



# living



Residents' Newsletter/www.west3londonapartments.co.uk

Berkeley Homes (Urban Renaissance) Ltd

## From Paintings to Pink Floyd... What's on close to West 3

There's plenty to entertain and amuse residents of West 3 without having to journey into the heart of London. Highlighted below are just a few of the examples of what's going on in the area

By Charlie Green,  
Editor-in-Chief

Acton may be located away from the hustle and bustle of Central London's vibrant West End, but residents of West 3 London Apartments are still spoiled for choice for entertainment and weekend activities.

At Kew Gardens and on show until 3rd January 2011, the Shirley Sherwood Gallery of Botanical Art will exhibit more than 70 paintings from a variety of award-winning and prolific botanical artists. Aptly named 'Bulbmania - Flowers from the Kew Collection', the exhibit also includes works of art on loan from New York's Brooklyn Botanical Garden Florilegium Society.

Nature lovers should also take advantage of the Walking Tours offered daily at Kew Gardens until 31st December 2010.

Knowledgeable guides walk you through the history and role of Kew, including the scientific work that goes on behind the scenes, seasonal highlights and at least one glasshouse tour.

If your tastes in plants tend towards Robert Plant rather than the garden variety, then visit the nearby O2 Shepherd's Bush Empire. Playing host to a variety of gigs and tribute shows, this iconic musical venue is conveniently located only a few



tube stops away from West 3.

Playing just one night only on Friday, 19th November, the seven piece live band - In the Flesh - will be performing their Pink Floyd-inspired show.

Drawing on the timeless music of Pink Floyd, In the Flesh uses state of the art technology to create a truly musical experience.

Also bringing to life one of the

world's greatest rock bands, The Smiths Indeed will perform on Tuesday, 21st December, reproducing the sounds and attitude of The Smiths iconic musical style.

For more information on the above events, please visit [www.kew.org](http://www.kew.org) or [www.o2shepherdsbushempire.co.uk](http://www.o2shepherdsbushempire.co.uk)



Art at RBG Kew



# Phase 5 – Going, Going, Almost Gone

West 3 continues to attract buyers following the launch of Phase 5 with only a handful of apartments left to purchase

By John Hutchinson, Business Editor

Less than a quarter of the original apartments from Phase 5, West 3 London Apartments are left for potential buyers looking to own a unique property in one of West London's most desirable and vibrant areas.

Phase 5 was launched in September 2010 with 43 apartments in the grand Whitehall-style building in Acton Vale. With starting prices

from £247,000, all but a handful of the units have been snapped up by a variety of buyers, from young professionals to parents investing for their children going to university.

Situated at the southern end of the building, these one, two and three bedroom apartments reflect the welcoming style that Berkeley Homes developments are known for.

With its leafy suburbs and nearby urban centres, Acton is a popular choice for both British homeowners and international investors.



## New Show Apartment to be unveiled at West 3

By Laura Phillpot, Environmental Editor



Potential buyers looking at Bromyard House are soon to be won over by the up and coming stunning one-bedroom show apartment.

Berkeley Homes will be launching the new show apartment at West 3 London Apartments to showcase the high specification interiors, integrated appliances and classic designs of West 3's apartments.

Vogue Interiors, a leading interior design specialist, are to be appointed to create an impressive and dramatic interior space, which, at the same time, emulates an inviting and spacious living space. While the previous show apartment featured rich chocolate browns and paprika tones, the interiors of the new show apartment, which will be used to capture the attention and interest of potential buyers, has not yet been unveiled.

Expected to attract a range of buyers, from first time owners to downsizers, the show apartment highlights the modern and luxurious lifestyle found in West 3.



## Christmas shopping at Westfield

The holidays are fast approaching and West 3's close proximity to Westfield makes it easier to check off your Christmas shopping list

By Nick Jenkins, Entertainment Writer

Autumn leaves are falling and it's only a matter of time before the high street and stores are festooned with Christmas decorations. If trekking through the cold streets of Oxford Circus for that perfect Christmas gift sounds too frosty, nearby Westfield London is a shopping experience that won't leave you shivering in the snow.

Depending on the size of your naughty and nice list this year, Westfield offers a host of gift options, with over 265 shops from over 15 countries. Luxury lovers and fashionistas will have endless choices in The Village, which boasts such labels as Miu Miu, Dior and Louis Vuitton.

When the Christmas season hits, there's no end to the winter wonderland of activities going on in London. Be sure to check up on the Westfield shopping centre website to keep abreast of any special festive events.



# West 3 residents go greener

Lower your carbon footprint and download the West 3 Travel Pack to learn more on sustainable travel choices to and from West 3



By Debbie Jo,  
Travel Correspondent

Berkeley Homes, in conjunction with the London Borough of Ealing, has created a travel pack detailing how residents of West 3 can travel more sustainably to and from their homes.

Hard copies of the pack have been delivered to all residents, and it is also available for download at [www.west3londonapartments.co.uk](http://www.west3londonapartments.co.uk).

“West 3 London Apartments will be creating a Bicycle User Group (BUR) for cycling enthusiasts and novices alike to meet and share experiences”

The pack features a facilities map that not only shows the exact location of amenities such as grocery stores and schools, but also clearly marks and recommends roads that are cycle-friendly. This includes routes that

are traffic free, signposted and adjacent to roads, allowing residents to effectively plan their bicycle journey.

To further promote cycling, West 3 London Apartments will be creating a Bicycle User Group (BUR) for cycling enthusiasts and novices alike to meet and share experiences. Secure cycle parking and cycle maintenance facilities with pump and puncture repair kit are also made available to West 3 residents to encourage cycling.

Navigating the underground and bus system will also be easier with the Travel Pack, which lays out bus routes in the vicinity and information on the tube system. Journey times to popular tube stations, along with service patterns are laid out to help West 3 residents plan their journey with greater ease.

West 3 residents can benefit from the partnership between Berkeley Homes and Streetcar, a pay-as-you-go car club. With an initial joining fee of £59.50 and approximately £6.95 per hour for usage charges, Streetcar is a cost-effective method of using a car. At West 3 London Apartments, residents will find two Streetcars and one Streetvan at their disposal.

## Contemporary living – Napier at West 3

By Jacob North,  
Reporter

The fifth and final phase of West 3 London Apartment has been an enormous success, with only a handful of apartments remaining. Demand has also been high for the first phase of Napier at West 3 the new-build contemporary neighbour to Bromyard House, and a second phase will be launched in 2011.

Napier at West 3 has been named after the Napier Lion engine, produced in a factory in Acton Vale in the 1930s which, in its time, set a new benchmark for engineering excellence. The first phase features 86 new homes,

comprising suites, Manhattan Suites, and one, two and three-bedroom apartments and penthouses that should attract both young professionals and families.

The exteriors complement the traditional façade of the West 3 London Apartments, and the interiors share the bright open-plan spaces, the high specification and contemporary design that made Bromyard House a success with buyers.

The benefits of living in Acton, excellent shops, transport links and leisure facilities in a quiet and pleasant area remain exactly the same.

Watch this space for more information on the second phase of Napier at West 3 in the New Year.



Computer generated image of Napier at West 3