

CHELSEA CREEK



the
Icon

SHOW APARTMENT

BY

RAVEN *and* LACK



Chelsea Creek brings a characteristically European style of waterside living to central London.

Award-winning architectural practice Squire and Partners looked to Amsterdam and Copenhagen for inspiration. Bright, contemporary apartments overlooking restful canal waterways and tree-lined promenades offer a refreshingly unique urban lifestyle.

Discover peace and tranquillity away from fast-paced life. Over half of Chelsea Creek is dedicated to carefully considered open spaces, such as landscaped gardens, lawns and flowerbeds. Wander down tree-lined avenues and walk over beautifully designed bridges to enjoy the meandering waterways unique to Chelsea Creek.

RAVEN *and* LACK

Raven & Lack is a London-based interior design studio that represents the creative partnership between influential award-winning designers Rae Underhill and Adriel Lack.

The Raven & Lack team is driven by its commitment to dynamic collaboration, innovation, and timeless design, and is renowned for delivering the highest level of quality and service alongside a commercial awareness that is proven to add value within the highly competitive international market.

With over 30 years of combined industry experience creating luxury properties around the world, they have built up an impressive portfolio of projects and developed an innate understanding of client expectations within the luxury design sector.



the Icon

FLOORPLAN



KITCHEN/LIVING/DINING	30.52 SQ M	328.51 SQ FT
KITCHEN (ON ITS OWN)	6.23 SQ M	67.06 SQ FT
BEDROOM	14.74 SQ M	158.66 SQ FT

TOTAL INTERIOR AREA	TOTAL EXTERIOR AREA
61.36 SQ M 660.47 SQ FT	11.43 SQ M 123.03 SQ FT

Washing machine
 Integrated fridge freezer
 4 ring hob
 Utility room
 TV
 PS Privacy screen

Floor plans shown are approximate measurements only. Exact layout and size may vary. All measurements may vary within a tolerance of 5%. Furniture placement is indicative only.

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the design

THE STYLE 'DE STIJL'

A bespoke collection of furniture has been created to enhance and complement the sophisticated European-inspired architecture for the premium quality homes at Chelsea Creek.

The design style embraces natural curved shapes and subtle colour to create a 'relaxed luxury' offering that focuses on comfort and usability with an overlay of eye-catching sculptural features in the form of furniture and art.

At the centre of the space is the generously proportioned dining table and banquette sofa which creates a social hub for the home by providing the ideal blend of work, social and entertaining space and is the perfect example of a truly versatile home.

The design narrative ensures the Westwood apartment has style and substance, and above all delivers on quality for longevity.









CURATED FINISHES PALETTE LIGHT REFLECTION

A stylish monochromatic palette creates a timeless interior that reflects the waterfront backdrop and tree-lined promenades, setting the scene for a tranquil and relaxing home.

The Raven & Lack design team has introduced unique and hand-made finishes that promote light reflection and give the feeling of a bright and spacious interior.

Luxurious liquid metal finishes have been introduced to key furniture pieces which include the feature wall mirrors, coffee table and the console table. A bespoke plaster finish was created for the entrance and bedroom walls which adds a beautiful artisan texture. Luxurious hand-woven fabrics have been used for the bespoke cushions and upholstery which also adds a layer of soft colour.



*finishes that promote light reflection
and provide a direct reference to the
unique waterside location*



JOINERY DETAIL EXPLORING GEOMETRY & PROPORTION

The design inspiration merges utopian principles from the famous Dutch design movement 'De Stijl' (The Style) in a contemporary, architectural setting.

Mondrian inspired joinery houses the TV and provides both the hidden and exposed storage for art and decorative accessories. The clean geometric lines form the structure and create the famous geometric grid like system that Mondrian is so well known for.

Textures and hand-crafted finishes bring an artisan layer of luxury and individuality. Natural timbers, brushed metals and marble are used for bespoke joinery and furniture with highlights of specialist resin and gilded plasters. Rich velvets, woven fabrics and couches add layers of detail and interest to the upholstery and window dressing.

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PRADA
CATW



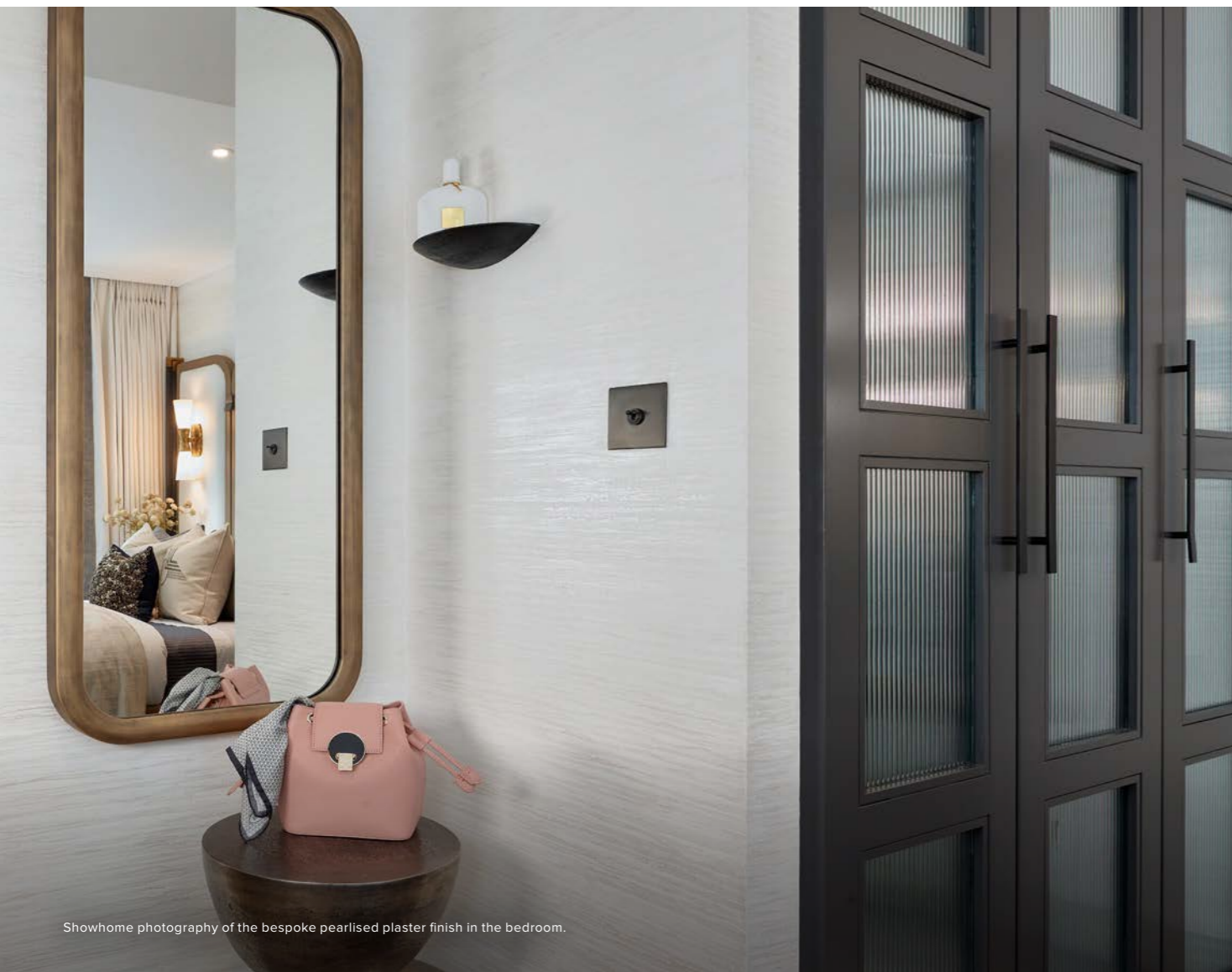
*specialist finishes
& bespoke detailing*

MARY QUANT

WALL & CEILING FINISHES

A bespoke pearlescent plaster finish has been developed for the Entrance and Bedroom. This hand applied finish reflects lights, adds texture and provides a truly luxurious finish to key spaces.

Full-height wall panelling has been introduced to the Living & Dining space with a satin mid-tone paint finish. This vertical panelling elongates the walls creating the sense of height and adds character to the primary entertaining spaces. A decorative cornice has been added to all ceilings to provide a layer of detail and a decorative junction between wall and ceiling.



Showhome photography of the bespoke pearlescent plaster finish in the bedroom.



Showhome photography of the full-height wall panelling and cornice detailing in the living area.

CATEGORY	ITEM	ONE-BEDROOM		TWO-BEDROOM	
		QTY	TOTAL	QTY	TOTAL
Decorative Build Up-Lift	Wall Panelling & Cornice	1	£10,800	1	£12,000
Specialist Decoration	Wall Finish to Entrance & Bedroom	1	£5,940	1	£7,770

PAINT FINISHES

The monochromatic colour palette creates a timeless interior that allows the waterfront backdrop to set the scene for a tranquil and relaxing home.

Finishes that promote light reflection and transfer light inherently are the basis of the finishes palette and are directly inspired by the unique waterside location. Luxurious liquid metal and pearlized finishes teamed with warm white panelled walls and accents of deep Hague blue and charcoal create a lovely sharp contrast and dynamic modern aesthetic.

CATEGORY ITEM	ONE-BEDROOM		TWO-BEDROOM	
	QTY	TOTAL	QTY	TOTAL
General Paintwork	1	£7,800	1	£9,840



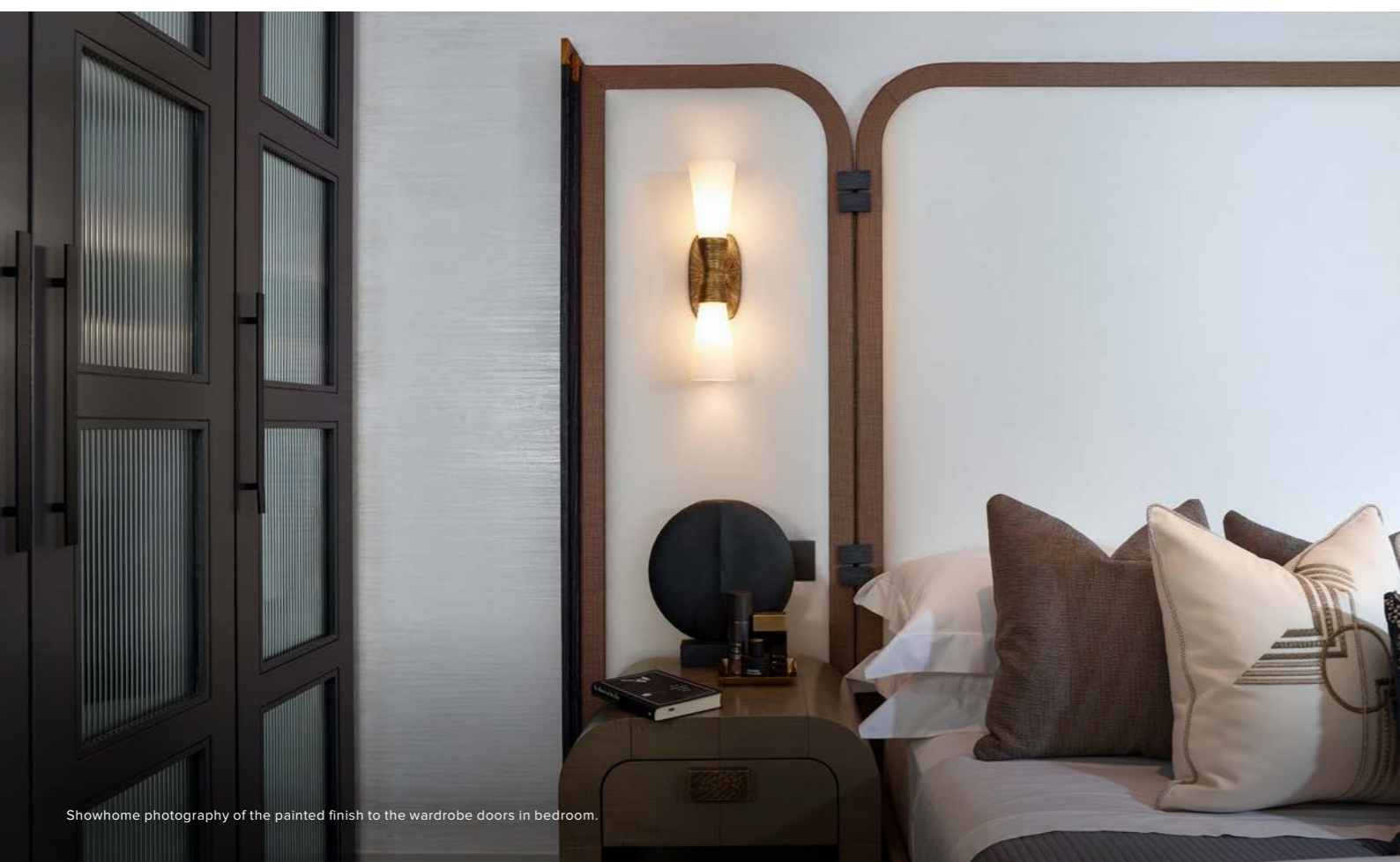
FAMILY & ENSUITE BATHROOMS

A contemporary sleek design that not only looks stylish but maximises storage.

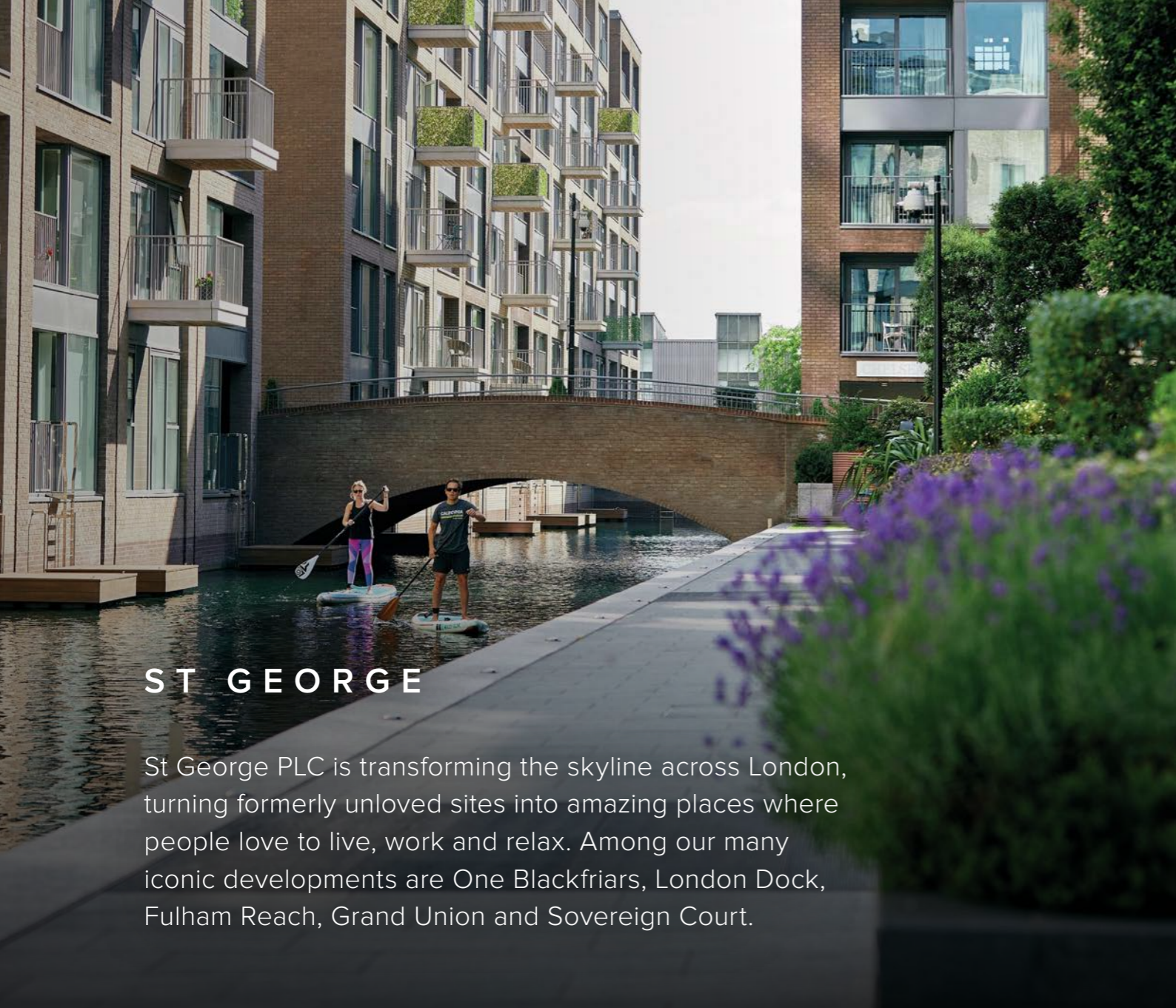
The bathroom vanity storage unit is a custom design that features a hand-crafted fluted texture in matt lacquer to the drawer fronts with antique brass metal handles, trim and base.



CATEGORY ITEM	ONE-BEDROOM		TWO-BEDROOM	
	QTY	TOTAL	QTY	TOTAL
Bathroom Vanity Cabinet	1	£2,400	2	£4,800



Showhome photography of the painted finish to the wardrobe doors in bedroom.



ST GEORGE

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ST GEORGE PROJECTS

St George PLC has built an impressive reputation and won awards for regenerating disused parts of the capital and transforming them into vibrant communities in attractive landscaped grounds, offering on-site facilities such as fitness suites, business centres, concierge service, shops, cafés and restaurants. St George PLC specialises in quality mixed-use regeneration schemes participating in the government's 'Constructing Excellence' agenda, and was the first residential developer to be granted 'The Queen's Award for Enterprise: Sustainable Development'.



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Purchasing uncompleted properties located outside Hong Kong is complicated and contains risk. You should review all relevant information and documents carefully. If in doubt, please seek independent professional advice before making a purchase decision. Planning permission number: 2018/02929/FUL. Borough/council issuing permission: London Borough of Hammersmith and Fulham. Acquiring interest: 999-year leasehold interest from June 2010.



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