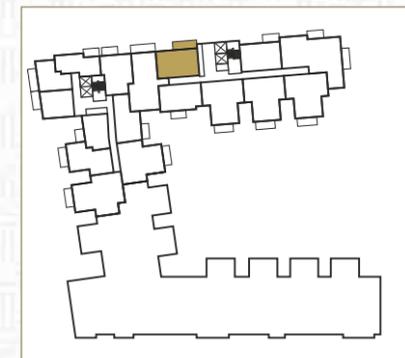
Views over landscaped gardens,
water features and sculptures



SITE PLAN



LOCATOR



APARTMENTS S(1-6).03	54.1 SQ.M	582 SQ.FT
Kitchen	2.35m x 2.87m	7' 7" x 9' 5"
Living/Dining Room	5.48m x 3.71m	18' 0" x 12' 2"
Bedroom	3.46m x 3.71m	11' 4" x 12' 2"
Balcony	8.7 sq m	94 sq ft

KEY

◆ Measurement Points C Cloak/Storage U Utility Cupboard S Open Shelf

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SIENA HOUSE

*One Bedroom
APARTMENT*

APARTMENT NO.

S1.02, S2.02,
S3.02, S4.02,
S5.02 & S6.02



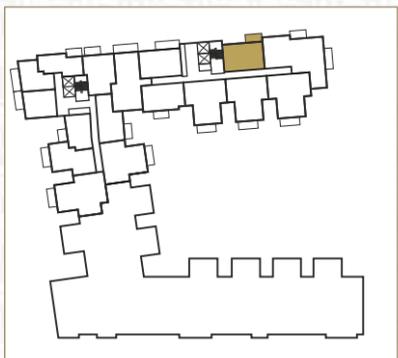
Views over landscaped gardens,
water features and sculptures



SITE PLAN



LOCATOR



APARTMENTS S(1-6).02	54.7 SQ.M	589 SQ.FT
Kitchen	3.07m x 2.15m	10' 0" x 7' 0"
Living/Dining Room	5.59m x 3.82m	18' 4" x 12' 6"
Bedroom	3.42m x 3.82m	11' 3" x 12' 6"
Balcony	5.7 sq m	61 sq ft

KEY

◆ Measurement Points C Cloak/Storage U Utility Cupboard S Open Shelf

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250 CITY ROAD

*Two Bedroom
APARTMENT*

APARTMENT NO.

S1.06, S2.06,
S3.06, S4.06,
S5.06 & S6.06

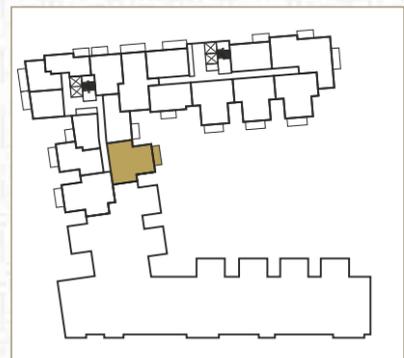
Views over
landscaped
courtyard



SITE PLAN



LOCATOR

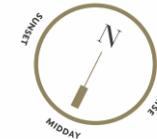


APARTMENTS S(1-6).06	75.0 SQ.M	808 SQ.FT
Kitchen/Living/Dining Room	6.01m x 4.20m	19' 9" x 13' 9"
Bedroom 1	4.53m x 3.76m	14' 10" x 12' 4"
Bedroom 2	4.08m x 3.07m	13' 5" x 10' 1"
Balcony	7.4 sq m	80 sq ft

KEY

◆ Measurement Points C Cloak/Storage U Utility Cupboard

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SIENA HOUSE

*Two Bedroom
APARTMENT*

APARTMENT NO.
S2.10, S3.10,
S4.10, S5.10
& S6.10



Views over landscaped courtyard



APARTMENTS S(2-6).10	75.7 SQ.M	815 SQ.FT
Kitchen/Living/Dining Room	6.00m x 4.26m	19' 8" x 14' 0"
Bedroom 1	3.77m x 4.74m	12' 4" x 15' 7"
Bedroom 2	4.11m x 3.13m	13' 6" x 10' 3"
Balcony	7.3 sq m	79 sq ft

KEY

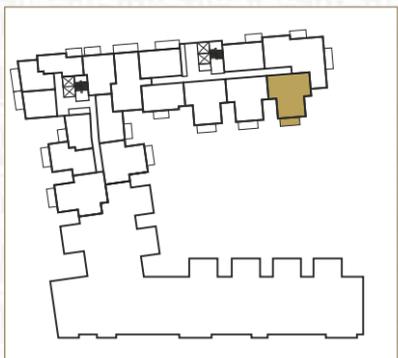
◆ Measurement Points C Cloak/Storage U Utility Cupboard

Floorplans shown for 250 City Road are for approximate measurements only. Exact layouts and sizes may vary. All measurements may vary within a tolerance of 5%. The dimensions are not intended to be used for carpet sizes, appliance sizes or items of furniture. Subject to Planning.

SITE PLAN



LOCATOR



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250 CITY ROAD

*Two Bedroom
APARTMENT*

APARTMENT NO.
S2.09, S3.09,
S4.09, S5.09
& S6.09



Views over landscaped courtyard



APARTMENTS S(2-6).09	75.8 SQ.M	816 SQ.FT
Kitchen/Living/Dining Room	6.00m x 4.26m	19' 8" x 14' 0"
Bedroom 1	3.76m x 4.72m	12' 4" x 15' 6"
Bedroom 2	4.11m x 3.08m	13' 6" x 10' 1"
Balcony	7.3 sq m	79 sq ft

KEY

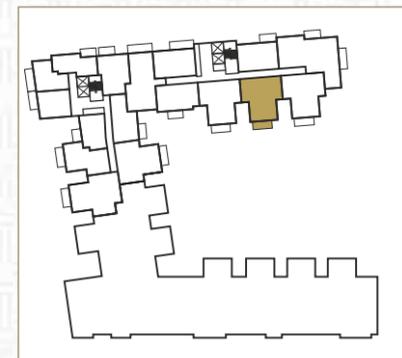
◆ Measurement Points C Cloak/Storage U Utility Cupboard

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SITE PLAN



LOCATOR



54

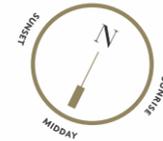
SIENA HOUSE

*Two Bedroom
APARTMENT*

APARTMENT NO.
S2.08, S3.08,
S4.08, S5.08
& S6.08



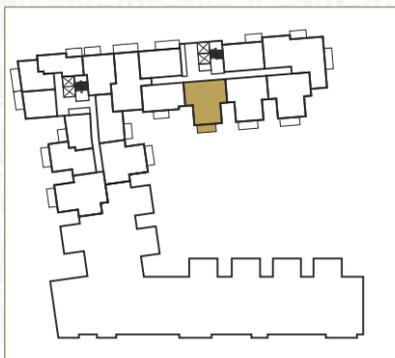
Views over landscaped courtyard



SITE PLAN



LOCATOR



APARTMENTS S(2-6).08	76.0 SQ.M	818 SQ.FT
Kitchen/Living/Dining Room	6.00m x 4.26m	19' 8" x 14' 0"
Bedroom 1	3.74m x 4.74m	12' 3" x 15' 7"
Bedroom 2	4.11m x 3.08m	13' 6" x 10' 1"
Balcony	7.3 sq m	79 sq ft

KEY

◆ Measurement Points C Cloak/Storage U Utility Cupboard

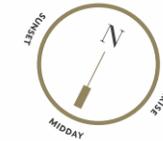
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55

250 CITY ROAD

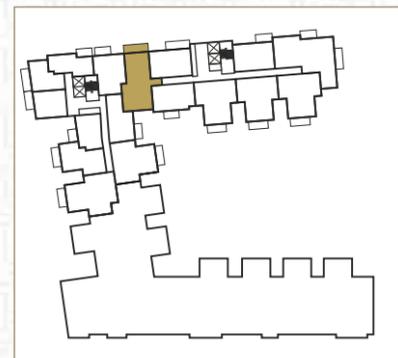
Views over landscaped gardens,
water features and sculptures



SITE PLAN



LOCATOR



APARTMENTS S(1-6).04	84.1 SQ.M	905 SQ.FT
Kitchen/Living/Dining Room	5.57m x 4.99m	18' 3" x 16' 4"
Bedroom 1	5.82m x 3.87m	19' 1" x 12' 8"
Bedroom 2	5.18m x 2.97m	16' 12" x 9' 9"
Balcony	9.6 sq m	103 sq ft

KEY

◆ Measurement Points C Cloak/Storage U Utility Cupboard S Open Shelf

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*Two Bedroom
APARTMENT*

APARTMENT NO.
S1.04, S2.04,
S3.04, S4.04,
S5.04 & S6.04

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SIENA HOUSE

Two Bedroom APARTMENT

APARTMENT NO.

S1.05, S2.05,
S3.05, S4.05,
S5.05 & S6.05

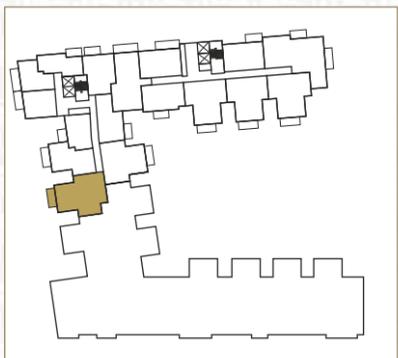


Views over
Macclesfield Road

SITE PLAN



LOCATOR



APARTMENTS S(1-6).05	86.7 SQ.M	933 SQ.FT
Kitchen/Living/Dining Room	5.31m x 6.01m	17' 5" x 19' 9"
Bedroom 1	4.73m x 4.63m	15' 5" x 15' 2"
Bedroom 2	3.44m x 3.20m	11' 3" x 10' 6"
Balcony	7.4 sq m	80 sq ft

KEY

- ◆ Measurement Points
- C Cloak/Storage
- U Utility Cupboard
- S Open Shelf
- W Provision for Wardrobe

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250 CITY ROAD

Three Bedroom APARTMENT

APARTMENT NO.

S1.01, S2.01,
S3.01, S4.01,
S5.01 & S6.01

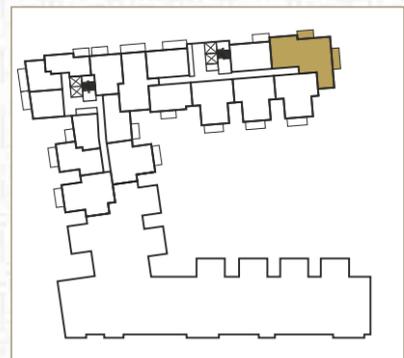
APARTMENTS S(1-6).01	110.1 SQ.M	1,185 SQ.FT
Kitchen	2.00m x 4.43m	6' 7" x 14' 6"
Living/Dining Room	3.46m x 6.49m	11' 4" x 21' 3"
Bedroom 1	3.47m x 5.84m	11' 4" x 19' 2"
Bedroom 2	3.00m x 4.74m	9' 10" x 15' 6"
Bedroom 3	3.75m x 3.37m	12' 4" x 11' 1"
Balcony 1	5.9 sq m	63 sq ft
Balcony 2	8.1 sq m	87 sq ft



SITE PLAN



LOCATOR



58

SIENA HOUSE

Sienna House *SPECIFICATION*

AT SIENA HOUSE YOU CAN CHOOSE FROM THREE
ENCHANTING COLOUR PALETTES TO CREATE
A KITCHEN THAT WILL INSPIRE YOU



59

250 CITY ROAD

NOVA

Nova has a light touch. Pure white and pale greys reflect and enhance the natural light pouring in through the full height glazing.

VIDA

Vida sets up contrasts of light and shade, used to particularly dramatic effect in the kitchen cabinets. It breaks the rules, but does so with style.

STRADA

Strada offers a bold choice for those who aren't afraid of the dark. Rich hues of blue-grey in the kitchen and dark wood for the wardrobes make a strong design statement.

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SIENA HOUSE

SPECIFICATION

NOVA



61

250 CITY ROAD



Computer generated images of
250 City Road, indicative only.

62

SIENA HOUSE



63

250 CITY ROAD

SPECIFICATION

VIDA



Computer generated images of
250 City Road, indicative only.

64

SIENA HOUSE

SPECIFICATION

STRADA



65

250 CITY ROAD



Computer generated images of
250 City Road, indicative only.

SIENA HOUSE SPECIFICATION

INTERIOR FINISHES

- Engineered flooring to living, dining, kitchen, hallways and reception rooms
- Timber front entrance doors (with multipoint locking system and spy hole)
- White satin finish internal doors
- Architraves and skirting in white satin finish
- Smooth painted ceilings
- Double glazed doors onto terraces and balconies (where applicable)
- Brushed gold door ironmongery throughout

KITCHEN*

- Matt finish to cabinets with feature glass shelf unit and fluted timber doors to tall units
- Composite stone worktops and splashbacks
- Bowl/half sink
- Brushed gold mixer tap
- Miele single oven and combination oven/microwave
- Miele induction hob
- Integrated extractor hood
- Siemens fridge/freezer
- Siemens integrated dishwasher
- Wine cooler
- Siemens washer/dryer in utility cupboard
- Compartmentalised waste storage

BEDROOMS*

- Fitted carpets
- High quality bespoke fitted wardrobes with feature doors to bedrooms 1 and 2
- Integrated sensor lights in fitted wardrobes
- Drawer pack to main bedroom

BATHROOMS/ENSUITES

- White steel bath
- Wash hand basin with wall mounted brushed gold tap and composite stone vanity top
- Frameless glass shower enclosure/screen with white shower tray
- Brushed gold overhead shower and hand-shower set in all showers
- Floor-standing WC with soft-close seat and dual flush control
- Mirror cabinet in bathroom
- Under counter feature vanity storage unit with storage
- Brushed gold electric towel warmer
- Large format floor tiles
- Large format wall tile with banding throughout
- Feature wall tile

HEATING

- Zoned underfloor heating throughout
- Comfort cooling provided to all apartments
- Centrally provided heating and hot water, individually metered to each apartment

LIGHTING/ ELECTRICAL FITTINGS

- Energy efficient LED downlights in track lighting in the living areas. LED downlights to all other areas
- Feature under cabinet lighting to wall units in kitchen
- Automatic lighting to wardrobes and storage cupboards
- White screwless light switches with satin gold rockers throughout
- Satin gold finish socket outlets at worktop height with USB in kitchen
- Low level sockets are white screwless with USB port to bedsides
- Shaver sockets to bathrooms/shower rooms
- Main light switch to hallway

TELECOMMUNICATIONS

- Telephone points fitted in all bedrooms and living areas
- TV/FM/Satellite point fitted in all bedrooms and living areas
- Wired for Sky Q, multi-room and Ultra High Definition-ready television
- Cabling for digital TV, DAB and FM radio, telephone and data services
- Audio system installed to living room
- High speed broadband connectivity

SECURITY AND PEACE OF MIND

- Mains powered smoke/heat detectors with battery backup to apartments and communal areas
- 24-hour CCTV coverage to whole estate with regular security patrols
- 10-year NHBC warranty
- Video entry phone system connected to concierge
- Fire sprinkler system installed to all homes

COMMUNAL AREAS

- Carpeting to all corridors
- Tiled and carpeted entrance lobbies
- Lifts serving all accessible floors
- 24-hour concierge
- Business lounge for residents (available for private hire on completion of phase 2)
- Spa incorporating pool, jacuzzi, steam and sauna rooms
- Residents' private gym
- Residents' private yoga studio
- Residents' reading room
- Residents' games room
- Residents' screening/karaoke room
- Residents' lounge
- Architecturally designed hard and soft landscaping featuring courtyard with public art and rooftop garden areas

CAR PARKING

- Secure underground parking available by negotiation. Some include car charging points
- Secure basement cycle stores
- On street parking in disabled bays only: In accordance with local planning requirements (Section 106 agreement) the owner of any of the apartments within the development is required to covenant not to apply for (unless the occupant is the holder of a disabled person's badge issued pursuant to section 21 of the Chronically Sick and Disabled Persons Act 1970) a permit to park a vehicle in a place designated in an order made under section 45(2) of the Road Traffic Regulation Act 1984 for the use of residents or businesses in the locality of the land (this does not relate to the private car park)
- A Car Club will be available to residents who can join for an annual or monthly premium, subject to complying with the terms and conditions

*There are three different colourway options for the kitchens, Nova, Vida and Strada. The wardrobe doors in the bedrooms are the same colour for both Strada and Vida.

Your attention is drawn to the fact that it may not be possible to provide the branded products as referred to in the specification. In such cases, a similar alternative will be provided.

Berkeley reserves the right to make these changes as required. There are two colour palettes to choose from to personalise your home. Choices and options are subject to timeframes, availability and change.



INTRODUCING MYHOME PLUS

MyHome Plus is a dedicated online service that is designed to help you manage key aspects of your new home at any time from anywhere around the world.

Sign in by visiting berkeleygroup.co.uk/my-home/sign-in



Please scan to see more about MyHome Plus

BUYING PROCESS

This section provides you with a step-by-step guide to the buying process from reservation through to completion, moving in and warranty. At each milestone, the buying process section advises on the next steps so that you can be absolutely clear on your current position and what to expect next.

01

FILING CABINET

In the filing cabinet section you can access documentation relating to your new home immediately at your own convenience.

02

MEET THE TEAM

This section provides an introduction to the team that will be working with you throughout your journey and details their individual roles. You can email any member of the team directly via this section.



03

OPTIONS & CHOICES

We are able to offer some choices on certain internal finishes of your new home. Whether this option is available to you will depend on what stage of construction the property has reached at the time of you making your reservation.

See the next steps section for further detail on this.

04

CONSTRUCTION PROGRESS

Under this section, regular updates on the construction of your new property will be provided, keeping you up to date on the progress on site and the local area.

Your Customer Relations Manager will issue regular newsletters and photographs to this section throughout your journey.

NEXT STEPS

01

Your Sales Consultant will send you a link that you will need to activate to access MyHome Plus. The link will require you to set a password for access.

02

Your Customer Relations Manager will then be in touch to invite you in to our Show Apartment to view the interior selections available for the internal finishes that you have an option to select.*

*If you cannot make it to the appointment, the options can be discussed over the telephone and selected via MyHome Plus. Customer Service will need to receive your choices selection by the deadline date, which will be given in advance.

Giving back to the COMMUNITY

REVIVE & REINVENT

SUPPORTING LOCAL BUSINESSES AT THE HEART OF THE EC1 COMMUNITY



REACH APPRENTICESHIP PROGRAMME

At 250 City Road, we have taken on 260 exceptional young people from the local neighbourhoods to develop their technical, practical and interpersonal skills. Together, we are harnessing work-ready potential and making a real difference to lives in the community.



260

APPRENTICES AT 250 CITY ROAD



CARE & RESPECT



EDUCATION

We have teamed up with local schools and universities to provide career tips and advice, including CV presentation and interview skills. During Child Safety Week, we invited local residents, parents and children to visit the site. By involving the local community, we raised awareness of the potential hazards when living near a construction site and how they can be prevented.

SUPPORTING THE COMMUNITY



We sponsor local charities and events, including The Islington Boat Club, The Angel Canal Festival, and the homeless charity Home Start



A website provides details of the building application and allows the public to submit their feedback



The 250 City Road newsletter is sent out every month to update residents and the community on progress and up and coming works



Customer RELATIONS



WE WANT TO ENSURE THAT YOU ARE HAPPY WITH EVERY ASPECT OF YOUR NEW HOME, SO WE LOOK AFTER OUR CUSTOMERS AT EVERY STAGE WITH EXPERT ADVICE, ATTENTION TO DETAIL AND CONTINUOUS COMMUNICATION.

FROM EXCHANGE OF CONTRACTS, YOUR DEDICATED BERKELEY CUSTOMER SERVICE REPRESENTATIVE WILL HELP WITH ANY QUESTIONS YOU MAY HAVE.

Here is what you can expect:

- From the day you reserve – until the day you complete – we'll update you regularly on progress
 - You will be given your own log-in credentials at reservation to access your personal MyHome Plus account where you will be able to view the development, property, construction progress and buying process information
 - Sustainability is high on any responsible builder's agenda. We promise to fully communicate the environmental features of our developments to all of our customers
 - Our Customer Relations Manager will present a selection of designer-conceived colour palettes to help you find the interior finish that most suits your style
 - We'll meet you on site to demonstrate all the functions and facilities of your new apartment
 - We personally handover your key on completion day and make sure everything is to your satisfaction
 - The 2-year warranty with 24-hour emergency service has a dedicated customer service telephone number and from the 3rd to the 10th year you'll have the added security protection of a 10-year warranty
- Finally we'll contact you after 7 days, at 4 weeks and 7 months after you move in, to make sure everything continues smoothly.



You paid excellent attention to quality. The process made me feel special. The common areas are beautifully furnished, you haven't skimped on detail. Everything looks good and functions well. The customer service was super. You were very good at answering my questions and the people accompanying me to any site visits were very knowledgeable.

Berkeley Homes (North East London) Ltd. Purchaser



DESIGNED FOR LIFE

Our customers are at the heart of all our decisions. We aim to understand their needs and consistently meet or exceed their expectations. The service we provide is professional, efficient and helpful to make the home buying process as straightforward and enjoyable as possible. Our levels of customer service aim to be comparable to other top brands.

CUSTOMER SERVICE IS OUR PRIORITY

UNPARALLELED CHOICE OF HOMES IN THE MOST SOUGHT AFTER LOCATIONS

GREEN LIVING AND SUSTAINABLE DEVELOPMENT IS TOP OF OUR AGENDA

A COMMITMENT TO CREATING SUSTAINABLE COMMUNITIES

QUALITY IS AT THE HEART OF EVERYTHING WE DO



Proud to be a member of the Berkeley Group of companies



TRANSFORMING TOMORROW

At Berkeley Group our passion and purpose is to build quality homes, strengthen communities and improve people's lives. We are innovating, pushing boundaries and taking action to ensure we have a long-term, positive impact that is good for our customers, the communities we touch, our business and the world around us.

We transform underused sites into exceptional places and we're also transforming the way we work; embracing technology and raising standards, as we continue to deliver an outstanding customer experience and create high-quality homes that delight our customers.

Our Vision 2030 is our ten year plan which sets out how we will achieve this.



TRANSFORMING NATURE

Creating beautiful places with habitats that help nature to thrive, meaning that every site is left with more nature than when we began.



TRANSFORMING LIFESTYLES

Taking action on climate change and giving you ways to live more sustainably. We're building efficient homes that use less energy over their lifetime, with sustainable travel choices on the doorstep.



TRANSFORMING PLACES

Working with local people and partners we create welcoming and connected neighbourhoods where you can be proud to live.



TRANSFORMING FUTURES

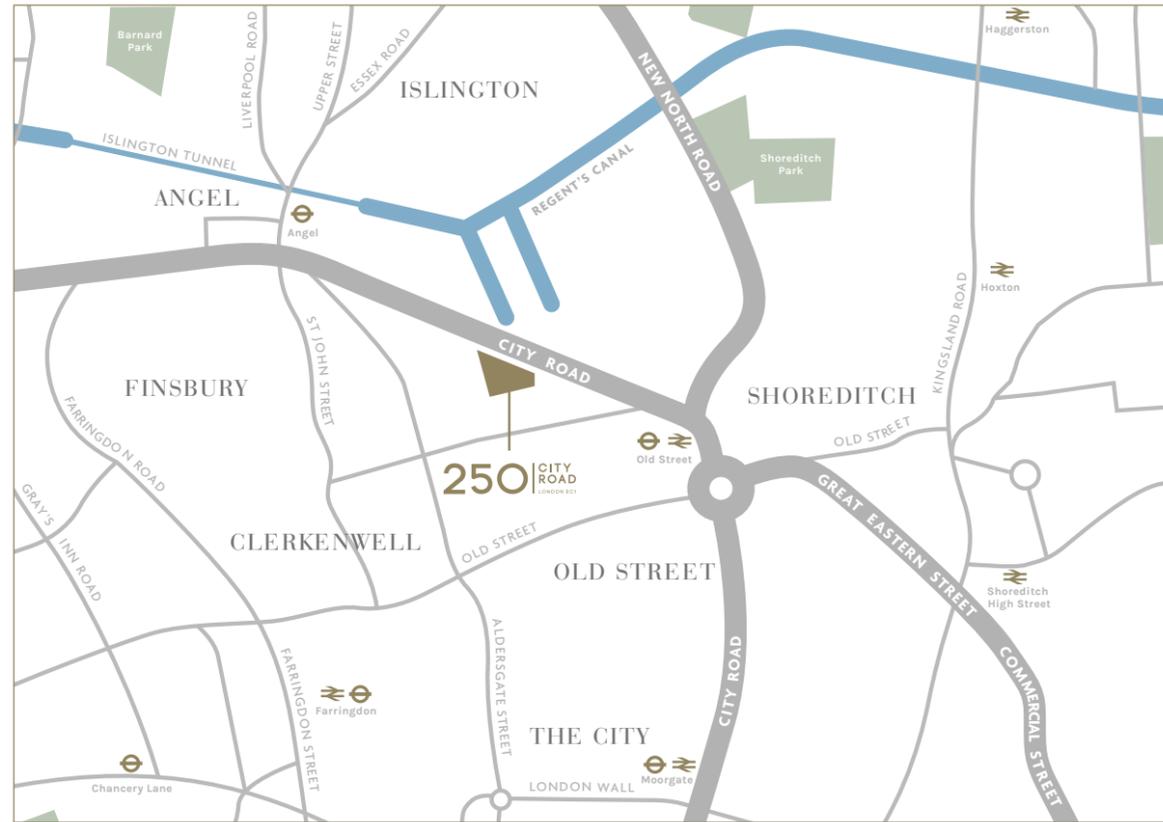
Helping people to reach their potential through apprenticeships and training, and programmes supported by the Berkeley Foundation.



Please scan this QR code for more information on how we are TRANSFORMING TOMORROW



Contact US



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 City Road
 London
 EC1V 2AD

Call +44 (0)203 040 6250
 Email 250cityroad@berkeleygroup.co.uk
 Or visit www.250cityroad.co.uk



Scan the QR code to visit
www.250cityroad.co.uk

The information in this document is indicative and is intended to act as a guide only as to the finished product. Accordingly, due to Berkeley Homes' policy of continuous improvement, the finished product may vary from the information provided. These particulars should not be relied upon as statements of fact or representations and applicants must satisfy themselves by inspection or otherwise as to their correctness. This information does not constitute a contract or warranty. The dimensions given on plans are subject to minor variations and are not intended to be used for carpet sizes, appliance sizes or items of furniture. 250 City Road and Siena House are marketing names and will not necessarily form part of the approved postal address. Applicants are advised to contact Berkeley Homes to ascertain the availability of any particular property. All computer generated images are indicative only. Lifestyle photography images are indicative only. October 2021 E729/05CA/1021





Berkeley
Designed for life