

V

victorypier
Medway Waterfront

Victory Pier keeps up the pace

“ These are exciting times for Victory Pier and Gillingham residents. Shops are trading, the University residences have been nominated for a design award and new homes are under development, bringing London style waterside living to the area without the London price tag. We will also be making significant landscape improvements to the Pier area as part of Berkeley’s strong commitment to playing a key role in the regeneration of Medway’s waterfront. ” **Matthew Biddle, Managing Director of Berkeley First**



Computer generated image of Victory Pier at night

First homes due for completion in Summer 2011

Contemporary waterside living in Gillingham is one step closer as work forges ahead on the next phase of Victory Pier. The new riverside apartments at ‘The Boathouse’ are due for completion from Summer 2011. The apartments are planned to offer a range of studio suites, 1 and 2 bed apartments and 3-bed penthouses, catering for varying budgets.

Designed with a maritime theme to reflect the naval legacy of Medway, all offer stylish modern specifications, with many having balconies and roof terraces with stunning waterside views. There will also be new facilities on the ground floor, including a resident’s gym and Wifi lounge and there are planned restaurants and cafes. Residents’ parking is also available.

Register now at www.victorypier.com for priority information

Victory Pier's green credentials

The new apartments at Victory Pier will not only be stylish, they will also be green. We have the environment at heart and the apartments are being built with the future in mind.

The apartments are generally being built to Lifetime Homes standards and will achieve the Code for Sustainable Homes Level 3, meaning greater energy efficiency and lower water consumption by residents.

Victory Pier will be an example of a truly sustainable development. High on the agenda are the site's 'green' values including open spaces, extensive landscaping and the promotion of 'green travel'.

Some of our initiatives include:

- Recycling facilities for residents and businesses
- A river wildlife area
- Bird boxes and bat bricks on site to encourage local species
- New green landscaped areas for residents and visitors alike
- A car club open to all residents, students and local businesses
- Forty bicycles for use by University of Kent students
- New cycle paths and cycle signage
- Contribution to enhanced bus services
- Contribution for pedestrian accessibility in the local area
- A contribution to accessibility at Gillingham Railway station
- Photovoltaic panels on the roofs to generate electricity through sunlight, a renewable energy initiative that reduces the impact of buildings on the environment.

During the construction process Berkeley First also aims to use locally sourced materials and local suppliers, whenever possible. For instance, we have been using concrete from a local source on the Medway City Estate 2 miles away from Victory Pier.

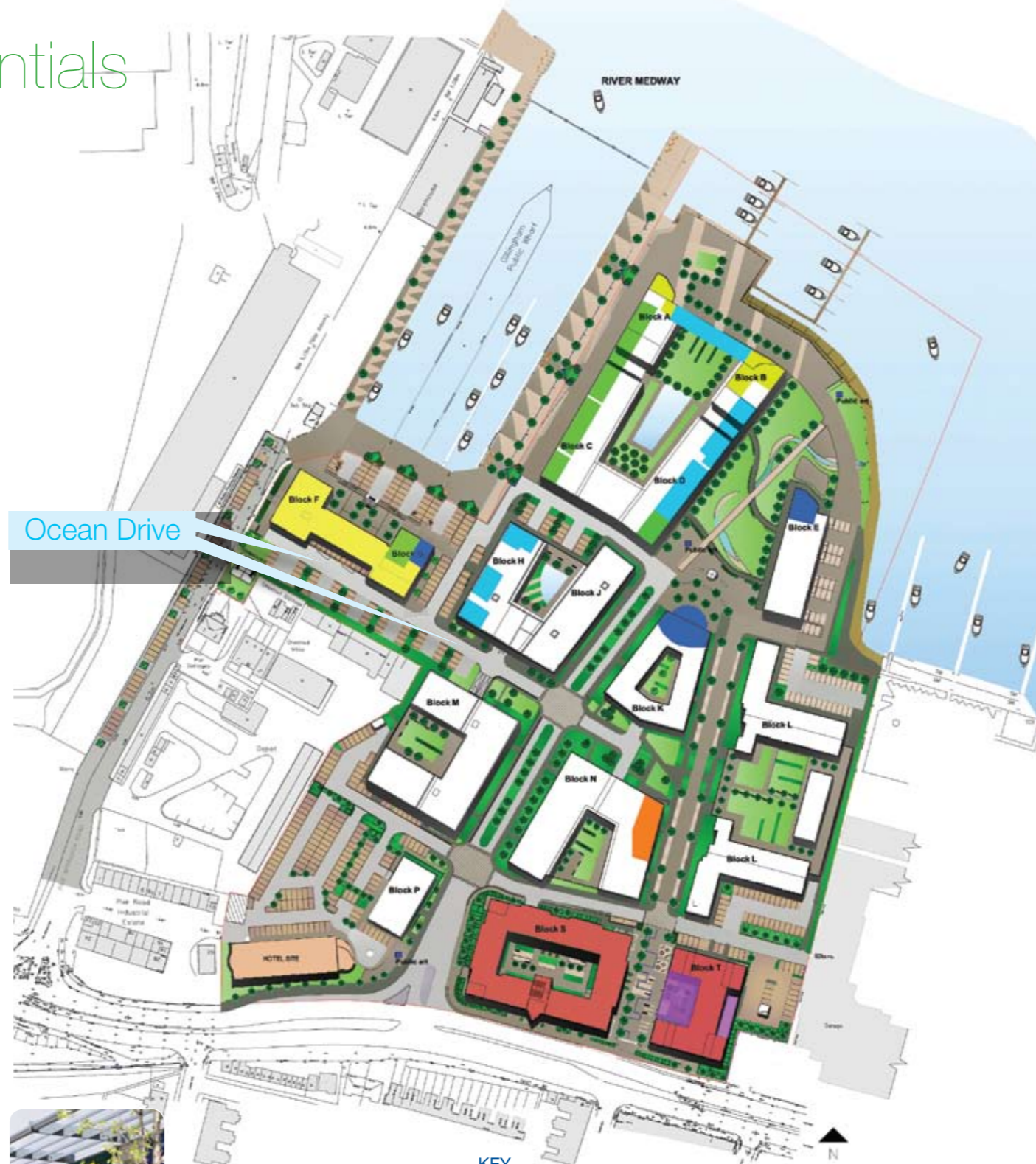
We are also actively promoting local employment and have recently taken on new members of office staff who live in Medway. The hiring of locally based construction workers is also being promoted during the tender process with sub-contractors.



Subway opens

Subway, the world's largest sandwich franchise, is now open at Victory Pier and proving a hit with local residents.

Subway is the third store to open at Victory Pier alongside Tesco Express and Domino's Pizza, leaving only two stores left for retailers seeking to serve the needs of over 600 students from the University of Kent and the many residents in the surrounding area. Customers benefit from up to two hours free parking on-site.



KEY
The masterplan for Victory Pier, showing the planned facilities on site

Restaurant	Supermarket
Retail/Cafe	Student accommodation
Live Work	Hotel
Office	Residential
Creche	

Medway's proud heritage

The new road adjacent to the 'The Boathouse' apartments has recently been officially named Ocean Drive after HMS Ocean which has historical links to Medway.

Ocean Drive is the fourth street in the development to be named after historic ships from the Royal Navy fleet, as we continue to celebrate Medway's rich maritime heritage.

HMS Ocean

In 1761, the 90-gun second rate HMS Ocean was built in Chatham Dockyard.

As part of the Channel Fleet in 1778, she saw action against the French as the result of a Treaty of Commerce and Alliance with the Americans at the end of the American War of Independence.



A second battle saw HMS Ocean engage 19 French naval vessels that were escorting a convoy of merchant ships bound for the West Indies carrying supplies and reinforcements. She was decommissioned in 1783, but her legacy continued in the ships which followed which have also borne the 'Ocean' name; the current HMS Ocean is the largest ship in the Royal Navy, weighing over 21,500 tons and capable of carrying over 500 men.

Pier gets a makeover

Berkeley First in partnership with Medway Council will soon be undertaking major improvements to the Pier area on the northern side of the site. The improvements have been designed to benefit the wider community as well as new residents.

The Pier will be transformed with new hard and soft landscaping, including seating, and riverside walks making it an ideal waterside destination for all.



Contact James Grant at Cradick & Co for details on the retail opportunities available
T: 01892 707567 E: jgrant@cradick.co.uk

Berkeley First extends sponsorship for Gillingham FC



Berkeley First has agreed to extend its sponsorship deal to support Gillingham Football Club for the third year running, by renewing the perimeter hoardings at the KRBS Priestfield Stadium. As a major investor in the regeneration of Gillingham, Berkeley First is delighted to be supporting the club once again and wish the Gills a very successful season.

“Gillingham FC has enjoyed an excellent relationship with Berkeley First over the last three seasons and the club are delighted to be able to count on their continued support this year. The regeneration project at Victory Pier is an important step in the growth of our local community and Gillingham FC are proud to be associated with the company at the forefront of these developments.”

Martin Weller,
Media Manager, Gillingham Football Club

Berkeley First develops new driving standards centre

Berkeley First is delighted to have been able to deliver a new multi-purpose driving and riding test centre for Gillingham on behalf of the Driving Standards Agency (DSA) as part of our ongoing commitment to regeneration in Medway.



The valuable new DSA centre, situated at Courteney Road, offers car and motorcycle tests and provides spacious, modern facilities for DSA's customers and staff.

The centre incorporates a number of sustainability features as part of Berkeley's and the DSA's commitment to the environment.

Considerate Constructors



Berkeley First has signed up to the Considerate Constructor's Scheme, (CCS). The scheme considers all who are involved in the construction process from the local authorities to the client, operators and delivery drivers. The construction site is monitored at regular intervals to ensure it is upholding standards in the following categories:

- **Environment** – reduce negative effect on the environment, work in an environmentally conscious and sustainable manner
- **The workforce** – provide clean and appropriate facilities for the workers
- **The general public** – do all possible to reduce any negative impact on anyone affected by the site, aim to leave a positive impression on our neighbours

Berkeley First is pleased to report that Victory Pier had its first inspection in July and that the site received an exceptionally high score.

Victory Pier has the awards 'X factor'

Congratulations are in order!

Berkeley First's site manager Roger Baylis has been awarded a Pride in the Job Quality Award by the National House-Building Council (NHBC) for the excellent workmanship of the site team at Victory Pier. Roger a long time resident of Gillingham and with the Berkeley Group for over ten years comments: "The site team at Victory Pier are proud as punch with the Pride award and we thank the NHBC for recognising our efforts".



The awards were established in 1980 to recognise those homebuilders who had demonstrated exceptional standards in every aspect of producing high quality new homes. NHBC assess sites on 38 different categories including the 'X factor' which Victory Pier was judged to have with its planned 800 new homes, cafes, bars, restaurants, hotel, shops and leisure.

Don't forget to register for updates on Victory Pier at
www.victorypier.com