

50 YEARS - A LEGACY OF CREATING WONDERFUL HOMES



A legacy of creating wonderful homes

BERKELEY GROUP



INTRODUCTION

50 YEARS OF BUILDING A LEGACY

At Berkeley, we believe homebuilding is all about people – our customers, our staff, our partners and our communities. As one of the country's leading homebuilders, we are delighted to invite you to celebrate our 50th anniversary with us.

For 50 years, we have had the privilege of creating places and communities where our customers can live, work and thrive. From our earliest houses to today's award-winning neighbourhoods across London, Birmingham and the South of England, our commitment to quality, craftsmanship and care has remained constant.

This anniversary is not only a celebration of our past, but a reaffirmation of the values that will guide our next 50 years. Thank you for being part of our story and for trusting us to build beautiful homes, amazing places and flourishing communities. We look forward to continuing this journey with you in the years ahead.

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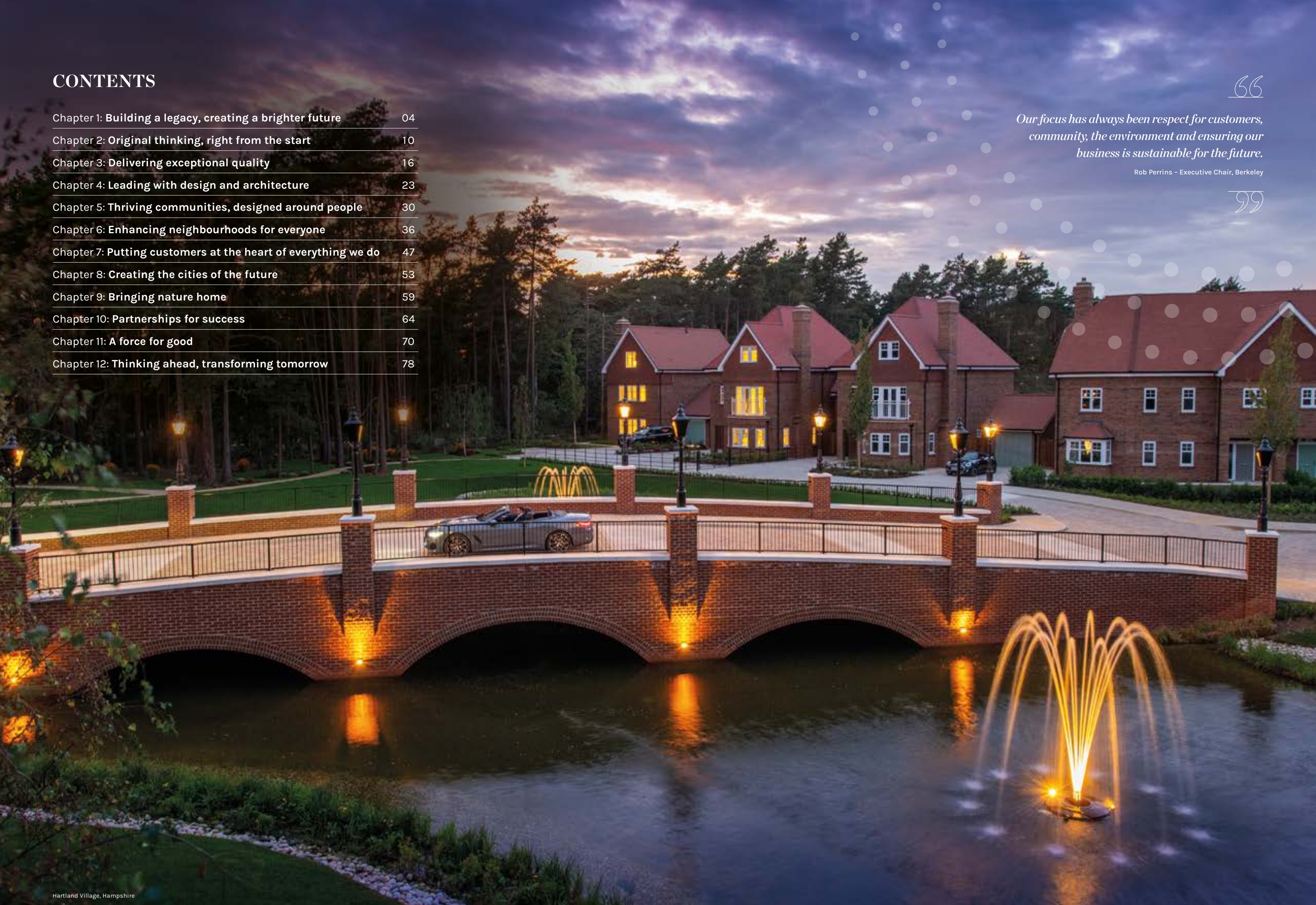
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Our focus has always been respect for customers, community, the environment and ensuring our business is sustainable for the future.

Rob Perrins – Executive Chair, Berkeley

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Hartland Village, Hampshire

CHAPTER 1

BUILDING A LEGACY, CREATING A BRIGHTER FUTURE

We're proud of the legacy we're creating: of wonderful homes and places that have lasting value. We have also helped to drive our industry forward, leading with innovations that are now seen as common practice.

Today, we continue to push forward, exploring new technologies and design approaches, making progress towards our sustainability goals, and delivering the homes we need for the future.



DRIVEN BY A CLEAR PURPOSE

At Berkeley, our purpose is crystal clear: to build quality homes, strengthen communities and make a positive difference to people's lives. Over 50 years, we have established a unique culture, and strong values that shape the way we work.

OUR VALUES



Be passionate



Think creatively



Excellence through detail



Respect people



Have integrity

“

50 years is a remarkable achievement, and one that could not have been reached without the hard work and visionary thinking of our staff and our partners. When we look back over the years from where we started, the homes and neighbourhoods we've created, and the change in thinking we've brought about within our industry, we should all be hugely proud.

Richard Stearn - Chief Executive Officer, Berkeley

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Taplow Riverside, Buckinghamshire

DESIGNED FOR LIFE



“

I'm hugely excited for Berkeley's next 50 years – and beyond! Our responsible business strategy is ambitious and dynamic, helping us to continue to lead the way in building new homes sustainably and creating exceptional places. Our commitment to training and providing opportunities for the next generation will also help develop the skills and expertise we need for the future.

Piers Clanford – Chief Operating Officer, Berkeley

”

Kidbrooke Village, London

We create homes that are designed for life: that enhance the lives of residents, local communities and the surrounding natural environment for generations.

Successful homebuilding is all about people and communities. So we strive to understand and anticipate our customers' needs, and the shifts in the ways we live, work and socialise. 'Home' has always been central to our day-to-day lives, but expectations have changed over the decades.

From city centre apartments with hotel-style amenities and co-working spaces, to countryside homes nestled amid nature with 21st century comfort and efficiency, we think ahead for how you want to live your life.



Imperial Wharf Jazz Festival



Kidbrooke, London

CHAPTER 2

ORIGINAL THINKING, RIGHT FROM THE START



We wanted to make buying a home a joyful, exciting and happy experience. Then to handover a beautiful finished product that delighted our customers in every small detail.

Tony Pidgley CBE – Founder, Berkeley



Our original vision for Berkeley 50 years ago still guides what we do today.



An early Berkeley home

Our two founders, Jim Farrer and Tony Pidgley CBE, united their individual strengths and experience to create Berkeley in 1976. They met when Tony joined the board of Crest Homes at aged 19 after selling his successful haulage and demolition company to them, and began working alongside Jim. Following their departure from Crest, Tony and Jim went on to set up Berkeley.

With a £150,000 bank loan they built their first home, a four-bedroom executive house in Arundel Avenue, Ewell, Surrey. Then, as now, the focus was on quality of design, construction and finish, to create a home that exceeded expectations.

Our bespoke approach was revolutionary at the time, so word spread and Berkeley grew. These first homes are still a source of pride to us, setting out 'The Berkeley Difference' right from the very beginning of our journey.



Jim Farrer and Tony Pidgley, founders of the Berkeley Group



A Berkeley home built in the 1990s



An early Berkeley home

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Berkeley has always done things differently. From creating bespoke new-build homes to tackling head on the need to transform disused brownfield sites into beautiful, purposeful places, we have never shied away from challenging ourselves to do better and deliver even more for our customers.

Paul Vallone – Divisional Chairman, Berkeley

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KEY MOMENTS IN OUR HISTORY

1976

Berkeley established by Jim Farrer and Tony Pidgley CBE, based in Weybridge, Surrey

1985

Berkeley gained a full listing on the London Stock Exchange

1990s

Shifted strategy to focus on transforming brownfield and former industrial sites

1991

Acquired Crosby Homes and a 50% stake in St George, expanding into the London market

1996

Established St James, a joint venture with Thames Water, to regenerate brownfield utility sites

2006

Established St Edward, a joint venture co-owned with M&G Investments, to create residential-led developments

2008

Awarded Queen's Award for Enterprise: Sustainable Development

2010

Launched Our Vision, our groundbreaking responsible business strategy



2011

Created The Berkeley Foundation to support young people overcome barriers

2014

Established St William, a joint venture with National Grid, transforming former industrial sites into places to live

2014

Awarded Queen's Award for Enterprise: Sustainable Development for a second time

2017

Established Berkeley St Joseph to deliver homes and neighbourhoods in the Midlands

2022

Acquired full ownership of St William's 24 urban regeneration sites

2026

Launched Berkeley Living, our Build to Rent portfolio of professionally managed homes

2026

Celebrates 50th anniversary as one brand: Berkeley

CHAPTER 3

DELIVERING EXCEPTIONAL QUALITY

From the exemplary finish to high levels of energy efficiency, Berkeley homes deliver everything our customers want, both for the head and the heart.

Our expertise and commitment to quality are embedded in everything we do. We have exacting standards and a rigorous quality assurance process, providing complete peace of mind and helping buyers feel right at home from the moment they move in.

When they come to move on, our customers proudly advertise their homes as 'built by Berkeley' - the ultimate measure of our reputation and the trust we have earned.

TIMELESS BY DESIGN

Whilst architectural and interior design trends may change over time, quality will always endure.

This timeless quality is a hallmark of all our developments. High-quality fixtures, appliances and bathroom fittings are expertly installed, and interiors finished meticulously. Landscaping is carefully considered to reflect its surrounding environment and mature beautifully.

Chelsea Creek brings modern architecture and finesse to this sought-after London postcode. Clean lines, elegant proportions and stylishly landscaped waterways make a striking first impression, whilst the interiors exude refined luxury.

Chelsea Creek, London



Situated in Cranleigh, surrounded by picturesque Surrey countryside, Leighwood Fields harmoniously blends a charming setting with deeply comfortable modern homes.

Leighwood Fields, Surrey



We've been named **No. 1 UK** housebuilder for build quality and customer care by HomeViews, the only independent review platform for residential developments

(April 2025)



A Berkeley home is **12x** more likely than one from another housebuilder to be defect-free on moving day

(Compared to industry average in HBF Customer Satisfaction Survey, March 2024)

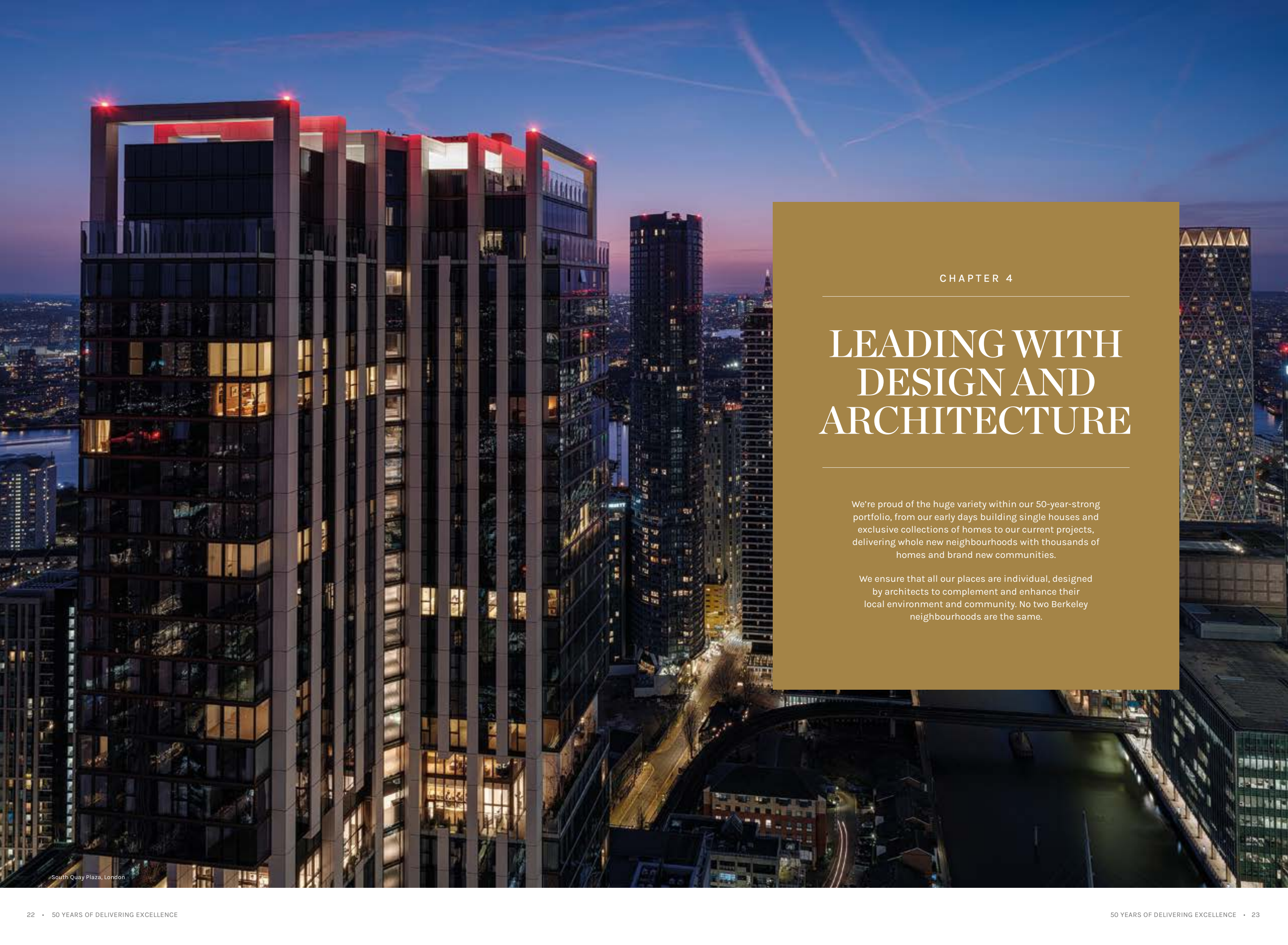


Berkeley has a long-running reputation for quality across its buildings and customer service teams.

HomeViews platform



Hartland Village, Hampshire



South Quay Plaza, London

CHAPTER 4

LEADING WITH DESIGN AND ARCHITECTURE

We're proud of the huge variety within our 50-year-strong portfolio, from our early days building single houses and exclusive collections of homes to our current projects, delivering whole new neighbourhoods with thousands of homes and brand new communities.

We ensure that all our places are individual, designed by architects to complement and enhance their local environment and community. No two Berkeley neighbourhoods are the same.

With its woodland setting and distinctive sense of arrival, Hartland Village exemplifies our approach to design and architecture. The traditional humpback bridge and feature lake create a welcoming village feel that reflects the best of Hampshire architecture and heritage, while the homes and green spaces are tailored to their surroundings, with variety in their styling to create a characterful yet cohesive new neighbourhood.



Hartland Village, Hampshire

Moving to Hartland Village has completely changed our lives for the better. Despite being close to where we previously lived, the sense of permanency, nature and seclusion has provided a very different backdrop to come home to.

Hartland Village resident



One of our newest developments, Regent's View in East London, is a masterclass in bespoke architectural design. This groundbreaking collection of apartments, penthouses and amenities reimagines iconic Victorian gasholders for distinctive modern living.

Regent's View, London (CGI)

AWARD-WINNING ARCHITECTURE

Over the years, the strength of our architectural design has been recognised by our industry. Awards for this aspect of our work include:

World Architecture Festival 2025, Best Future Project: **Regent's View**

RIBA London Award South East London category 2021: **Royal Arsenal Riverside**

RIBA National Award 2019: **The Merano Residences on the River Thames**

Evening Standard New Homes Awards 2019 Best Architectural Merit: **One Blackfriars**

WhatHouse? Awards 2019 Best Exterior Design: **One Blackfriars**

RIBA National Award 2018: **Riverlight**



Riverlight, London

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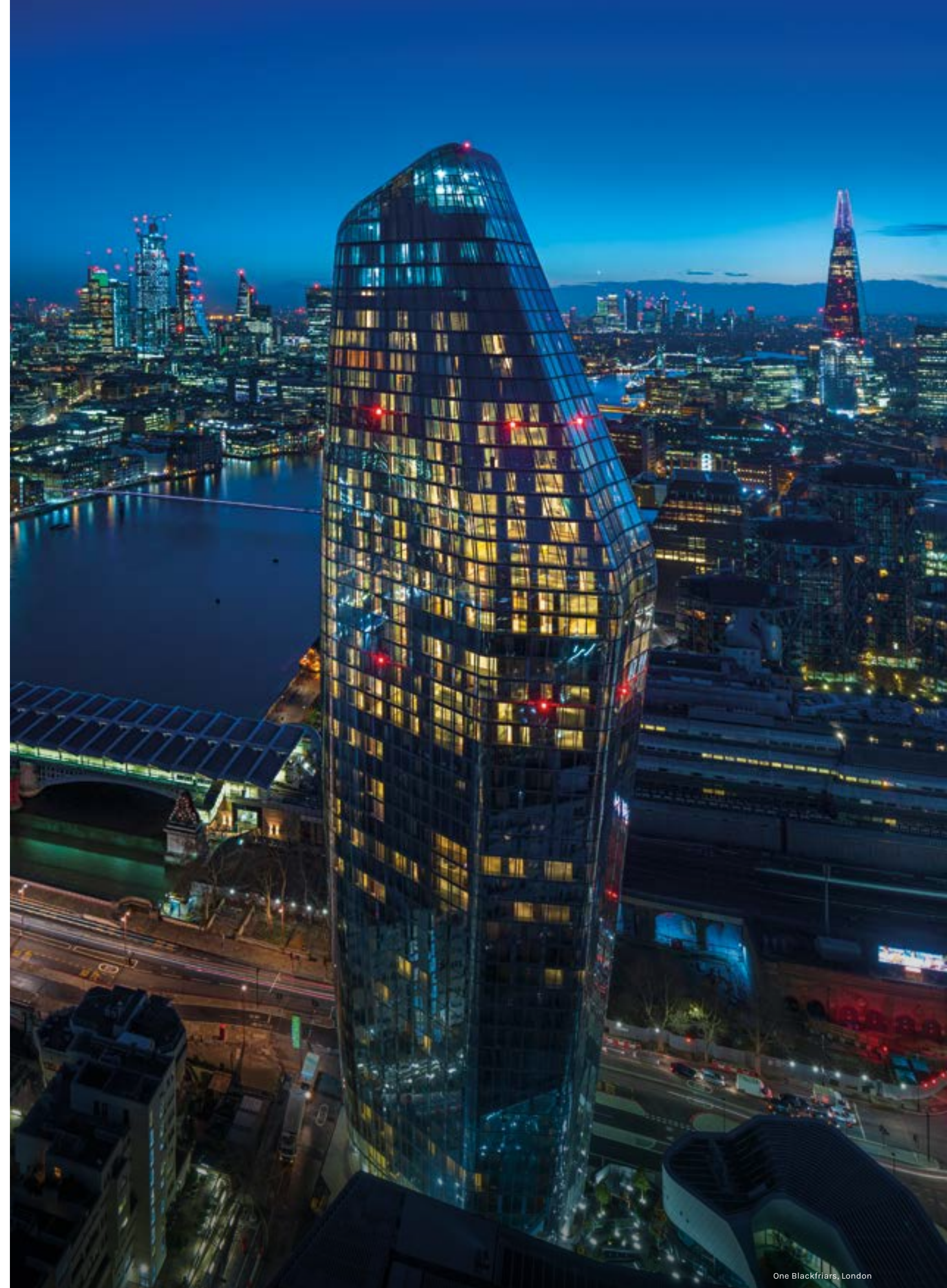
The regeneration plans for Bromley-by-Bow Gasworks are an exemplar of how historic brownfield sites can be transformed into new developments that both help address the housing shortage and boost local economic growth, while embracing an area's cherished heritage.

Tom Foxall – Regional Director, Historic England in London and the South East

”



Bromley-by-Bow Gasworks, London



One Blackfriars, London

CHAPTER 5

THRIVING COMMUNITIES, DESIGNED AROUND PEOPLE

Our places are all about people. It's about creating quality homes and welcoming neighbourhoods with the amenities and public spaces that bring everyone together to enjoy community life. Every new neighbourhood we create has to work beautifully at a human level.

Right at the beginning of our planning process, we consult and work with existing communities to ensure our new neighbourhoods are a success for everyone.

We then look to establish the most appropriate form of long-term governance for each site, which gives local residents clear ownership and agency over the way their neighbourhood is managed and looked after long into the future, from social committees and community liaison groups to community funds, to support the wider community.

This partnership between the GLA, Berkeley and Homes England marks another important step forward in our mission to utilise brownfield land to deliver more high-quality, affordable new homes in the capital. The new public green spaces and fantastic transport links will have huge benefits for future residents and the wider community – helping to build a better, fairer, more prosperous London for all.

Tom Copley – Deputy Mayor of London, Housing and Residential Development



A garden project led by The Berkeley Foundation

We understand that people want to live in places with character, warmth and soul. That's why we design our places individually, with architecture and landscaping that enhances the surrounding area, and a mix of house and building types to create variety and interest. We also design our homes for a range of life stages and styles, to help foster diverse communities of different ages and backgrounds.

And it doesn't stop at the physical environment. We devise community plans and run events to bring both new residents and the existing community together. These range from summer garden parties, film screenings and fireworks to working with schools and local community groups.



I love living here. I feel it gives me the perfect balance for life, access to local amenities, greenery and the rest!

Verified Woodberry Down resident on HomeViews

Woodberry Down, London, Hidden River festival



Grand Union, London

TWELVETREES PARK

TwelveTrees Park is a vibrant new development in the heart of East London, offering contemporary homes surrounded by greenery and residents' amenities.

The masterplan includes a 1,000-pupil secondary school, a new entrance to West Ham Station, two pedestrian bridges, and a 12-acre WiFi-enabled park. A mix of new community, commercial and retail spaces will help create over 8,000 construction jobs and more than 500 permanent jobs for the borough of Newham.

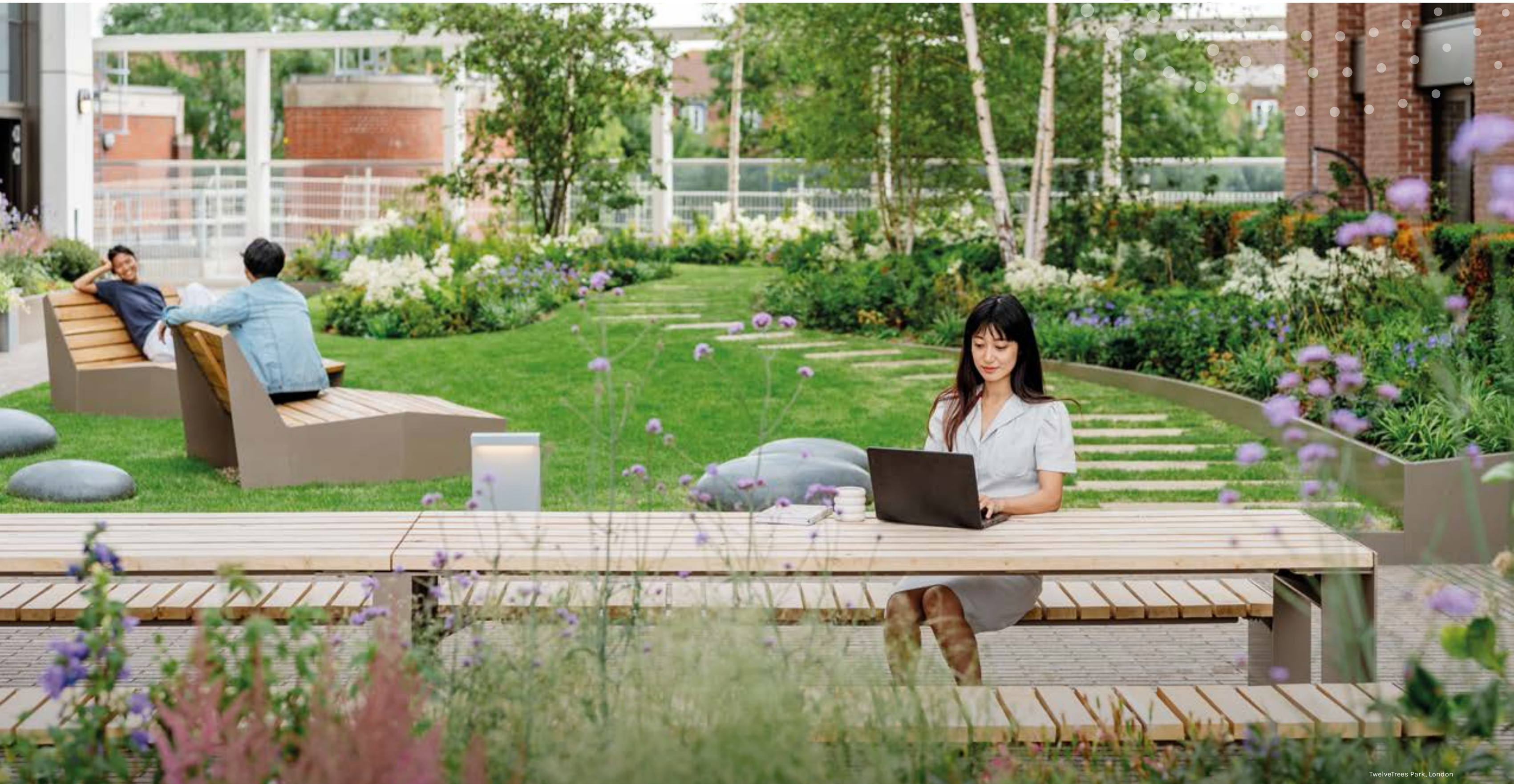
In August 2025, TwelveTrees Park held its inaugural street party, an afternoon of celebration and connection at this exciting regeneration project. A lively programme of activities catered for all ages, including football skills sessions from the Berkeley-sponsored team, mindful arts, Zumba, crazy golf and live music and dance performances.

“

We're incredibly proud to see TwelveTrees Park come to life with such energy and community spirit.

Harry Lewis – Divisional Land and Development Director, Berkeley

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TwelveTrees Park, London



CHAPTER 6

ENHANCING NEIGHBOURHOODS FOR EVERYONE

Over the decades we have delivered an impressive array of community facilities, parks, schools and transport infrastructure. These are designed to both serve the new communities we create, and provide existing communities in the area with improved public spaces and amenities, enriching life for all.

By giving people spaces to meet and connect socially, these amenities also play a vital role in establishing a thriving sense of community within our places.

As with our homes and landscaping, these facilities are carefully planned to suit their environment, with a strong focus on energy efficiency, sustainability measures and innovative design.



535 public amenities are being delivered on our current developments including indoor community spaces, schools and shops

Grand Union, London

SPACES WHERE COMMUNITIES CAN GROW

Our Grand Union Community Hub in Wembley has given this new neighbourhood a focal point for local life, with space for activities, groups and events, where residents can gather, socialise and build a real sense of community.

The hub is also home to a community-run café and cookery school, which provides employment training opportunities for local students, as well as donating its proceeds to help fight food insecurity.



The Pantry café at Grand Union Community Hub



Grand Union Community Hub

AMENITIES FOR EVERYDAY AND EVERYONE

Our well-designed commercial centres, such as Parkside Yards at The Green Quarter in Ealing, offer a range of facilities from shops and cafés to co-working spaces, gyms and even padel courts. Parkside Yards has provided opportunities for existing businesses, such as Clean Slate dry cleaners, to grow, and new ones, like restaurant Brilliant Gastro, to establish themselves.

These amenities create vibrant centres for our neighbourhoods, where small daily interactions build into strong community connections.



Parkside Yards at The Green Quarter, London

“

All the business owners are super friendly, and bring everyone together to create a real sense of engagement that I knew would be essential to the launch of a new store.

Rizwan Irshad – Owner, Clean Slate

”



Clean Slate dry cleaners



20+ sports facilities are being provided, contributing to improved health, wellbeing and social integration

Padel court at Parkside Yards, The Green Quarter



Parkside Yards at The Green Quarter, London

NATURE-RICH PARKS AND LANDSCAPES

We worked in close partnership with Hart District Council and Natural England to create Edenbrook Country Park. This 82-acre parkland is a natural haven on the doorstep for local residents and the wider community, where they can connect with nature, get active in the open air, and relax in beautiful surroundings.

Meadows, wetlands and woodlands are home to a number of wildlife species, with a network of footpaths, boardwalks and cycle paths connecting these biodiverse landscapes.



600 acres of publicly accessible green space or parks being delivered on live development sites, connecting people with nature



Edenbrook Country Park



Woolwich Arsenal station, London

NEW STATIONS AND TRANSPORT UPGRADES

The new Elizabeth Line station in Woolwich, within Royal Arsenal Riverside, has significantly enhanced connectivity for this part of London, with journey times of 15 minutes to Zone 1, helping more people to travel more sustainably.

Woolwich Station is step-free from the street to the platform, while the new trains offer more dedicated space for prams, bicycles and luggage, making getting around the city – and beyond – easier for everyone.



Oval Works, London

INSPIRING LEARNING ENVIRONMENTS

As well providing much-needed school places for children up to the age of 11 in an oversubscribed area, Kensington Primary Academy features state-of-the-art facilities, a wildlife garden, multi-use games pitch, and safely enclosed rooftop play area.

Situated within the 375 Kensington High Street neighbourhood in West London, the school reflects our commitment to delivering what communities need to flourish.



Kensington Primary Academy, London



140+ children's play spaces are being provided, together with over 25 schools and nurseries



Oval Works, London

WORKSPACES OF THE FUTURE

Part of the award-winning Oval Village in Lambeth, Oval Works is an 80,000 sq ft, best-in-class sustainable office building, spanning seven floors and providing space for over 750 professionals.

The striking double-height reception creates an impressive welcome, complemented by a wellness-focused café for workers and visitors. At the top, a wraparound roof garden offers panoramic views of Vauxhall and Nine Elms, bringing spectacular architectural design to commercial space.



CHAPTER 7

PUTTING CUSTOMERS AT THE HEART OF EVERYTHING WE DO

Delighting our customers has been our hallmark for 50 years. And this extends to every aspect of the home-buying journey.

Buying a Berkeley home means buying with confidence. Whether you're moving into your first home or starting a new chapter, we'll be by your side every step of the way. This is The Berkeley Difference.

Whilst we have always been committed to outstanding service, the way we have delivered this has evolved over the decades, taking into account technological advances and customers' changing preferences.

Innovations such as 'My Home Plus', our easy-to-use digital portal, puts all the information you need at your fingertips, so you can access it any time that suits you.



We've been awarded **Platinum** by In-house Research Ltd in 2026, the 12th year in a row we've been recognised



98% of our customers would recommend us to a friend



Each home we build comes with a **10-year NHBC warranty**, with the first two years covered by our expert team

The Berkeley Group has long maintained excellent levels of customer satisfaction. The feedback given directly by customers in response to our national new homes survey evidences high levels of performance across all aspects of the business.

Tom Weston - Chief Executive Officer, In-house Research



Oakhill, Kent

WHAT OUR CUSTOMERS SAY

“

The whole process was seamless. The team from Berkeley were so friendly and helpful. They answered every question we had... We honestly can't fault a single thing about the process, everything was handled so smoothly.

Oakhill resident, Kent

”



Oakhill, Kent

“

We were amazed at how many boxes the development ticked – even the quality of the fixtures and fittings, like the underfloor heating.

Abbey Barn Park resident, Buckinghamshire

”



Abbey Barn Park, Buckinghamshire



Hartland Village, Hampshire

“

We've always lived in Berkeley homes and we love the build quality and the surroundings. They really look after the landscaping... There's a lovely team of customer service people. You just pick up the phone and call them and they're there.

Hartland Village resident, Hampshire

”



Leighwood Fields, Surrey

“

When you arrive at Leighwood Fields you just want to live there. We can't wait to build our little family nest here – it's perfect.

Leighwood Fields resident, Surrey

”



Royal Arsenal Riverside, London

CHAPTER 8

CREATING THE CITIES OF THE FUTURE

As some traditional industries declined in the 1990s, we saw the huge potential of the disused sites they left behind.

We turned our attention to regeneration, using our skills and expertise to transform these vast urban landscapes into beautiful new places where people and communities could thrive.

“

I love working somewhere where the work isn't abstract – you can walk through the city and see the difference you've helped to create.

Ruchi Sabale – Senior Technical Manager, Berkeley

”

We are proud to specialise in regenerating brownfield sites, focusing on complex challenges with the greatest potential for positive change. Neglected urban land is often the most sustainable place to build, breathing new life into our cities and delivering new homes, amenities, jobs and growth where they are needed most.

Over the past three decades, we have pioneered innovative mixed-use urban regeneration projects on brownfield sites across London, Birmingham and the South of England. Today we build over 10% of London's private and affordable new homes.

Royal Arsenal Riverside is one of the most challenging and celebrated regeneration programmes in London. By the 1990s, this historic 89-acre munitions manufacturing site had been derelict for two decades. After 20 years of partnership and regeneration, it has become a striking riverside neighbourhood, teeming with community life and re-energising the whole of Woolwich town centre.



“

I love being a resident here. I moved down here and I have ended up with a really strong friendship group born out of yoga and saying hello to people on the street. It is a whole different way of living actually, it's truly quite beautiful.

Royal Arsenal Riverside resident, London

”

OVAL VILLAGE

Oval Village is revitalising a prime Central London location. This complex brownfield site, consisting of four derelict gasholders and an adjacent supermarket and warehouse, is being knitted back into the local fabric and brought to life as a sustainable mixed-use neighbourhood.

- Homes, amenities and workspaces, plus the restoration of the Grade II-listed gas holder
- 2,850 sq m of publicly accessible green space and public areas
- UK Residential Development award winner at The International Property Awards 2025
- Gold winner at the Considerate Constructors Scheme (CCS) National Site Awards 2025

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Oval Village, London (CGI)

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This is an important milestone for the Oval Village development and a testament to the strong working partnership between the council, Berkeley Group, the Greater London Authority, Land Securities, and others. Our priority for Lambeth is to facilitate the good growth the borough needs, to bring in more jobs for our residents, more homes – particularly affordable homes – for people in need and to make the best use of the borough’s land.

Cllr Claire Holland – Leader of Lambeth council
(on the topping out of Oval Works)

”



Oval Village, London



CHAPTER 9

BRINGING NATURE HOME

We create homes where all of life thrives.

Our neighbourhoods are designed around nature, focusing on biodiversity net gain to ensure they are places that will flourish now and in the future.

The gardens, parks and beautiful wild spaces we create and enhance give residents and local communities places to relax, get active and boost their wellbeing through connecting with nature.

In 2017 we became the first homebuilder to commit to delivering an increase in biodiversity on every site. Our partnership with organisations such as the Wildfowl and Wetlands Trust at Barnes Waterside, and the London Wildlife Trust at Woodberry Down have created the blueprint for successful large-scale nature recovery projects.

To date, we've created over 1,200 acres of new or measurably improved natural habitats across our first 57 biodiversity net gain sites. Valuable habitats, like wetlands, streams and wildflower meadows weave through our places, bringing people together and supporting wildlife.

Recent awards for our approach to supporting nature and enhancing biodiversity:

- **Biodiversity Protection Award,** National Sustainability Awards 2025
- **Excellence in Habitat Restoration,** ESG Edge Awards 2024
- **Environment Award,** Better Society Awards 2024

“Woodberry Down is a fine example of urban regeneration and large-scale nature recovery, and it was inspiring to meet Berkeley Group and London Wildlife Trust. Biodiversity Net Gain is at the heart of their work – bringing together nature, sustainable living, and a sense of community.”

Rebecca Pow MP – Environment Minister 2019-2024

Situated in South East London, Kidbrooke Village is an exceptional example of urban greening. Today, 86 acres of the 120-acre site is green space. Included within this is Cator Park, where our rewilding programme has delivered a 100% biodiversity net gain to date.



“

Everything that's happening at Kidbrooke Village is helping to make it a more wildlife-rich environment that future generations can enjoy – from the new open spaces to the events and volunteering sessions that encourage as many people as possible to join in.

David Mooney – Chief Executive Officer, London Wildlife Trust

”

Kidbrooke Village, London

CHAPTER 10

PARTNERSHIPS FOR SUCCESS

At Berkeley, our success is built on teamwork; relationships with a wide range of partners that are rooted in respect and trust.

From our highly valued supply chain to local authorities, housing associations and expert bodies, our partners have played a vital role in helping us create homes and communities that enrich people's lives.

Launch of community garden Charlie's Patch at Oval Village, London

A ROBUST AND SUSTAINABLE SUPPLY CHAIN

We work in close collaboration with our supply chain to share knowledge and expertise, drive innovation, increase transparency and reach higher quality and safety standards.

We choose our supply chain partners with great care, based on a holistic assessment of overall value that includes ethical considerations as well as quality, expertise and health and safety.

Our processes are aligned with the recommendations of the Chartered Institute of Procurement and Supply to ensure best practice. Looking ahead, we are developing supply chain capabilities for modern production methods and digital technologies - all part of our forward-thinking approach to every aspect of our business.



Oval Village, London

A JOINT VISION

We work with a wide range of external partners who share our vision and values. They help us to deliver homes and amenities where they are needed, and create environments where both people and nature can thrive.

These partnerships include our close relationships with organisations such as London Wildlife Trust on the creation of biodiverse environments; local authorities and housing associations in regenerating disused land, supporting jobs and delivering new neighbourhoods; associations such as Historic England in sensitively

and imaginatively bringing heritage sites to life; and charities that reach out to the more vulnerable members of our society.

By partnering together, we've accomplished so much more than any of us could have achieved alone over the years.

“

Working closely with our partners at Berkeley from the start has helped create a development (Oval Village) that really works for residents and the wider community.

Simon Barry – Regional Managing Director for London South, Peabody

”



Heron Wharf, London (CGI)

CHAPTER 11

A FORCE FOR GOOD

We believe homebuilding should always be a force for good in society. We seek to transform the most challenging sites into exceptional places and to maximise our positive impact on society, the economy and the natural world.

As we neared our half century, we were delighted to be voted Britain's Most Admired Company 2024 at the London Stock Exchange, an accolade we have won twice.

BRITAIN'S
**MOST
ADMIRABLE
COMPANIES**

LONDON
STOCK
EXCHANGE

echo

Rob Perrins, Executive Chair, opening the London Stock Exchange in January 2025 to celebrate Berkeley Group being named Britain's Most Admired Company 2024

To put this belief and vision into practice, we've developed a unique long-term way of working to deliver value that is both lasting and impactful. We achieve this through:

- Transforming underused land into individual and beautiful places where people feel safe and proud of their home
- Investment in communities through affordable housing and public infrastructure
- Supporting thousands of UK jobs directly and indirectly through our supply chain
- Supporting local economies and UK GDP
- Charitable support and initiatives through the Berkeley Foundation

We're proud of the contribution we have made over the last 50 years, and are committed to continuing as a force for good in the future.

“

From the outside, you see the reputation, the awards and the quality of the developments. From the inside, you see the standards, the work ethic and the pride people take in what they do. There is a real sense of ownership and long-term thinking, and that is what sets Berkeley apart. There is a reason it sits at the top of the industry, and being part of the business as it celebrates 50 years feels particularly special.

Summer Pound – Talent Acquisition Advisor, Berkeley

”



“

Berkeley Group's win as Britain's Most Admired Company for 2024 highlights their unwavering commitment to excellence, sustainability, and long-term value creation – earning the respect of peers and setting a benchmark for corporate reputation in the UK.

Sandra McLeod – Group Chief Executive Officer, Echo Research

”

Berkeley's Executive Chair Rob Perrins on panel at the London Real Estate Forum September 2025

As Berkeley grew over the years, we expanded into a family of companies, united by our shared purpose, values and culture. Now, as we mark our 50th anniversary, we are moving forward as one: Berkeley.

With a single-minded purpose and identity, we remain focused on building a legacy of wonderful homes, leading the industry in innovation and sustainability, and keeping our customers at the heart of everything we do.



£2.3bn community contribution over the last five years, including £0.5 billion to fund local facilities and services



88% of homes delivered on brownfield sites over the last five years, with 92% of homes delivered in 2024/25 on regenerated brownfield land



10% of London homes Berkeley delivers 10% of all private and affordable homes built in London, where new homes are needed most



Working closely with Berkeley we're delivering 1,650 affordable homes that will go to local families at either a significant market discount or at London Affordable Rent, alongside a stunning 12-acre park and a brand-new school. Together we're building a better and fairer future full of opportunity for everyone in Newham.

Rokhsana Fiaz OBE - Mayor of Newham



Being part of Berkeley gives people the opportunity to work on some of the most complex and varied development schemes in the industry. I'm incredibly proud of the projects we deliver and our unwavering focus on creating great places and the thriving communities within them. Knowing that we are delivering not just homes, but a genuine sense of place with meaningful economic, social and environmental impact, is extremely rewarding.

Elkie Russell - Divisional Chairman, Berkeley



Abbey Barn Park, Buckinghamshire

THE BERKELEY FOUNDATION



A Berkeley Foundation event

We established the Berkeley Foundation in 2011 as an independent charity to support young people and their communities to thrive and be a force for change in the world. Funded by Berkeley and supported by our colleagues and supply chain, it embodies our commitment to making a positive impact on people's lives.

Every year, our employees volunteer their time, expertise and money to support the Foundation and its charity partners.



6,968 hours
volunteered by Berkeley
employees since 2021



£10.3m raised by Berkeley employees
for the Foundation and its charity
partners through fundraising and
Give As You Earn (GAYE) since 2011



**2 trophies won at the 2025
Better Society Awards:**
the Philanthropy Award and
Partnership with a National Charity

CHAPTER 12

THINKING AHEAD, TRANSFORMING TOMORROW

Whilst we are rightly proud of our 50-year history, we are also always looking ahead and seeking to build on what we have achieved.

Our Vision sets out long-term goals which impact upon what we create and how we work. Beyond this, we are now looking ahead to the future with our business strategy and ambitions for sustainability targets.



“

I was drawn to Berkeley's focus on sustainable, high-quality placemaking, and it's been inspiring to see that in action.

Sean Aikins-Sancho – Technical Graduate, Berkeley

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SUSTAINABLE DEVELOPMENT

With our focus on brownfield urban regeneration, we are helping to create homes where they are most needed in a way that is inherently sustainable. We embrace new technologies and methods of construction to help us deliver low-carbon homes that are resilient and will last for generations.

Lombard Square in Plumstead, South East London, will be one of the largest zero-carbon residential developments in the UK, with an innovative low-carbon heat network that is reliable, sustainable and economical.



Lombard Square, London (CGI)

KEY SUSTAINABILITY ACHIEVEMENTS



No. 1 performing UK housebuilder in the S&P Global Corporate Sustainability Assessment 2024/25



77% reduction in Scope 1 and 2 greenhouse gas emissions since 2019



Awarded double 'A' by the CDP (Carbon Disclosure Project) for Climate Change and Water Security

January 2026

FUTURE SUSTAINABILITY GOALS

All completed homes 'zero carbon ready' by 2030 (excluding those connected to existing district heating systems)

Post completion embodied carbon assessments undertaken for all new homes by 2030

Net zero operations across our sites, offices, sales suites and vehicle fleet by 2035

BERKELEY LIVING

Our Berkeley Living business is creating a collection of thoughtfully designed rental communities in sought-after locations. This will expand our passion for quality, design and customer service into a seamless renting experience, where residents will feel right at home.

“

It isn't just our homes that stand us apart from others; the level of service, courtesy, and professionalism that the business operates with, is second-to-none.

Kevin Patel – Senior Sales Consultant, Berkeley

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Alexandra Gate, London

Our 50th anniversary is an opportunity for celebration, reflection and thanks – to our customers, our people and our partners for their significant role in our history.

With half a century of experience behind us and innovation driving us forward, we look ahead with confidence. Much has changed since Berkeley was founded in 1976, but we will continue to create beautiful, resilient homes where people can truly belong, today and for generations to come.

This publication has been produced to commemorate Berkeley's 50th anniversary and is intended for general information and illustrative purposes. Whilst every effort has been made to ensure accuracy, the content reflects information, opinions and circumstances as they existed at the time of publication and may be subject to change. All images, including photography and computer generated images are used for illustrative purposes and may depict completed developments. Quotes and contributions from employees and stakeholders represent personal views and experiences. 02CA/0526

