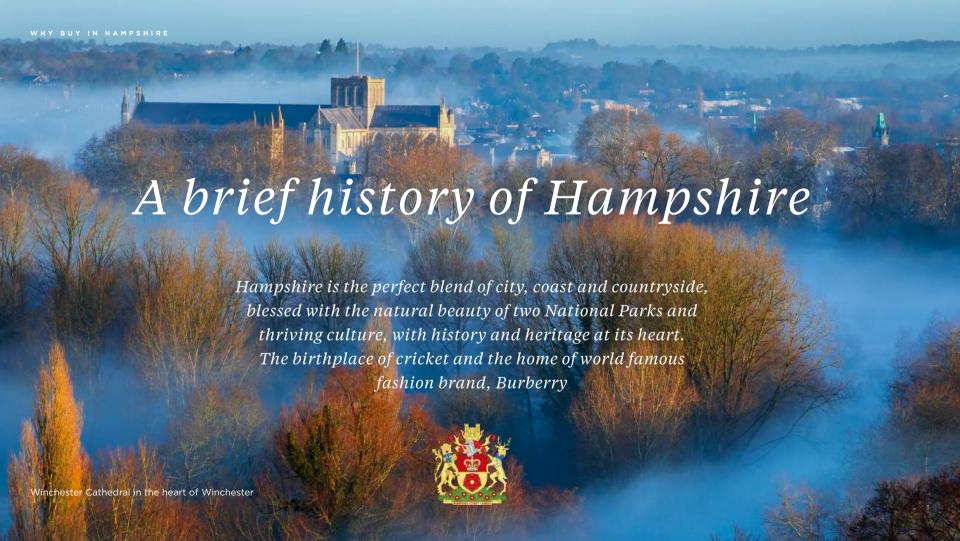


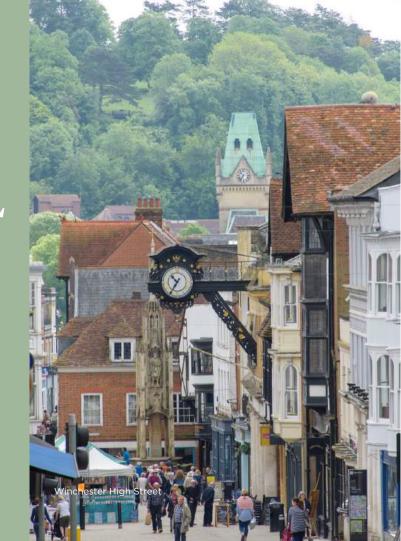
Hampshire is famous for its watercress and often produces more than 300 tons of the crop each year, which makes it one of the largest producers in Europe.

Most crops go straight to overseas markets across the globe

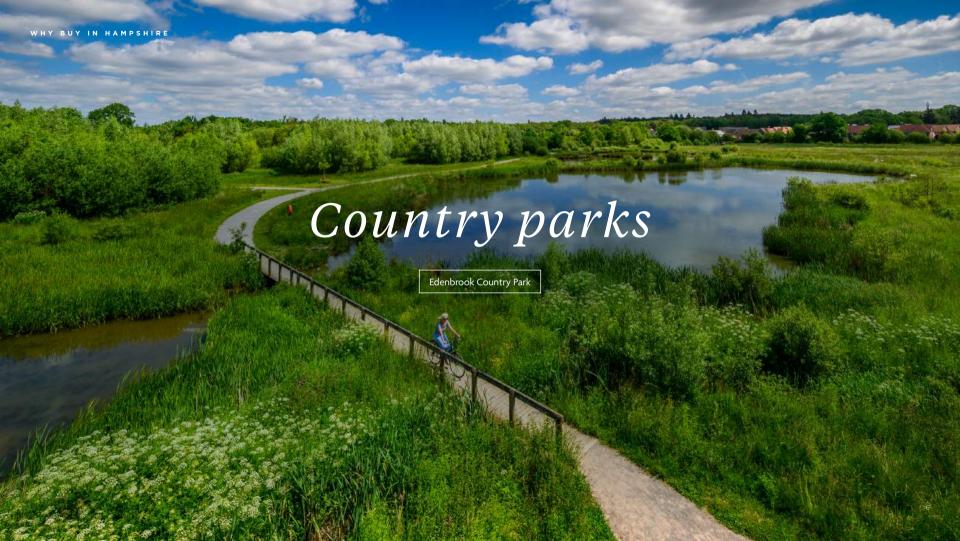


## QUINTESSENTIAL ENGLAND

Beautiful rural landscapes and idyllic towns and village















WHY BUY IN HAMPSHIRE

## South Downs National Park Approximately

Park Approximately 75% of Hampshire is classified as rural and the South Downs is an exceptional area of wild beauty to explore





### ▲ River Test & Fly-fishing

River Test

The River Test is world famous for its superb trout fishing and passes through the Mottisfont Estate and some of the most picturesque villages in Hampshire





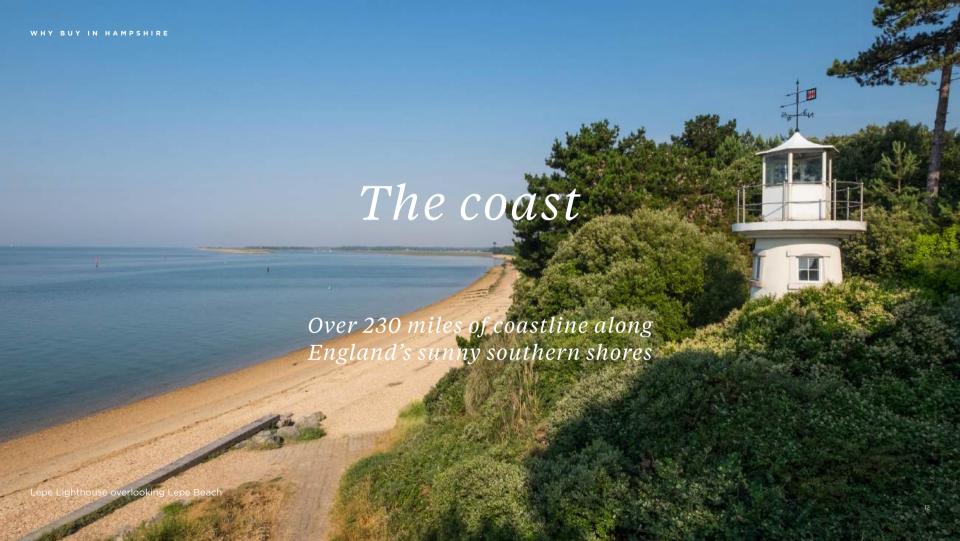
### The New Forest National Park is one of the largest

remaining stretches
of unspoilt woodland,
heathland and river valleys
in Southern England with
over 3,000 protected ponies
which roam free

#### ◀

Buckler's Hard is a hamlet of picturesque Georgian cottages on the banks of the Beaulieu River on the Beaulieu estate

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Isle of Wight is just 4 miles off the Hampshire coast and England's largest island. Easily reached by ferry it has attractive beaches and coastline and is home to Queen Victoria's beloved Osborne House

Lepe Beach The long shingle beach is popular with kite and wind surfers. Part of Lepe Country Park, and in an Area of Outstanding Natural Beauty

### Lepe Beach



**Southsea** is a popular resort with seafront gardens, a long beach, pier, and Southsea Castle





**Calshot** beach is home to one of the UK's biggest outdoor and watersport centres







Ocean Village, located on Southampton Water is a busy and lively 450-berth marina, surrounded by outstanding recreational facilities



WHY BUY IN HAMPSHI

Portsmouth is a thriving port city known for its maritime heritage and historic dockyard. The sail inspired Spinnaker Tower offers views across the harbour and Gunwharf Quays some

excellent shopping





Gunwharf Quays designer shopping outlet was built by the Berkeley Group as part of the regeneration of Portsmouth. It features over 100 stores and restaurants and includes designers Armani, Tommy Hilfiger and Paul Smith



Bars, clubs, restaurants From Gin & Olive in Southsea for cocktails and sharing boards to The Liquorist, Gunwharf Quays' largest outdoor seating area





### Southampton

Conveniently located just a few minutes' walk from Southampton Central train station, West Quay is the premier shopping and leisure destination on the south coast

### Theatres & Galleries

Southampton's Cultural Quarter boasts a £30m arts centre for galleries, theatre, music and open air events





 $\blacktriangle$ 

Unspoilt Winchester is England's ancient Capital and former seat of King Alfred the Great. Well-known for its eleventh century Cathedral and for the Great Hall, home for over 700 years to the mysterious King Arthur's Round Table. Winchester is popular for its bustling shopping streets, its floral summer season and quirky open air events



Lyndhurst known as the Capital of The New Forest since William the Conqueror established it as a royal hunting ground in 1079

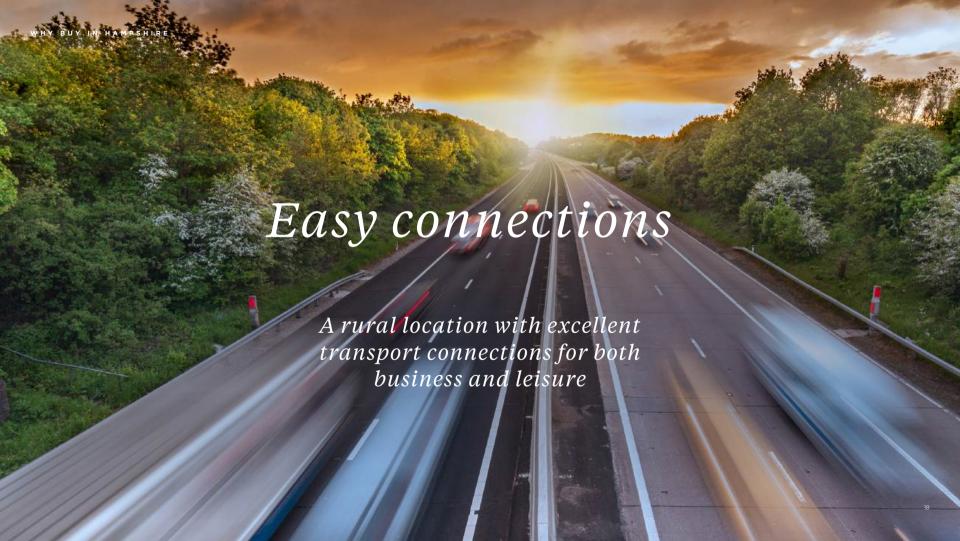


Alresford & The Watercress Line Hop on board the Watercress Line steam train which used to transport locally grown watercress to markets in London





Romsey The ancient and prosperous market town of Romsey sits on the banks of the River Test, one of the finest trout and salmon rivers in Europe



### CONNECTIONS









Portsmouth Ferry Terminal

In just 50 minutes, you can reach more ferry routes than any other UK ferry port, serving popular destinations in France, Spain and the Channel Islands



Southampton International Airport

The airport handles 1.8 million passengers each year and serves around 30 destinations, with direct flights across the UK, Ireland and Northern Europe. Hampshire also has easy access to the UK's two largest international airports Heathrow and Gatwick



Southampton International Cruise Terminal

The UK's number one cruise port sees upwards of 400 cruises each year and is home to P&O Cruises, Cunard, Royal Caribbean and Celebrity Cruises

### CONNECTIONS







Excellent connections to London and across the south of England

Many journey times to London in under 30 minutes. Services include trains to London Waterloo, Gatwick Airport, Reading, Farnham and Portsmouth Harbour. There are also direct trains to Bournemouth, Birmingham, Manchester and Newcastle



Good connections across the south of England A series of A roads and the M3, M27 and M271 connect you to southern England's most interesting towns and cities

Travel times taken from nationalrail.co.uk

### MAJOR EMPLOYERS IN HAMPSHIRE

De La Rue, Basingstoke



The AA, Basingstoke



Twinings, Andover



Bombay Sapphire, Whitchurch

BOMBAY SAPPHIRE

IBM, Portsmouth



Ordnance Survey, Southampton



Fat Face, Havant



Game, Basingstoke

**GAME** 



### **EDUCATION**



Berkeley Southern Counties' developments are located within close proximity to some of the country's leading schools and universities, including some of the oldest and most historic establishments in the region

#### Grammar Schools

Grammar schools play a prominent role in the UK education system and historically, have their roots tracing back to the 16th century

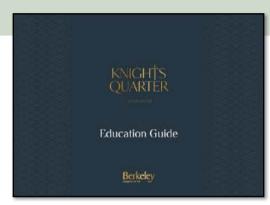
#### Private Schools

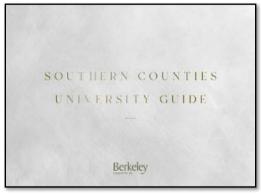
Founded in 1382, Winchester College is the oldest independent boarding school for boys in the UK and ranks alongside Eton and Harrow as one of the world's most outstanding schools

#### Universities

Hampshire is home to Southampton University, a Russell Group founder member and in the global top 100 (campus includes the Winchester School of Art). In addition, the county also hosts the University of Winchester, University of Portsmouth and the Solent University

#### **CLICK EDUCATION GUIDES FOR MORE INFORMATION**





### **OVERVIEW**

### Positive Economy



The blossoming economy and low unemployment rate improves the quality of living in this region

### World-renowned Education



The University of Southampton is ranked Top 16 within the country, and the number one university in the South

### A Wealth of History



The old Capital of England, Winchester has a historical tone. The bustling markets and cheerful events provide people of all ages

### A Place for Nature to Thrive



Home to the New Forest and the South Downs, there is plenty of opportunity to connect to the landscape and nature

### Award-Winning local attractions



Explore award-winning attractions starting with one of the largest cathedrals in Europe, Winchester Cathedral or follow the art trail at Sir Harold Hillier Gardens

### From Country to Coast



Hampshire offers a fantastic lifestyle with the country, coast and city all in easy reach. There is always something to do

### DEVELOPMENTS

At Berkeley Group, we're proud to offer a range of property options across Hampshire





# WHAT OUR CUSTOMERS ARE SAYING







#### Charlotte

Knights Quarter

"The sales and customer care teams at Knights Quarter have been so helpful throughout – they made buying with Berkeley an easy and smooth process. If you are looking for a beautiful new home that is fully equipped to move into, I would highly recommend buying with Berkeley!

20







### Harry

Knights Quarter

Ta recommend buying a nome with Berkeley to any of my friends and family looking to move. The sales team based at Knights Quarter were helpful and very responsive, which made the process smooth and slick."

#### **Bhavesh & Ruchi**

Hartland Village

"It is lovely seeing our daughters play outside on the streets with other children from the community, it's very nostalgic for me. At Hartland Village, the pace of life is much more relaxed, no one is rushing around. People stop, smile, and say hello."

#### **George & Sarah**

Knights Quarter

"It's been a really pleasant experience buying with Berkeley. From reservation to completion it was about 10 weeks in total which we were really pleased with. We would recommend buying here to any of our friends or family and in fact, we have already suggested to George's stepmother that she moves to Knights Quarter from Romsey."

# WHY WE ARE DEVELOPING IN HAMPSHIRE

Strong local market and railway connection into central London for commuters



Opportunity to provide unique, high quality and exclusive developments set within landscaped grounds



Support from Local Authority to deliver much needed housing



Attractive coast and countryside



## THE BERKELEY DIFFERENCE









### Designed for Life

At Berkeley, we are committed to creating great places where people love to live, work and relax. Where the homes are light filled, adaptable and finished to very high standards. Where carefully planned public areas enhance wellbeing and quality of life for residents and visitors. Where people feel a sense of community

### Exceptional Customer Service

As a first-class business we place the highest priority on customer service and will help and support you throughout the buying process and beyond. Our levels of customer service exceed that of other premium brands, recently receiving a Gold Award by In-house Research





### High Specification

Individually designed kitchens with high quality appliances and a carefully selected range of luxury choices and finishes allow you to personalise your home. Quality comes as standard in all our homes

### Placemaking

We are renowned for our commitment to quality and it starts with choosing desirable locations, be that the city, village or countryside. Each development is different. We partner with world-leading architects to devise a wide choice of individually-designed homes, and with interiors specialists to create beautiful rooms using quality materials

### THE BERKELEY DIFFERENCE









#### Attention to Detail

With 40 years of experience, our expertise shines through in everything we do. From fitted wardrobes and underfloor heating, to selecting the style of the kitchen cabinets and handles, our attention to detail is where we make a difference

### Award Winning

With a richly deserved reputation, the Berkeley Group has won a number of prestigious awards including the UK's highest accolade for business success - Britain's most admired companies 2020 - and the Investor in Customers Gold Award

#### 10-Year Premier Warranty

For your peace of mind, our homes benefit from a 10-Year Premier Warranty or NHBC. This is complemented by a warranty from Berkeley for the first two years and a dedicated Customer Service Team on hand

### Sustainability

Our homes are designed for the future. and include features to encourage sustainable living such as dual-flush WCs, recycling bins and energy efficient white goods to create a more sustainable, eco-friendly way of life for you and the environment











